

DO-IT CORPORATION

# Hang Tab

## PRODUCT GUIDE

VOLUME XV

Ideas that  
Hang ... Promote ... Sell!



[www.do-it.com](http://www.do-it.com)

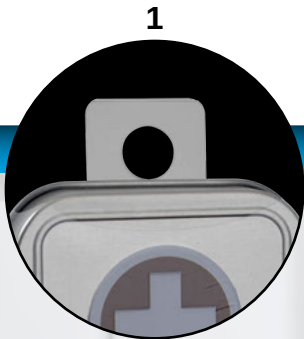
OVER 20

**NEW**

PRODUCTS



# Do-It In The



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Hang Tabs  
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Wobblers  
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Bottle Neck Hang Tabs  
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# Store

**Be bold. Get sold!** Consumers can't buy your product if they don't see or notice your product. From hang tabs and display strips to bottle neck hang tabs and IRCs, all Do-It Products work to make your product stand out in any retail environment. Let us help you be bold, get seen, and get sold!

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**Bottle Neck Hang Tabs**  
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**Display Strips & Printed Headers**  
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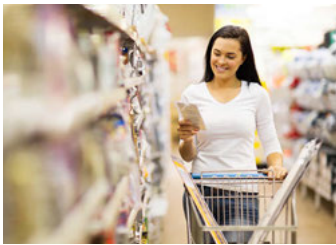
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**Carry Handles**  
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# Why Hang Tabs?

PRODUCT UNSEEN  
IS PRODUCT UNSOLD



## Impulse Sales

Several studies of retail sales put impulse purchases at or above 70%. That makes it even more important to hang your product in the “eye zone” where customers will see it.

## No Time To Shop?

In today's busy world, there is less time for your product to be noticed in the store. Do-It point-of-purchase products help you get attention from even the speediest shoppers.



## Location... Location... Location

Where your product is placed can determine sales success. Do-It Display Strips allow for “cross merchandising” by placing product near related items anywhere in the store.

## In Your (Customer's) Face

The face of your product is a billboard — advertising and delivering product information to consumers. Do-It Hang Tabs get your product hanging so customers see it.



## Take It Easy

Can shoppers easily remove your product to look for details? Peggable packaging is preferred by many retail stores for ease of use. Product can be quickly shopped and restocked.

## Give Me A Hand

Do-It Printed Carry Handles put your message right in the hand of your customer. Carry handles can be placed on your product at the manufacturer, the warehouse, or in the store.



## Less Is More

Hang tabs can reduce or eliminate bulky packaging. Less packaging allows you to display more product in the same amount of space. Packaging reduction is also better for the environment. Smaller packages need smaller master cartons, smaller inventory space, and less energy to transport.

QUESTIONS?

CALL US

# Why Do-It Hang Tabs?

Since 1973, Do-It has been designing and manufacturing, not just a better hang tab, but better solutions for your retail and product display needs. Here are just a few of the reasons why Do-It has been able to stay at the top of the hang tab industry for over forty-five years:

**Millions of hang tabs in inventory, ready to ship:** We keep millions of items in inventory to reduce shipping times and ensure that you have the product that you need, when you need it.

**Custom merchandising display capabilities:** If you don't see the exact retail display solution that you need, we'll work with you to develop one.

**Global shipping capabilities:** With distributors in over fifty countries around the world and the ability to ship anywhere, we can service a larger area and a wider market than any of our competitors.

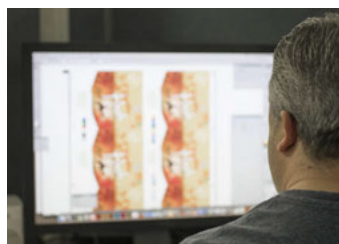
**Unparalleled quality and customer service:** Call us, talk to us and try our products. We believe that our products and the relationships that we develop with our customers will keep you coming back to Do-It Corporation.

If you have any questions or would like to learn more about Do-It, please call us at:

**269-637-1121 or 1-800-426-4822**

or visit us at:

**[www.do-it.com](http://www.do-it.com)**

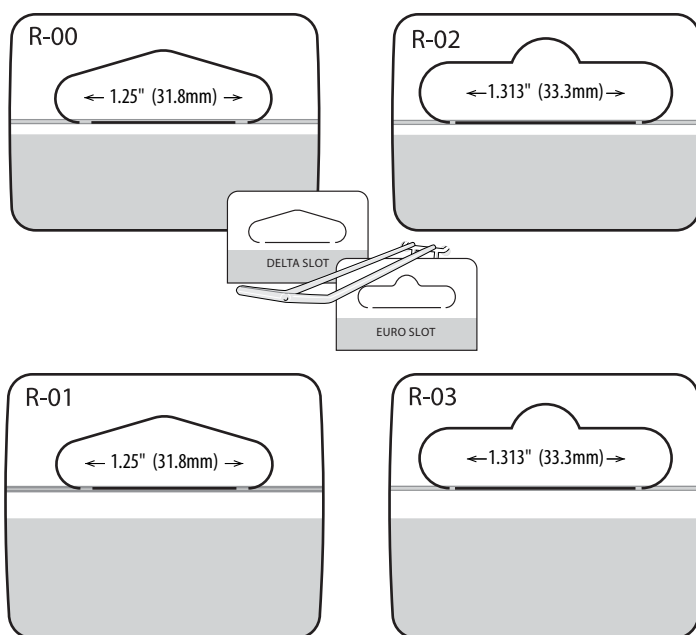


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# Slot

## Slot Hang Tabs



### R-00 / R-02

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.625 x 1.125in	41.3 x 28.6mm
Format:	4.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	22.5M (5 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	9oz	255g

### R-01 / R-03

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.625 x 1.375in	41.3 x 34.9mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	17.5M (5 rolls)	
Master Carton Weight:	41lb	18.6kg
Recommended Product Display Weight:	16oz	453g

M = 1,000

# Hang Tabs

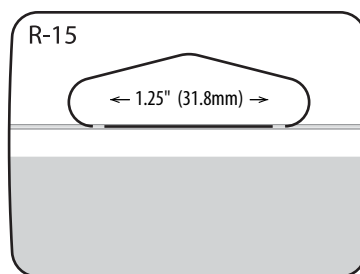
BOOST YOUR SALES  
INCREASE IMPULSE PURCHASES  
MAXIMIZE MERCHANDISING OPPORTUNITIES



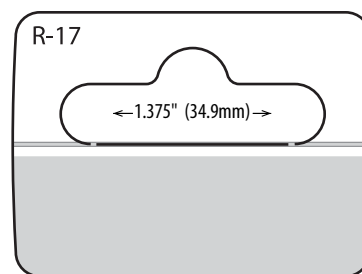
## Slot Hang Tabs

### R-15 / R-17

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.875 x 1.375in	47.6 x 34.9mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	15M (5 rolls)	
Master Carton Weight:	40lb	18.2kg
Recommended Product Display Weight:	18oz	510g



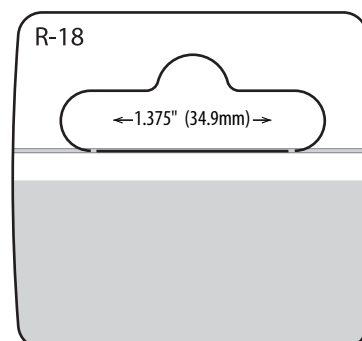
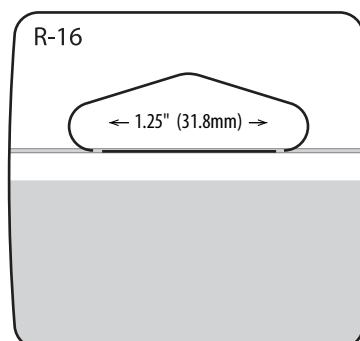
Ejected hole version available. See pg. 37.



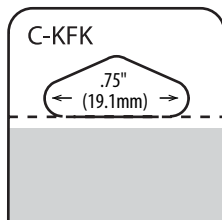
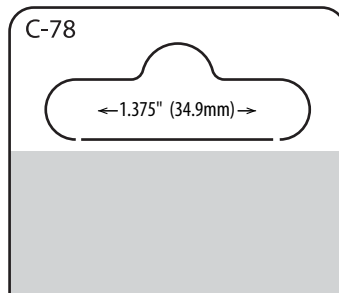
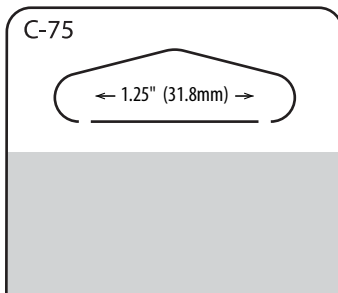
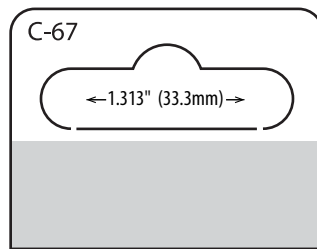
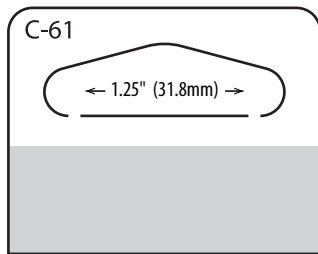
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### R-16 / R-18

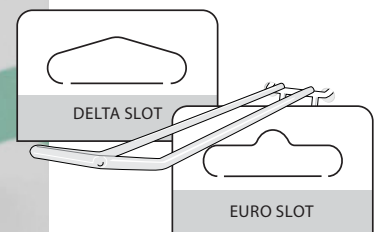
	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.875 x 1.75in	47.6 x 44.5mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	40lb	18.2kg
Recommended Product Display Weight:	20oz	567g



M = 1,000



*Economy Roll*



## C-61 / C-67

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.625 x 1.25in	41.3 x 31.8mm
Format:	20 / sheet	
Package:	5M box	
Master Carton Quantity:	20M (4 boxes)	
Master Carton Weight:	42lb	19.1kg
Recommended Product Display Weight:	14oz	397g

## C-75 / C-78

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.75 x 1.5in	44.5 x 38.1mm
Format:	24 / sheet	
Package:	5M box	
Master Carton Quantity:	20M (4 boxes)	
Master Carton Weight:	50lb	22.7kg
Recommended Product Display Weight:	18oz	510g

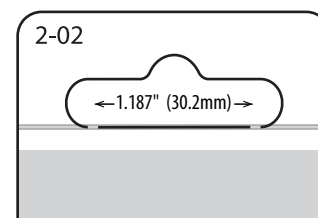
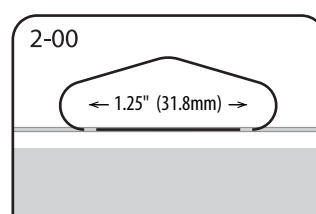
## C-KFK

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.125 x 1.125in	28.6 x 28.6mm
Format:	13.5M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	40.5M (3 rolls)	
Master Carton Weight:	38lb	17.3kg
Recommended Product Display Weight:	8oz	227g

M = 1,000

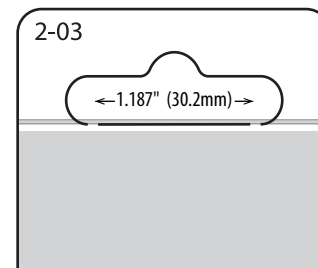
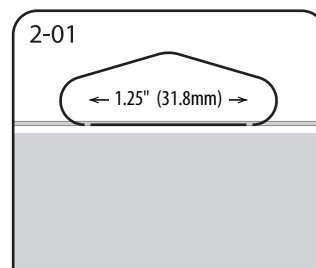
## 2-00 / 2-02

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.625 x 1.063in	41.3 x 27mm
Format:	loose piece	
Package:	5M carton	
Master Carton Quantity:	5M (1 carton)	
Master Carton Weight:	9lb	4.1kg
Recommended Product Display Weight:	10oz	283g



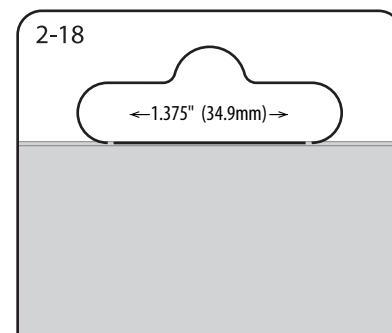
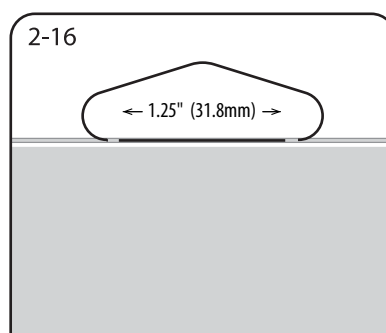
## 2-01 / 2-03

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.625 x 1.375in	41.3 x 34.9mm
Format:	loose piece	
Package:	5M carton	
Master Carton Quantity:	5M (1 carton)	
Master Carton Weight:	12lb	5.5kg
Recommended Product Display Weight:	16oz	453g



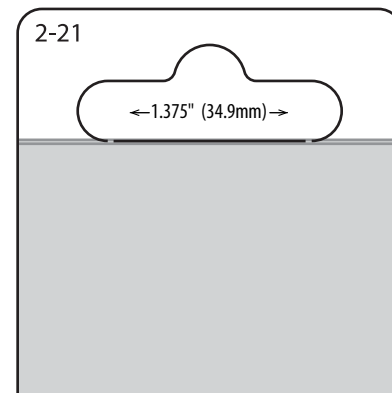
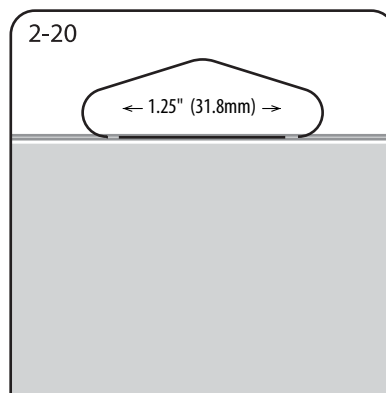
## 2-16 / 2-18

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2 x 1.75in	50.8 x 44.5mm
Format:	loose piece	
Package:	5M carton	
Master Carton Quantity:	5M (1 carton)	
Master Carton Weight:	17lb	7.7kg
Recommended Product Display Weight:	20oz	567g



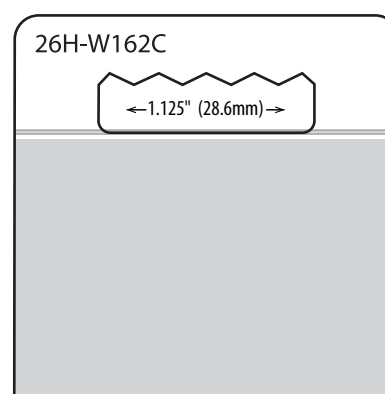
## 2-20 / 2-21

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2 x 2.031in	50.8 x 51.6mm
Format:	loose piece	
Package:	5M carton	
Master Carton Quantity:	5M (1 carton)	
Master Carton Weight:	26lb	11.8kg
Recommended Product Display Weight:	28oz	794g



## 26H-W162C

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2 x 2.031in	50.8 x 51.6mm
Format:	loose piece	
Package:	5M carton	
Master Carton Quantity:	5M (1 carton)	
Master Carton Weight:	21lb	9.5kg
Recommended Product Display Weight:	24oz	679g

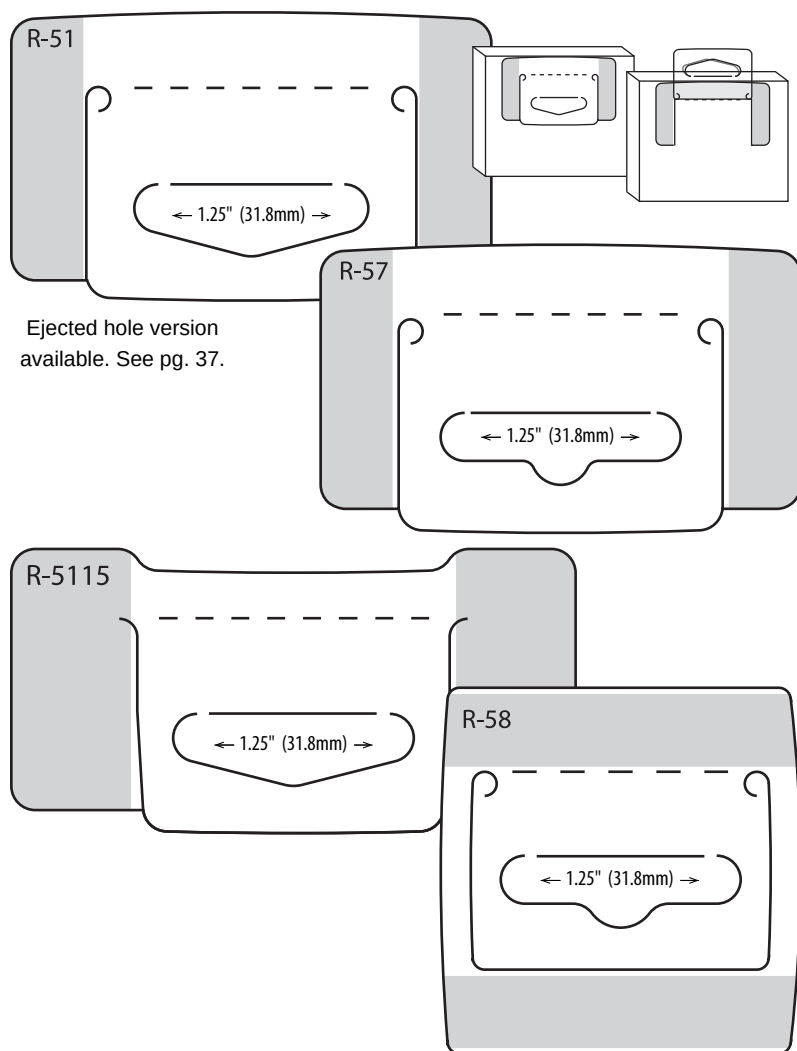


M = 1,000

# Slot



## Slot Fold-Up Hang Tabs



### R-51 / R-57

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2.5 x 1.5in	64.3 x 38.1mm
Format:	4.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	13.5M (3 rolls)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	10oz	283g

### R-5115

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2.938 x 1.5in	74.6 x 38.1mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7M (2 rolls)	
Master Carton Weight:	29lb	13.2kg
Recommended Product Display Weight:	18oz	509g

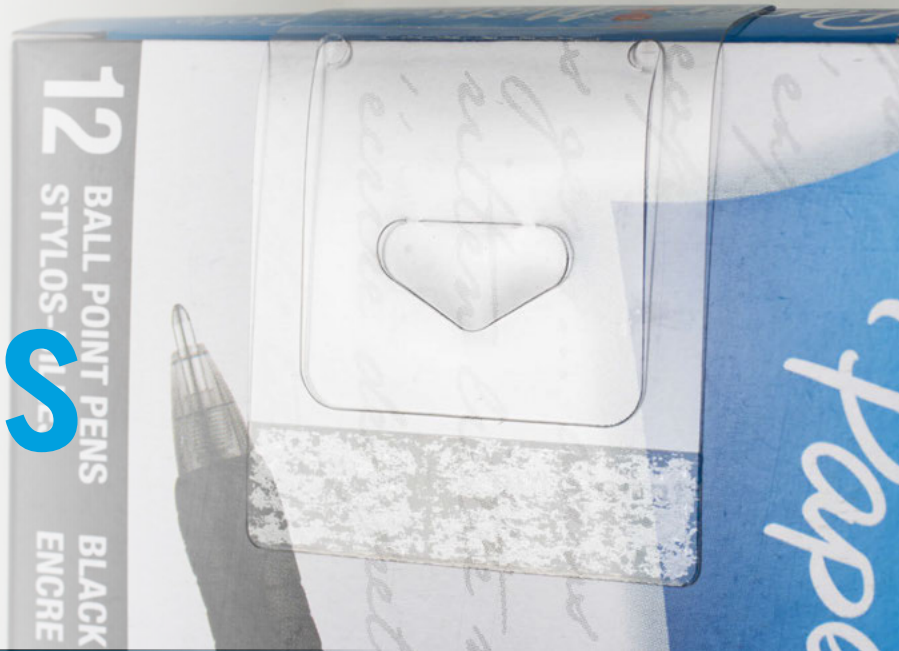
### R-58

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.875 x 1.906in	47.6 x 48.4mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	14M (4 rolls)	
Master Carton Weight:	36lb	16.4kg
Recommended Product Display Weight:	9oz	255g

M = 1,000

# Fold-Up Hang Tabs

LIE FLAT FOR SHIPPING  
FOLD UP FOR HANGING

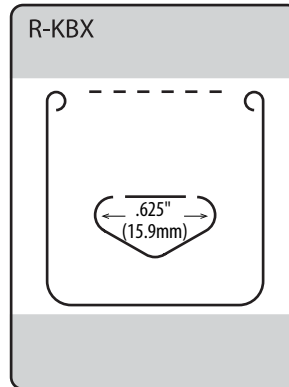


Slot Fold-Up Hang Tabs

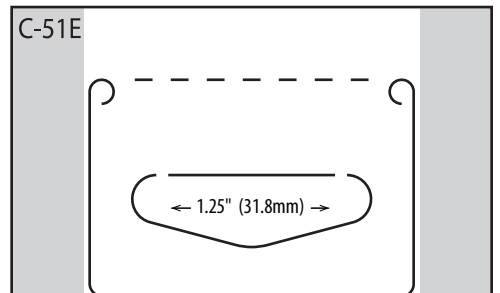
## R-KBX

	Imperial	Metric
Gauge:	7.5 mil	190 $\mu$
Dimensions (W x H):	1.5 x 2in	38.1 x 50.8mm
Format:	6M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	18M (3 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	9oz	255g

## R-KBX



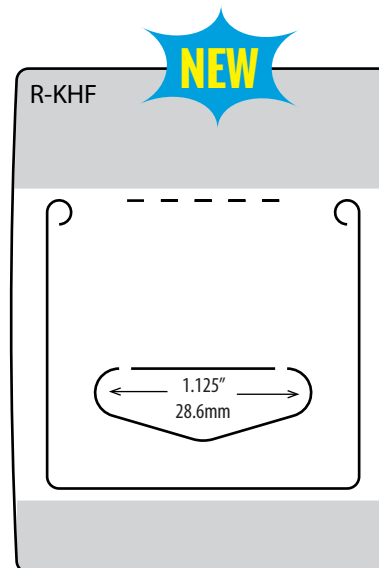
## Economy Roll



## C-51E

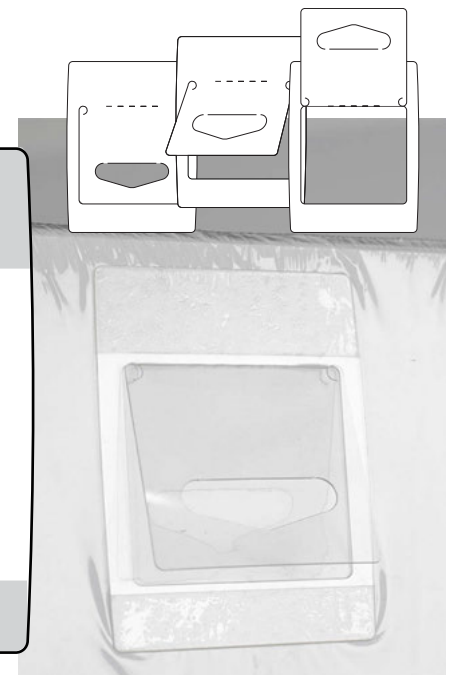
	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2.5 x 1.5in	63.5 x 38.1mm
Format:	15M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	15M (1 roll)	
Master Carton Weight:	40lb	18.4kg
Recommended Product Display Weight:	10oz	283g

## R-KHF



## R-KHF

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2 x 2.625in	50.8 x 66.7mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10.5M (3 roll)	
Master Carton Weight:	42lb	19.1kg
Recommended Product Display Weight:	13oz	368g



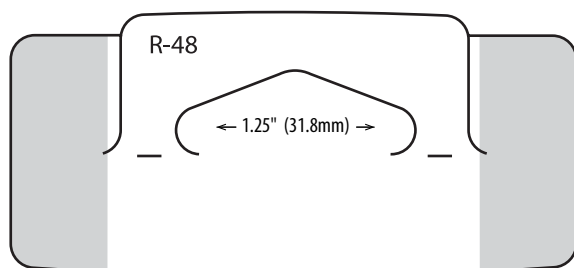
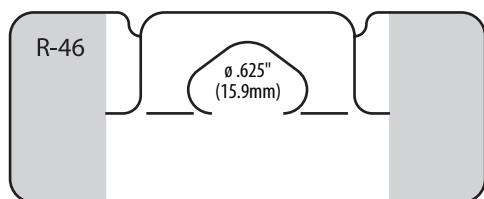
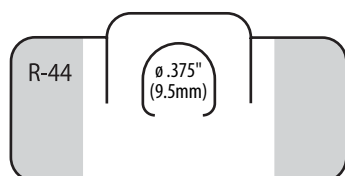
M = 1,000



# Interior & Hang

DURABLE HANGING DISPLAY

## Interior & Center-Hang Hang Tabs



### R-44

	Imperial	Metric
Gauge:	5 mil	127 $\mu$
Dimensions (W x H):	1.75 x 0.875in	44.5 x 22.2mm
Format:	6.5M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	39M (6 rolls)	
Master Carton Weight:	33lb	15kg
Recommended Product Display Weight:	6oz	170g

### R-46

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2.5 x 0.938in	63.5 x 23.8mm
Format:	5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	15M (3 rolls)	
Master Carton Weight:	46lb	20.9kg
Recommended Product Display Weight:	9oz	255g

### R-48

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2.938 x 1.375in	74.9 x 34.9mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (2 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	11oz	311g

M = 1,000

# Center-Hang Tabs

USED INSIDE OR ON TOP OF BOX

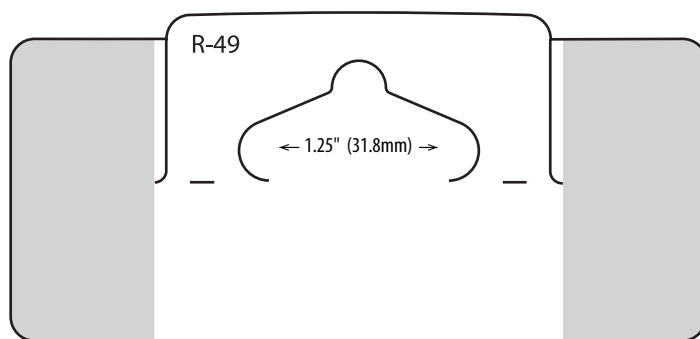
Doubles hang performance when used inside the box.



## Interior & Center-Hang Hang Tabs

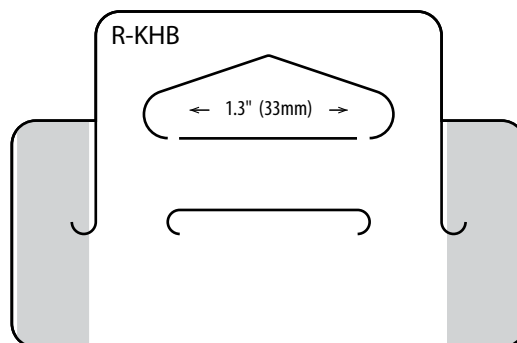
### R-49

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	3.625 x 1.75in	92.1 x 44.5mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6M (2 rolls)	
Master Carton Weight:	36lb	16.4kg
Recommended Product Display Weight:	14oz	397g

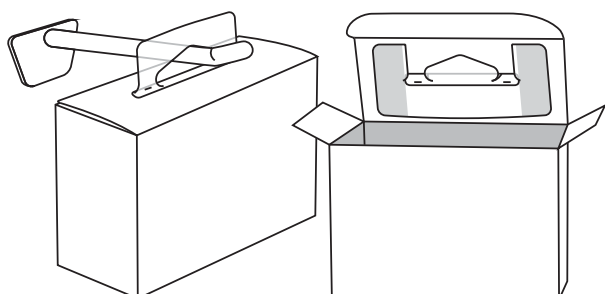


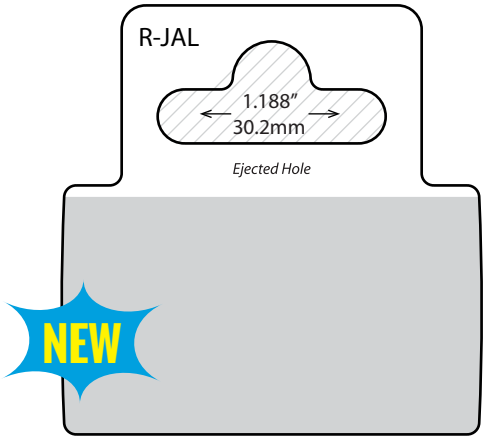
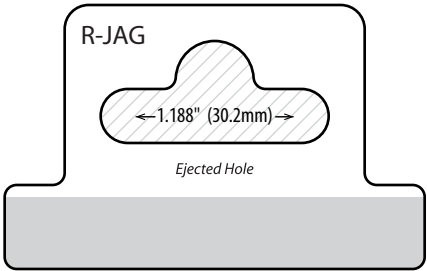
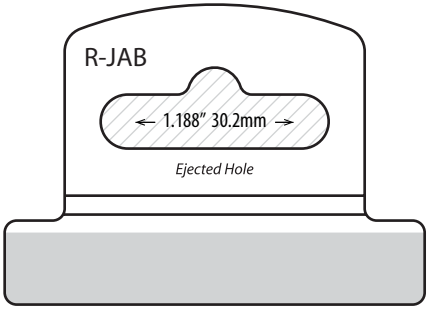
### R-KHB

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.677 x 1.75in	68 x 44.5mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	41lb	18.6kg
Recommended Product Display Weight:	12oz	340g



M = 1,000





## R-JAB

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.188 x 1.563in	55.6 x 39.7mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (5 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	12oz	340g

## R-JAG

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.188 x 1.375in	55.6 x 35mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (4 rolls)	
Master Carton Weight:	24lb	10.9kg
Recommended Product Display Weight:	12oz	340g

## R-JAL

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.188 x 2.234in	55.6 x 56.7mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6M (3 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	16oz	440g

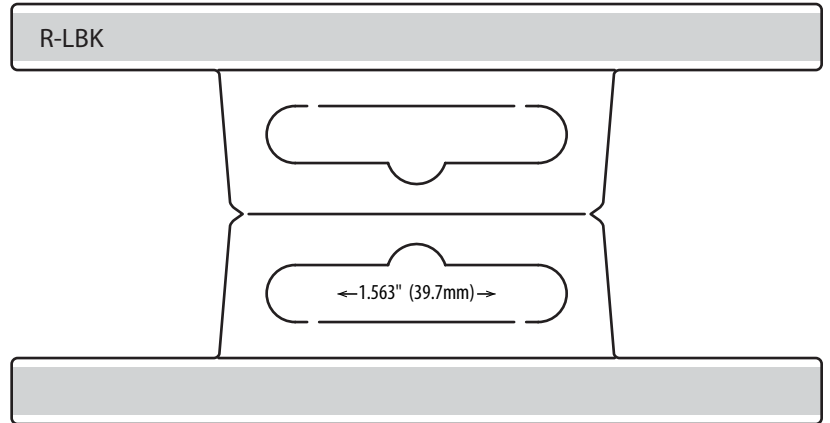




## R-LBK

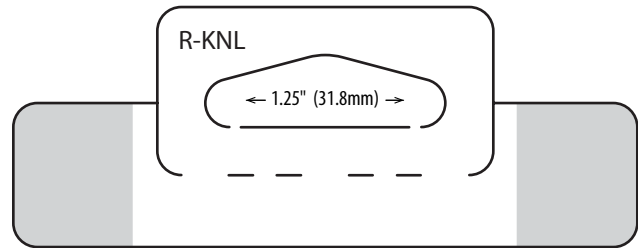
	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	4.219 x 2.188in	107.2 x 55.6mm
Format:	1.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	4.5M (3 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	14oz	397g

M = 1,000



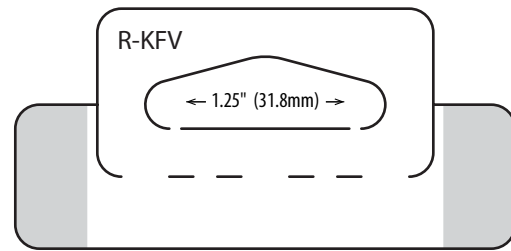
## R-KNL

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	3.25 x 1.25in	82.6 x 31.8mm
Format:	5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (2 rolls)	
Master Carton Weight:	26lb	11.8kg
Recommended Product Display Weight:	9oz	255g



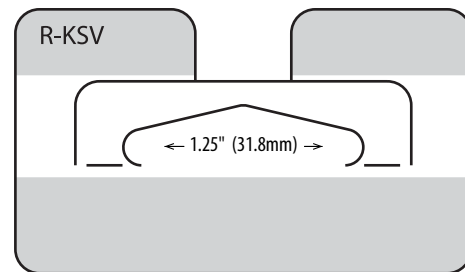
## R-KFV

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2.604 x 1.25in	66.2 x 31.8mm
Format:	5.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16.5M (3 rolls)	
Master Carton Weight:	35lb	15.9kg
Recommended Product Display Weight:	6oz	170g



## R-KSV

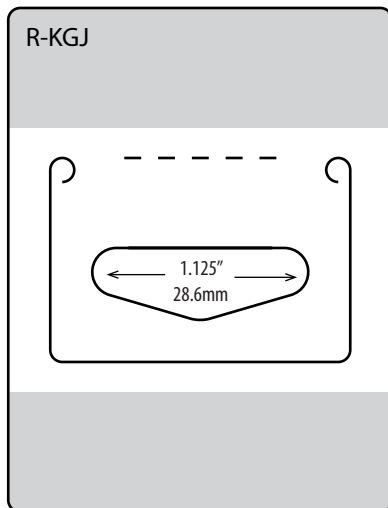
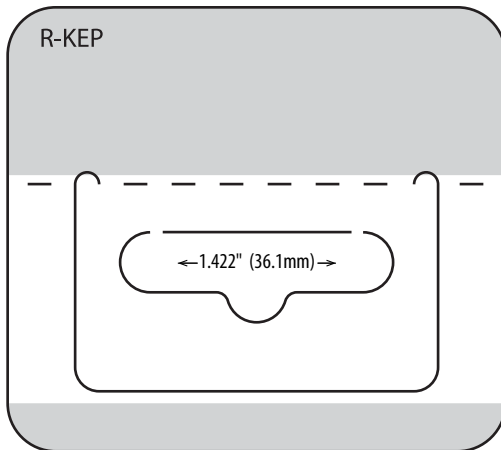
	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2.375 x 1.375in	60.3 x 34.9mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (5 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	11oz	312g



# Security Hang Tabs

HANGS AND SEALS PACKAGE  
FOLD DOWN FOR SHIPPING  
FOLD UP FOR HANGING

Security Hang Tabs



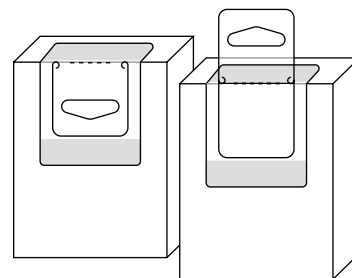
## R-KEP

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.594 x 2.313in	65.9 x 58.7mm
Format:	1.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	3M (2 rolls)	
Master Carton Weight:	25lb	11.4kg
Recommended Product Display Weight:	20oz	567g

## R-KGJ

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2 x 2.625in	50.9 x 66.7mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (3 rolls)	
Master Carton Weight:	46lb	20.9kg
Recommended Product Display Weight:	12oz	340g

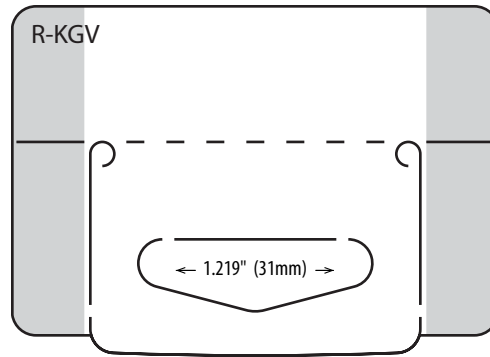
M = 1,000





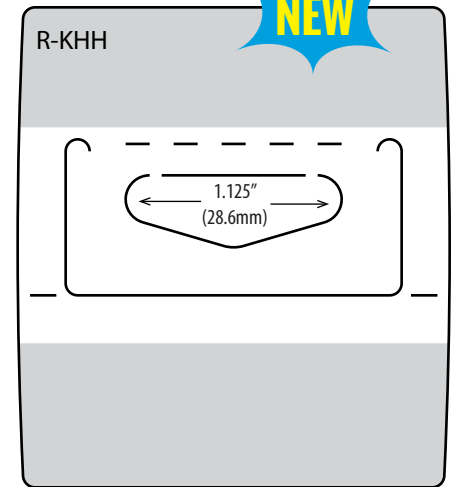
## R-KGV

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2.531 x 1.819in	64.3 x 46.2mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	34lb	15.4kg
Recommended Product Display Weight:	12oz	340g



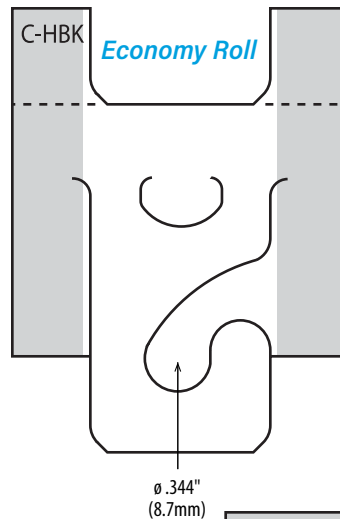
## R-KHH

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2.25 x 2.5in	57.2 x 63.5mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6M (3 rolls)	
Master Carton Weight:	45lb	20.4kg
Recommended Product Display Weight:	16oz	454g



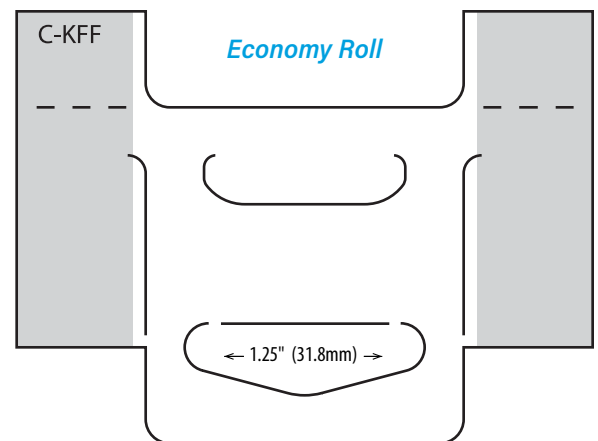
## C-HBK

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.75 x 2.313in	44.5 x 58.8mm
Format:	7.5M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (1 roll)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	11oz	311g



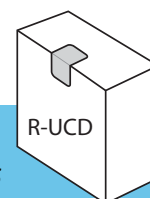
## C-KFF

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	3 x 2.25in	76.2 x 57.2mm
Format:	10M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M	
Master Carton Weight:	50lb	22.8kg
Recommended Product Display Weight:	20oz	567g



## R-UCD

	Imperial	Metric
Gauge:	10 mil*	254 $\mu$ *
Dimensions (W x H):	0.688 x 1.625in	17.5 x 41.3mm
Format:	9.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	38M (4 rolls)	
Master Carton Weight:	43lb	19.5kg
	*Available in different thicknesses	



More Durable  
Than Wafer Seals

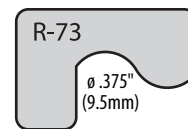
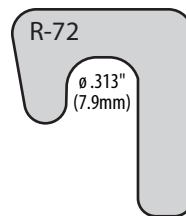
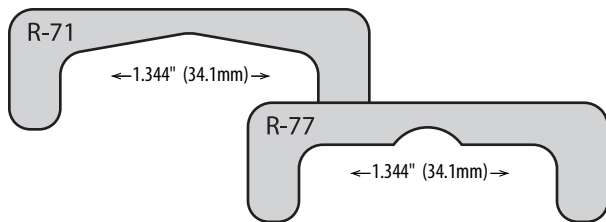
Additional  
Styles pg. 43

M = 1,000

# Reinforcer Hang Tabs

STRENGTHEN EXISTING HANG HOLE  
PREVENT DAMAGE TO PAPERBOARD PACKAGING

## Reinforcer Hang Tabs



### R-71 / R-77

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.875 x 0.625in	47.6 x 15.9mm
Format:	12M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	48M (4 rolls)	
Master Carton Weight:	34lb	15.5kg

### R-73

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.938 x 0.625in	23.8 x 15.9mm
Format:	8.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	68M (8 rolls)	
Master Carton Weight:	32lb	14.5kg

### R-72

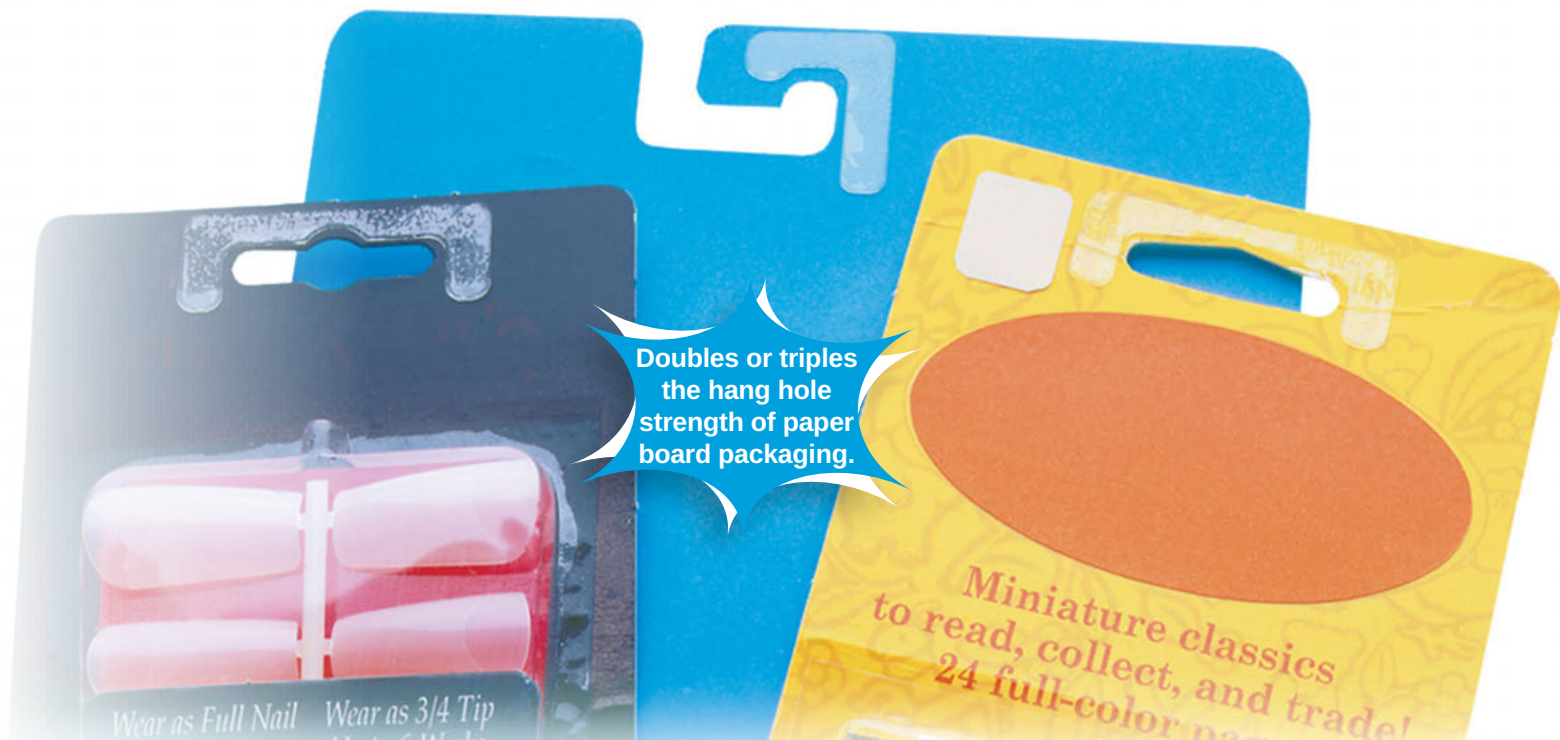
	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.938 x 1.063in	23.8 x 27mm
Format:	8.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	42.5M (5 rolls)	
Master Carton Weight:	30lb	13.6kg

### R-74

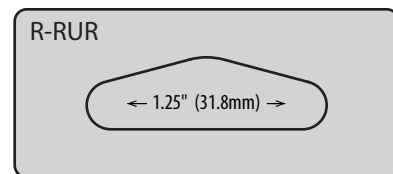
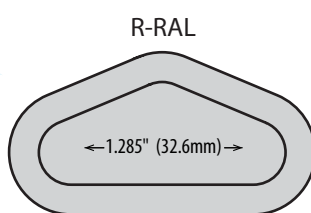
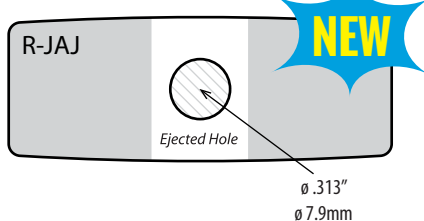
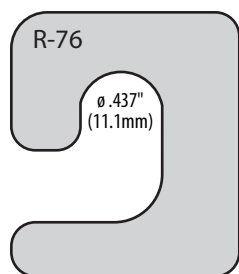
	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.125 x 0.75in	31.8 x 19.1mm
Format:	3M / roll	
Package:	6 x 12in roll	15.2 x 30.5cm
Master Carton Quantity:	24M (8 rolls)	
Master Carton Weight:	18lb	8.2kg

M = 1,000

M = 1,000



## Reinforcer Hang Tabs



### R-76

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.188 x 1.375in	30.2 x 34.9mm
Format:	7M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	35M (5 rolls)	
Master Carton Weight:	38lb	17.3kg

### R-RAL

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.595 x 0.845in	40.5 x 21.4mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16M (4 rolls)	
Master Carton Weight:	27lb	12kg

### R-JAJ

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2 x 0.75in	50.8 x 19.1mm
Format:	8.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	25.5M (3 rolls)	
Master Carton Weight:	31lb	14.1kg

### R-RUR

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2 x 0.875in	50.8 x 22.2mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	21M (6 rolls)	
Master Carton Weight:	39lb	17.7kg

M = 1,000

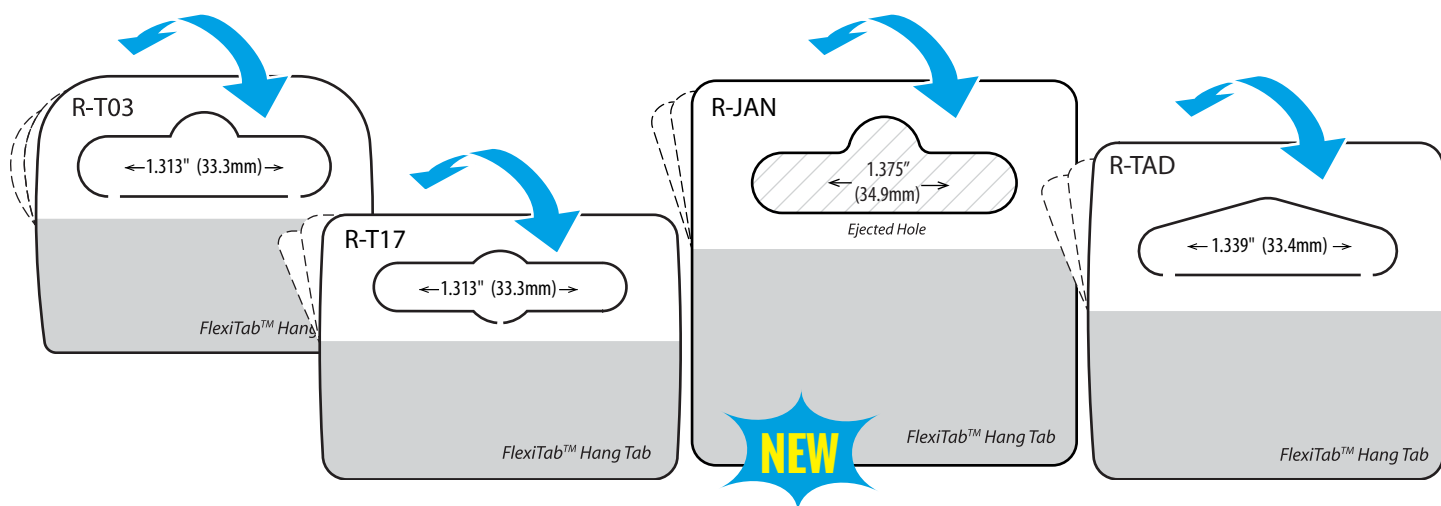
M = 1,000



# FlexiTab™

THICKER, STRONGER HANG HOLE  
THINNER ADHESIVE AREA  
ADHERES TO CURVED, UNEVEN,  
OR UNIQUELY SHAPED PACKAGES

## FlexiTab™ Hang Tabs



### R-T03

	Imperial	Metric
Gauge:	10 mil	254 µ
Dimensions (W x H):	1.75 x 1.438in	44.5 x 36.5mm
Format:	3M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	17lb	7.7kg
Recommended Product Display Weight:	9oz	255g

### R-T17

	Imperial	Metric
Gauge:	10 mil	254 µ
Dimensions (W x H):	1.875 x 1.375in	47.6 x 34.9mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	20M (5 rolls)	
Master Carton Weight:	28lb	12.7kg
Recommended Product Display Weight:	8oz	227g

### R-JAN

	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	2 x 2in	50.8 x 50.8mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	12oz	340g

### R-TAD

	Imperial	Metric
Gauge:	10 mil	254 µ
Dimensions (W x H):	1.875 x 1.75in	47.6 x 44.5mm
Format:	3M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	20lb	9.1kg
Recommended Product Display Weight:	10oz	283g

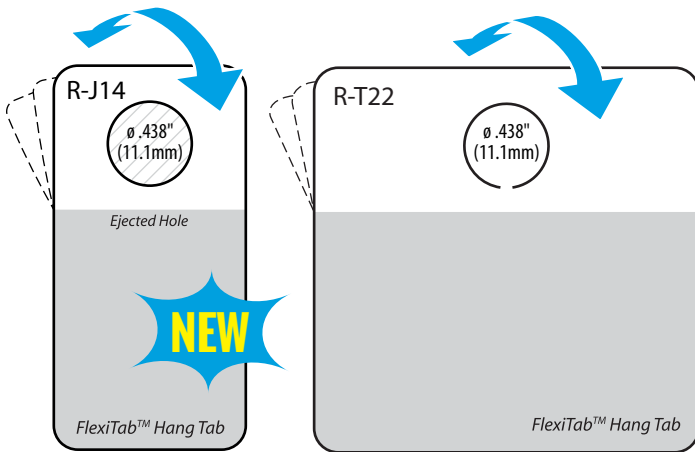
M = 1,000

M = 1,000

# Hang Tabs



FlexiTab™ Hang Tabs



## R-J14

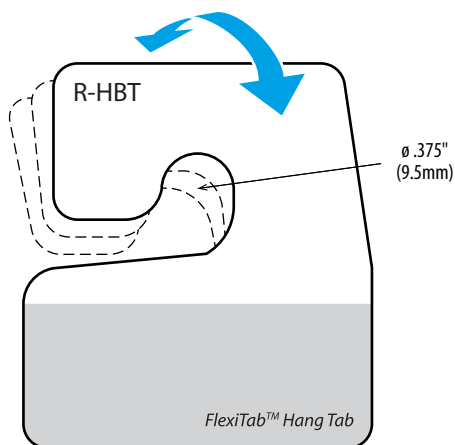
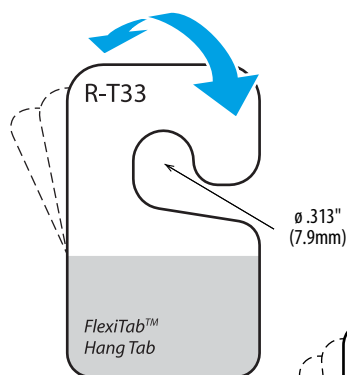
	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	6M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	24M (4 rolls)	
Master Carton Weight:	27lb	12.2kg
Recommended Product Display Weight:	9oz	255g

## R-T22

	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	2 x 2in	50.8 x 50.8mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	16oz	454g

M = 1,000





## R-T33

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1 x 1.625in	25.4 x 41.3mm
Format:	6M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	24M (4 rolls)	
Master Carton Weight:	27lb	12.2kg
Recommended Product Display Weight:	8oz	227g

## R-HBT

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.813 x 2in	46 x 50.8mm
Format:	2.25M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6.75M (3 rolls)	
Master Carton Weight:	24lb	10.9kg
Recommended Product Display Weight:	16oz	454g

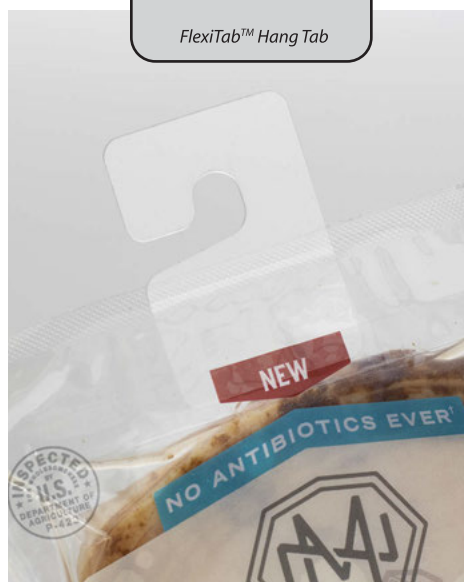
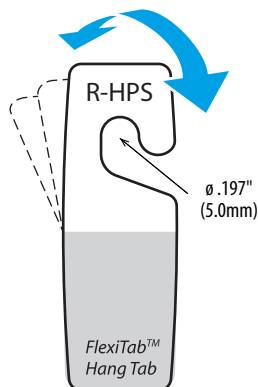
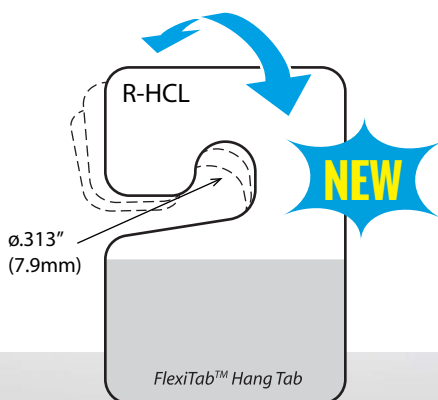
## R-HCL

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.25 x 1.75in	31.7 x 44.4mm
Format:	5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	20M (4 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	10oz	283g

## R-HPS

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.591 x 1.688in	15.1 x 42.9mm
Format:	14M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	42M (3 rolls)	
Master Carton Weight:	22lb	10kg
Recommended Product Display Weight:	5oz	142g

M = 1,000





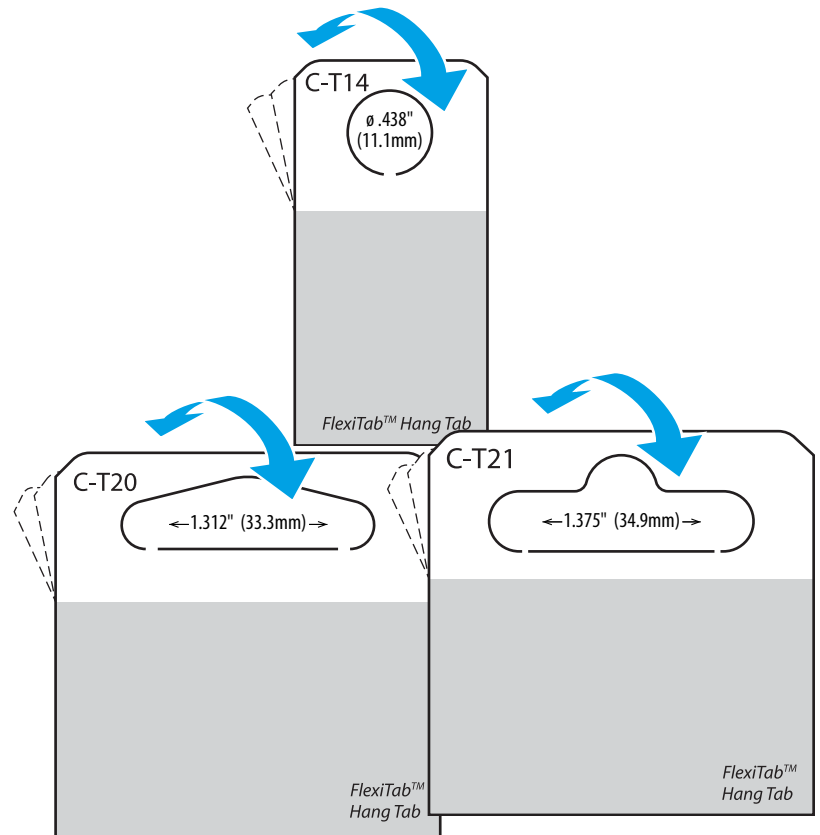
## C-T14

	Imperial	Metric
Gauge:	7.5 mil	190 μ
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	20 / sheet	
Package:	500/pack 5M/box	
Master Carton Quantity:	20M (4 boxes)	
Master Carton Weight:	18lb	8.2kg
Recommended Product Display Weight:	8oz	226g

## C-T20 / C-T21

	Imperial	Metric
Gauge:	15 mil	381 μ
Dimensions (W x H):	2 x 2in	50.8 x 50.8mm
Format:	10 / sheet	
Package:	500 pack	
Master Carton Quantity:	5M (10 packs)	
Master Carton Weight:	11lb	5kg
Recommended Product Display Weight:	10oz	283g

M = 1,000



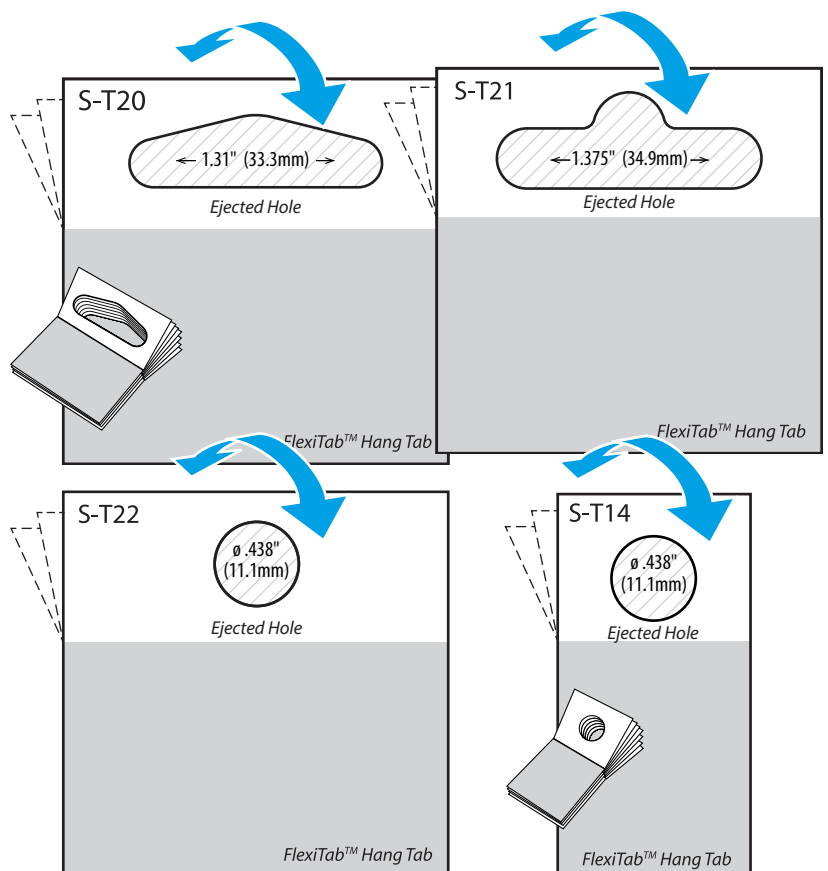
## S-T20/S-T21/S-T22

	Imperial	Metric
Gauge:	15 mil	381 μ
Dimensions (W x H):	2 x 2in	50.8 x 50.8mm
Format:	10 / pad	
Package:	50 pads/box	
Master Carton Quantity:	5M (10 boxes)	
Master Carton Weight:	9lb	4.1kg
Recommended Product Display Weight:	<b>S-T20 / S-T21:</b> 10oz <b>S-T22:</b> 14oz	283g 397g

## S-T14

	Imperial	Metric
Gauge:	15 mil	381 μ
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	10 / pad	
Package:	100 pads/box	
Master Carton Quantity:	10M (10 boxes)	
Master Carton Weight:	9lb	4.1kg
Recommended Product Display Weight:	9oz	255g

M = 1,000

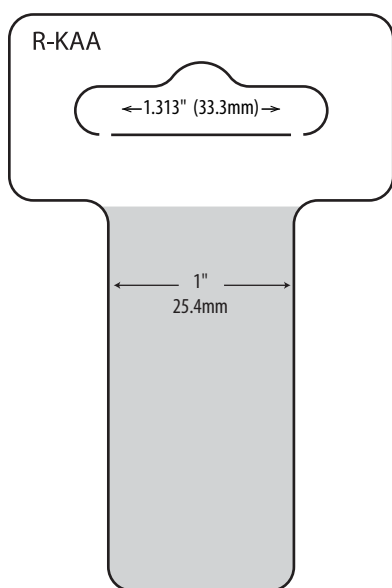




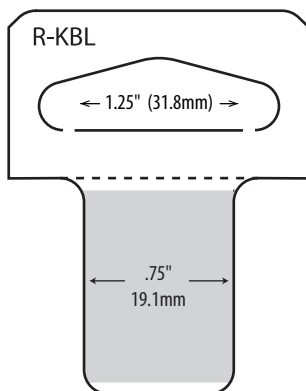
# Narrow Slot Hang Tabs

LESS PACKAGING  
MORE SALES

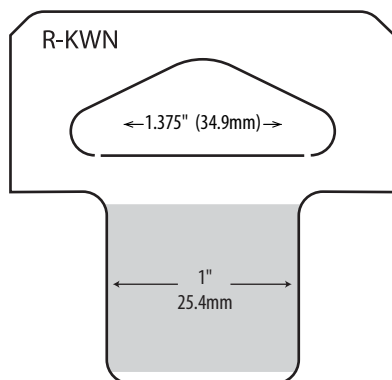
## Narrow Slot Hang Tabs



*Economy Roll*



*Economy Roll*



### R-KAA

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2 x 3in	50.8 x 76.2mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	5M (2 rolls)	
Master Carton Weight:	23lb	10.5kg
Recommended Product Display Weight:	180z	509g

### R-KBL

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.563 x 2in	39.7 x 50.8mm
Format:	8M /economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16M (2 rolls)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	100z	283g

### R-KWN

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2 x 1.939in	50.8 x 49.3mm
Format:	5M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (2 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	160z	452g

M = 1,000



## R-EAJ

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.75 x 2.75in	44.5 x 69.9mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (2 rolls)	
Master Carton Weight:	28lb	12.8kg
Recommended Product Display Weight:	12oz	340g

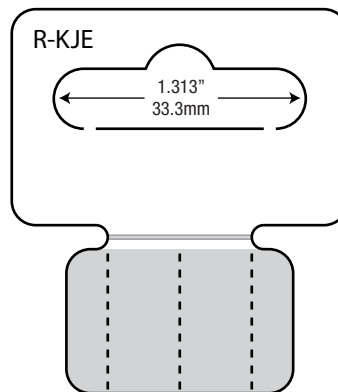
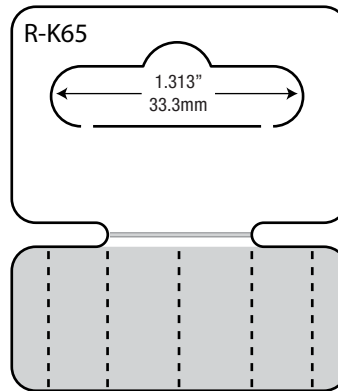
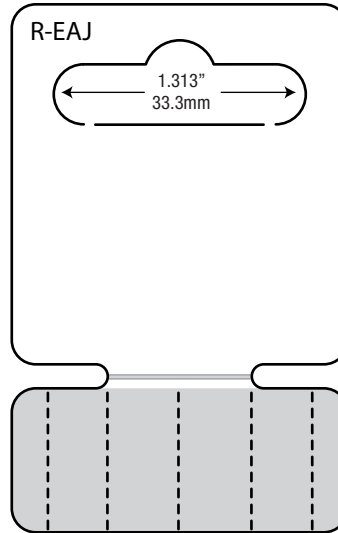
## R-K65

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.75 x 2in	44.5 x 50.8mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16M (4 rolls)	
Master Carton Weight:	42lb	19.1kg
Recommended Product Display Weight:	12oz	339g

## R-KJE

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.75 x 2in	44.5 x 50.8mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16M (4 rolls)	
Master Carton Weight:	38lb	17.3kg
Recommended Product Display Weight:	8oz	226g

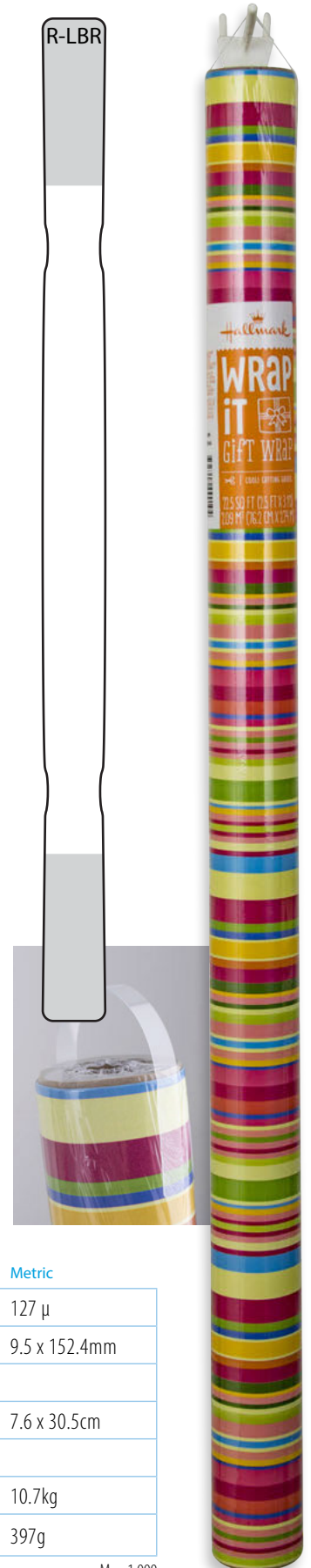
M = 1,000



## R-LBR

	Imperial	Metric
Gauge:	5 mil	127 $\mu$
Dimensions (W x H):	0.375 x 6in	9.5 x 152.4mm
Format:	14.5M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	29M (2 rolls)	
Master Carton Weight:	23.5lb	10.7kg
Recommended Product Display Weight:	14oz	397g

M = 1,000

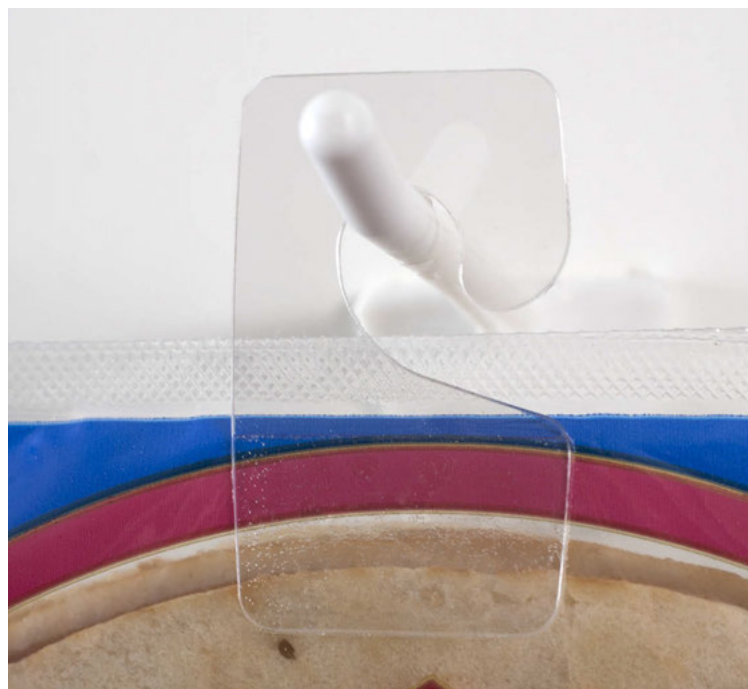
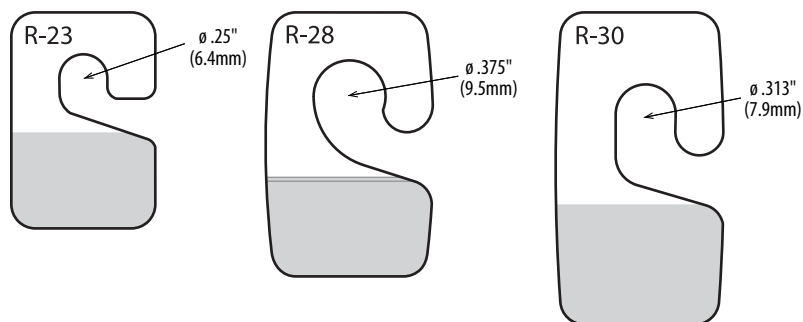




# Hook Hang

ALLOW BACKSHOPPING  
EASILY REMOVE AND REPLACE PRODUCT

## Hook Hang Tabs



### R-23

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.75 x 1.125in	19.1 x 28.6mm
Format:	6M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	48M (8 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	3oz	85g

### R-28

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	0.875 x 1.375in	22.2 x 34.9mm
Format:	6M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	30M (5 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	6oz	170g

### R-30

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	0.873 x 1.625in	22.2 x 41.3mm
Format:	5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	20M (4 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	12oz	340g

M = 1,000

# Tabs



## Hook Hang Tabs

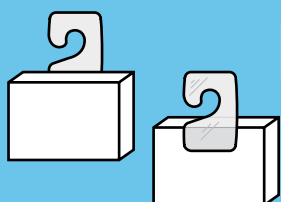
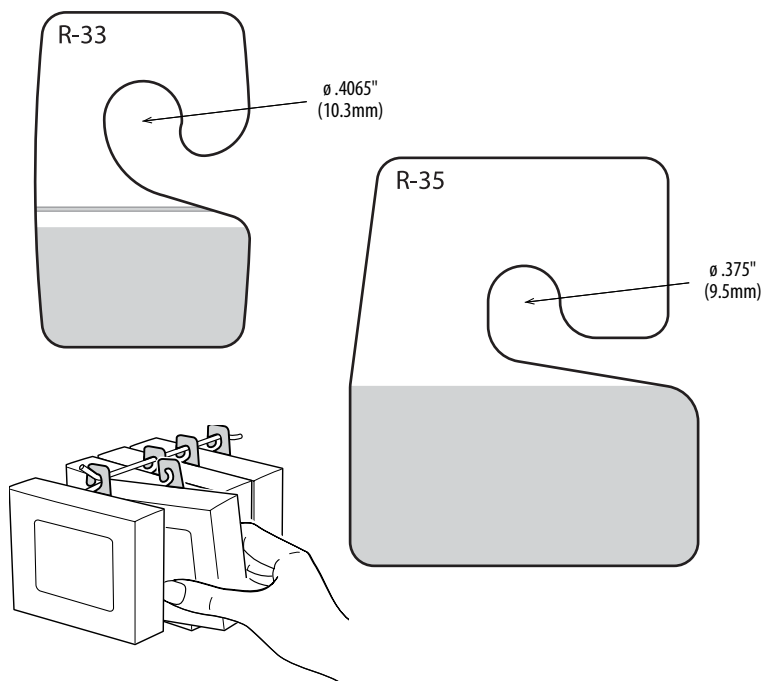
### R-33

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Dimensions (W x H):	1.106 x 1.75in	28.1 x 44.5mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	14M (4 rolls)	
Master Carton Weight:	36lb	16.4kg
Recommended Product Display Weight:	14oz	397g

### R-35

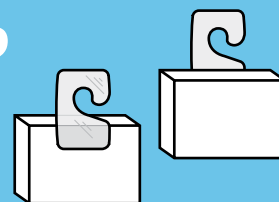
	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Dimensions (W x H):	1.813 x 2.125in	46 x 54mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6M (3 rolls)	
Master Carton Weight:	33lb	15kg
Recommended Product Display Weight:	20oz	567g

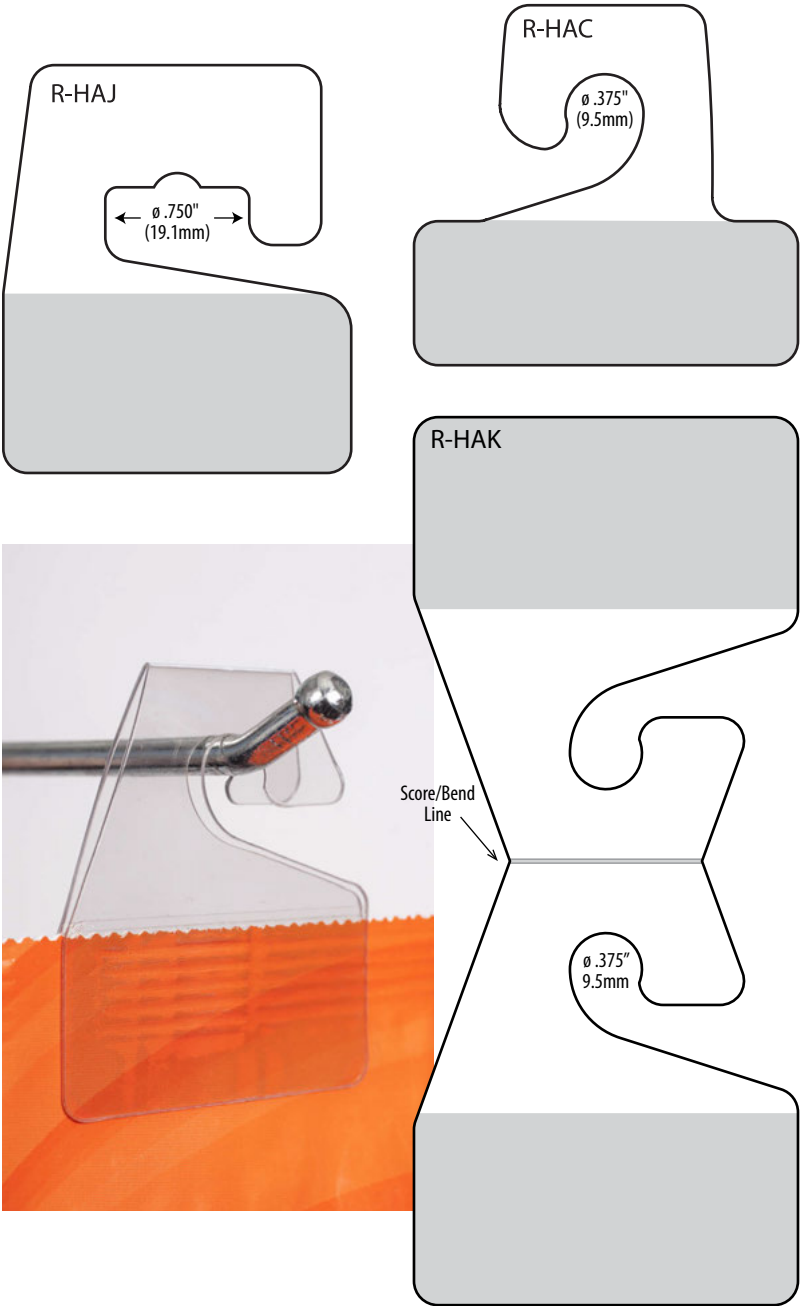
M = 1,000



## RIGHT HAND ... OR ... LEFT HAND?

Hook hang tabs can be “right hand” or “left hand” peg hook removal – depending on the design and placement (front or backside).



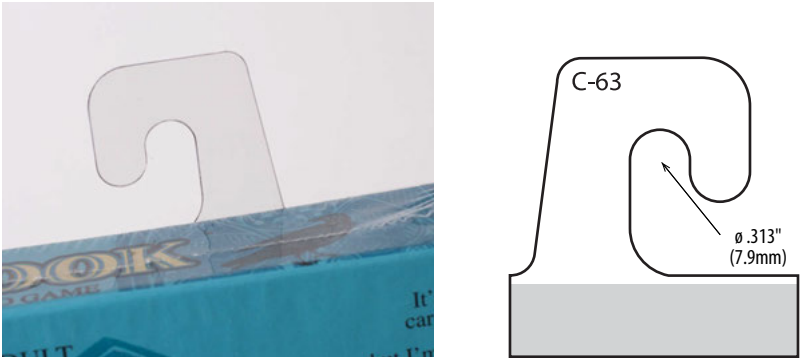


R-HAC		
	Imperial	Metric
Gauge:	20 mil	508 μ
Dimensions (W x H):	1.984 x 1.875in	50.4 x 47.6mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	27lb	12.3kg
Recommended Product Display Weight:	12oz	340g

R-HAJ		
	Imperial	Metric
Gauge:	25 mil	635 μ
Dimensions (W x H):	1.813 x 2.125in	46 x 54mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	6M (3 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	16oz	454g

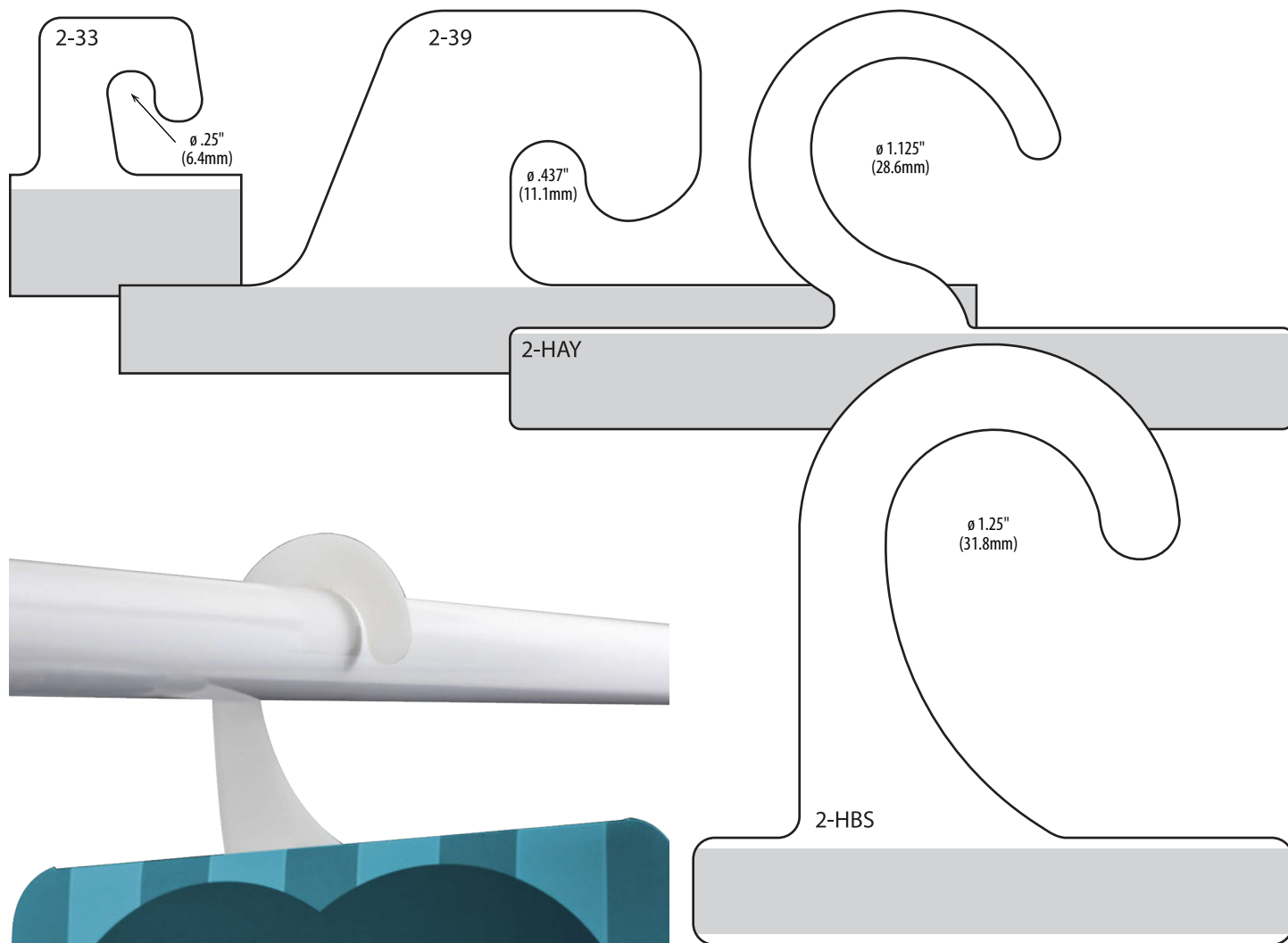
R-HAK		
	Imperial	Metric
Gauge:	20 mil	508 μ
Dimensions (W x H):	2 x 4.625in	50.8 x 117.5mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	4M (2 rolls)	
Master Carton Weight:	38lb	17.3kg
Recommended Product Display Weight:	40oz	1,132g

M = 1,000



C-63		
	Imperial	Metric
Gauge:	20 mil	508 μ
Dimensions (W x H):	1.5 x 1.563in	38.1 x 39.7mm
Format:	20 / sheet	
Package:	5M box	
Master Carton Quantity:	25M (5 boxes)	
Master Carton Weight:	44lb	20kg
Recommended Product Display Weight:	12oz	340g

M = 1,000



## 2-33

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Dimensions (W x H):	1.345 x 1.625in	34.3 x 41.3mm
Format:	loose piece	
Package:	500 bag	
Master Carton Quantity:	5M (10 bags)	
Master Carton Weight:	12lb	5.5kg
Recommended Product Display Weight:	18oz	510g

## 2-39

	Imperial	Metric
Gauge:	50 mil	1270 $\mu$
Dimensions (W x H):	5 x 2.125in	127 x 54mm
Format:	loose piece	
Package:	1M carton	
Master Carton Quantity:	1M (1 carton)	
Master Carton Weight:	20 lb	9.1kg
Recommended Product Display Weight:	24oz	680g

M = 1,000

## 2-HAY

	Imperial	Metric
Gauge:	50 mil	1270 $\mu$
Dimensions (W x H):	4.57 x 2.442in	116.1 x 62.1mm
Format:	loose piece	
Package:	2.5M box	
Master Carton Quantity:	2.5M (1 carton)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	10oz	283g

## 2-HBS

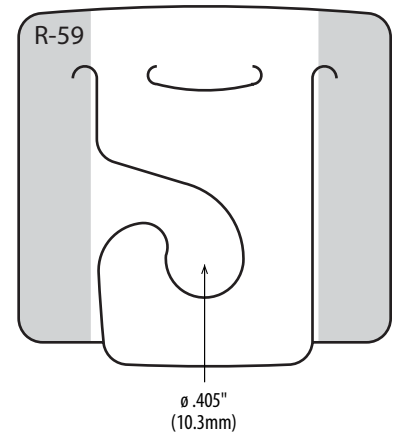
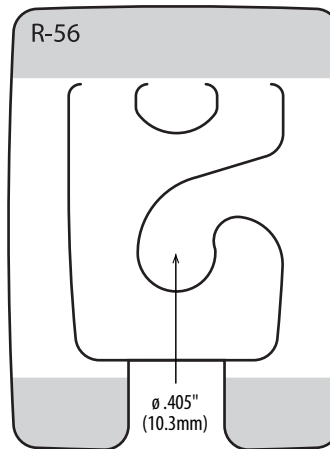
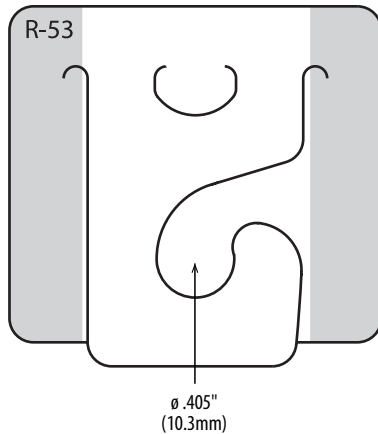
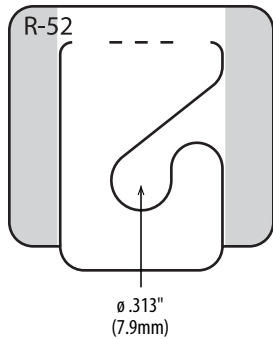
	Imperial	Metric
Gauge:	50 mil	1270 $\mu$
Dimensions (W x H):	3.5 x 3.5in	88.9 x 88.9mm
Format:	loose piece	
Package:	2.5M box	
Master Carton Quantity:	2.5M (1 carton)	
Master Carton Weight:	25lb	11.4kg
Recommended Product Display Weight:	10oz	283g

M = 1,000

# Hook Fold-Up

LIE FLAT FOR SHIPPING  
FOLD UP FOR HANGING

## Hook Fold-Up Hang Tabs



### R-52

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.375 x 1.375in	34.9 x 34.9mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	20M (5 rolls)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	6oz	170g

### R-53

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.938 x 1.875in	49.2 x 47.6mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	11oz	311g

### R-56

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.75 x 2.312in	44.5 x 58.1mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	36lb	16.3kg
Recommended Product Display Weight:	11oz	311g

### R-59

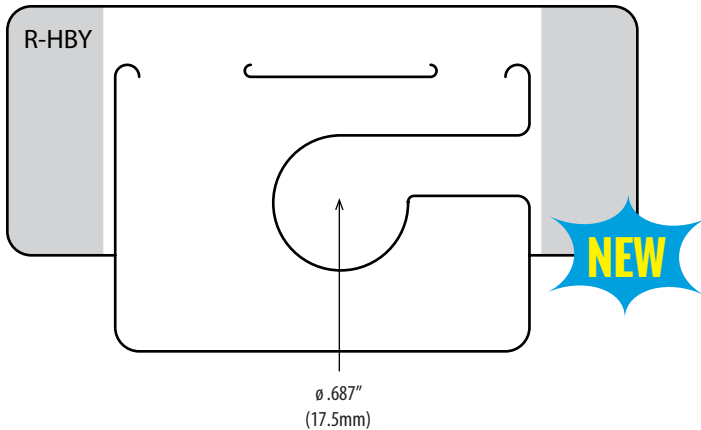
	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.938 x 1.875in	49.2 x 47.6mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (4 rolls)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	11oz	311g

M = 1,000

# Hang Tabs

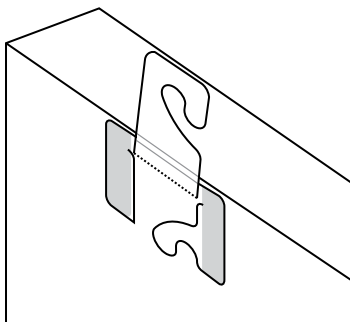


## Hook Fold-Up Hang Tabs

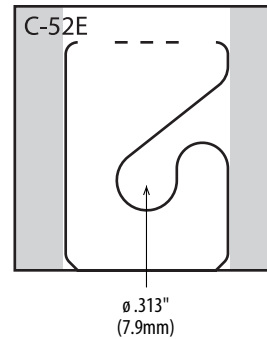


### R-HBY

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Dimensions (W x H):	3.281 x 1.797in	83.3 x 45.6mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	4M (2 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	14oz	397g



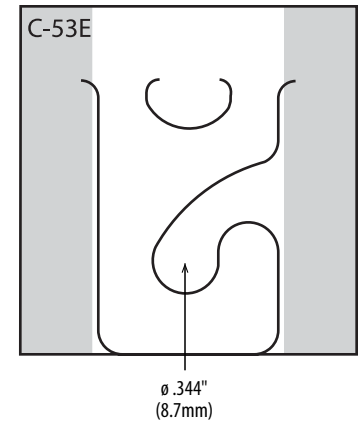
### Economy Roll



### C-52E

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.375 x 1.375in	34.9 x 34.9mm
Format:	20M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	20M (1 roll)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	6oz	170g

### Economy Roll



### C-53E

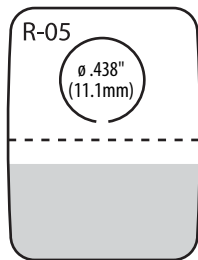
	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.75 x 1.813in	44.5 x 46mm
Format:	8M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (1 roll)	
Master Carton Weight:	33lb	15kg
Recommended Product Display Weight:	11oz	311g

M = 1,000

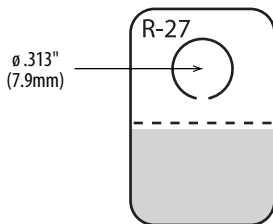
# Round Hole Hang Tabs

USE FOR SINGLE PEG FIXTURES  
AND DISPLAY STRIPS

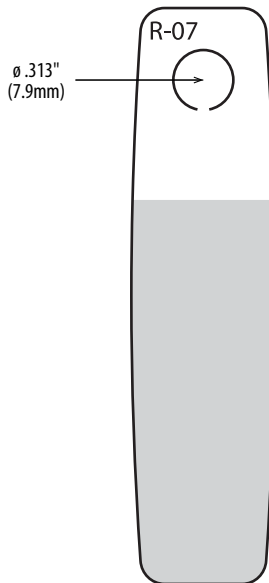
## Round Hole Hang Tabs



Ejected hole version  
available. See pg. 36.



Ejected hole version  
available. See pg. 36.



### R-05

	Imperial	Metric
Gauge:	5 mil	127 $\mu$
Dimensions (W x H):	1 x 1.313in	25.4 x 33.3mm
Format:	9M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	45M (5 rolls)	
Master Carton Weight:	32lb	14.6kg
Recommended Product Display Weight:	12oz	340g

### R-07

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.75 x 3in	19.1 x 76.2mm
Format:	8.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	17M (2 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	14oz	397g

### R-27

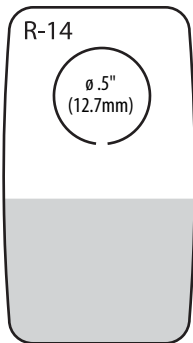
	Imperial	Metric
Gauge:	5 mil	127 $\mu$
Dimensions (W x H):	0.75 x 1.125in	19.1 x 28.6mm
Format:	8.5M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	68M (8 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	8oz	200g



M = 1,000

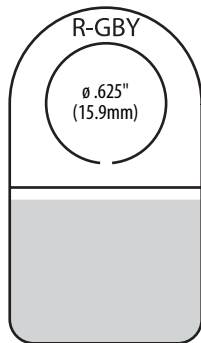


## Round Hole Hang Tabs



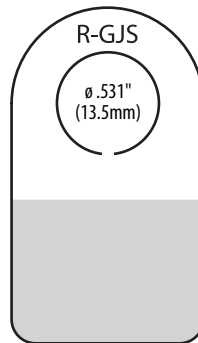
**R-14**

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1 x 1.75in	25.4 x 44.5mm
Format:	6.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	26M (4 rolls)	
Master Carton Weight:	35lb	15.9kg
Recommended Product Display Weight:	12oz	340g



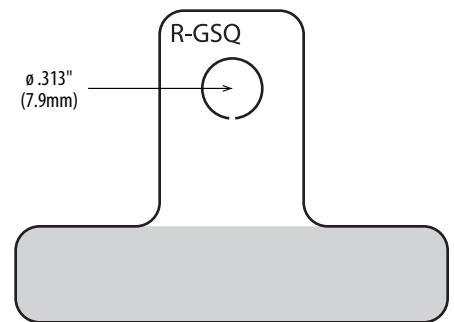
**R-GBY**

	Imperial	Metric
Gauge:	5 mil	127 $\mu$
Dimensions (W x H):	1 x 1.75in	25.4 x 44.5mm
Format:	2.5M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	12.5M (5 rolls)	
Master Carton Weight:	13lb	5.9kg
Recommended Product Display Weight:	5oz	142g



**R-GJS**

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1 x 1.75in	25.4 x 44.5mm
Format:	2.5M / roll	
Package:	6 x 12in roll	15.2 x 30.5cm
Master Carton Quantity:	15M (6 rolls)	
Master Carton Weight:	31lb	14.1kg
Recommended Product Display Weight:	14oz	397g

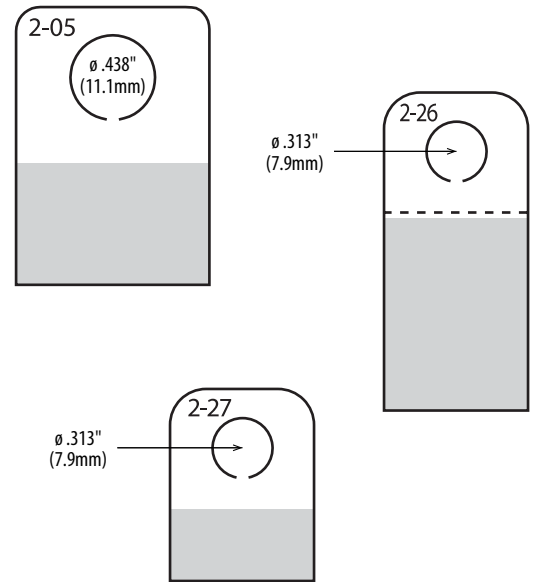
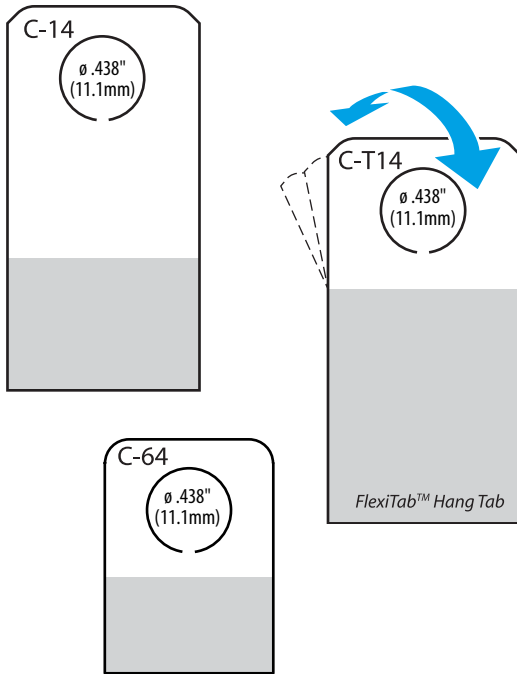


**R-GSQ**

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	2.25 x 1.625in	57.2 x 41.3mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	24lb	10.9kg
Recommended Product Display Weight:	14oz	397g

M = 1,000

M = 1,000



C-14	Imperial	Metric
Gauge:	7.5 mil	190 $\mu$
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	40 / sheet	
Package:	5M box	
Master Carton Quantity:	20M (4 boxes)	
Master Carton Weight:	23lb	10.5kg
Recommended Product Display Weight:	12oz	340g

C-T14	Imperial	Metric
Gauge:	7.5 mil	190 $\mu$
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	20 / sheet	
Package:	500/pack 5M/box	
Master Carton Quantity:	20M (4 boxes)	
Master Carton Weight:	18lb	8.2kg
Recommended Product Display Weight:	8oz	226g

C-64	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.875 x 1.218in	22.2 x 30.9mm
Format:	36 / sheet	
Package:	5M/box	
Master Carton Quantity:	40M (8 boxes)	
Master Carton Weight:	33lb	15kg
Recommended Product Display Weight:	11oz	311g

M = 1,000

2-05	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1 x 1.438in	25.4 x 36.5mm
Format:	loose piece	
Package:	1M bag	
Master Carton Quantity:	5M (5 bags)	
Master Carton Weight:	6lb	2.8kg
Recommended Product Display Weight:	12oz	340g

2-26	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	0.75 x 1.656in	19.1 x 42.1mm
Format:	loose piece	
Package:	5M box	
Master Carton Quantity:	5M (carton)	
Master Carton Weight:	7lb	3.2kg
Recommended Product Display Weight:	14oz	397g

2-27	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.75 x 1in	19.1 x 25.4mm
Format:	loose piece	
Package:	5M box	
Master Carton Quantity:	5M (carton)	
Master Carton Weight:	3lb	1.4kg
Recommended Product Display Weight:	6oz	170g

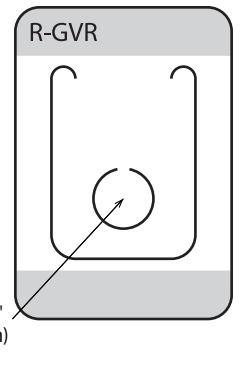
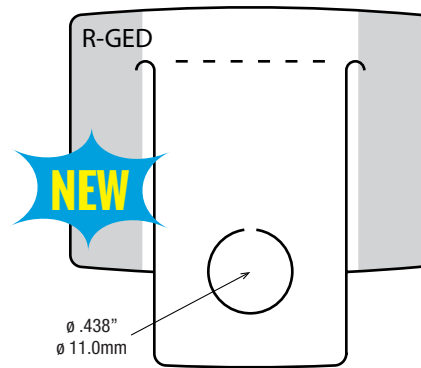
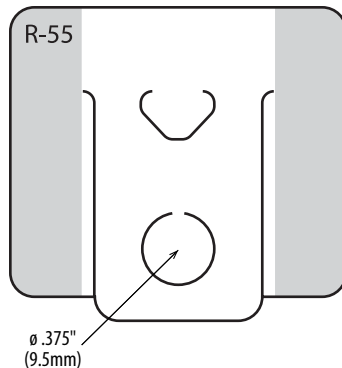
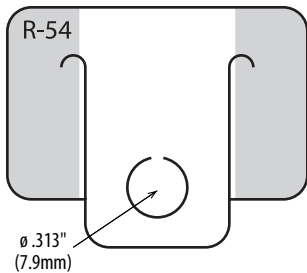
M = 1,000

# Round Hole Fold-Up Hang Tabs

FOLD DOWN FOR SHIPPING  
FOLD UP FOR HANGING



## Round Hole Fold-Up Hang Tabs



### R-54

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.562 x 1.25in	39.7 x 31.8mm
Format:	5.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	22M (4 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	12oz	340g

### R-55

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.75 x 1.633in	44.5 x 41.5mm
Format:	4.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	18M (4 rolls)	
Master Carton Weight:	38lb	17.3kg
Recommended Product Display Weight:	15oz	424g

### R-GED

	Imperial	Metric
Gauge:	8 mil	203 $\mu$
Dimensions (W x H):	1.875 x 1.875in	47.6 x 47.6mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	16M (4 rolls)	
Master Carton Weight:	33lb	15kg
Recommended Product Display Weight:	10oz	283g

### R-GVR

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.125 x 1.625in	28.6 x 41.3mm
Format:	5.75M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	23M (4 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	10oz	283g

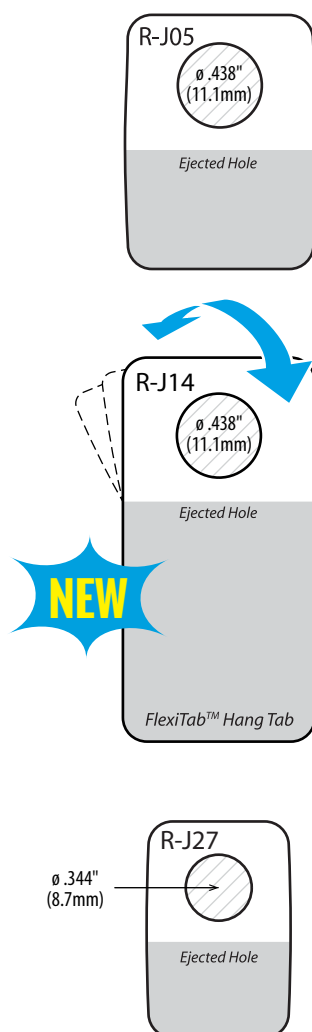
M = 1,000



# Ejected Hole Hang Tab

EASY TO LOAD ON DISPLAY STRIPS AND PEG HOOKS

## Ejected Hole Hang Tabs



### R-J05

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1 x 1.313in	25.4 x 33.3mm
Format:	7M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	35M (5 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	14oz	397g

### R-J14

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1 x 2in	25.4 x 50.8mm
Format:	6M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	24M (4 rolls)	
Master Carton Weight:	27lb	12.2kg
Recommended Product Display Weight:	9oz	255g

### R-J27

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	0.75 x 1.125in	19.1 x 28.6mm
Format:	9M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	45M (5 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	10oz	283g

M = 1,000



## R-J15

	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	1.875 x 1.375in	47.6 x 34.9mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	15M (5 rolls)	
Master Carton Weight:	36lb	16.4kg
Recommended Product Display Weight:	18oz	510g

## R-J17

	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	1.875 x 1.375in	47.6 x 34.9mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	15M (5 rolls)	
Master Carton Weight:	36lb	16.4kg
Recommended Product Display Weight:	18oz	510g

## R-J51

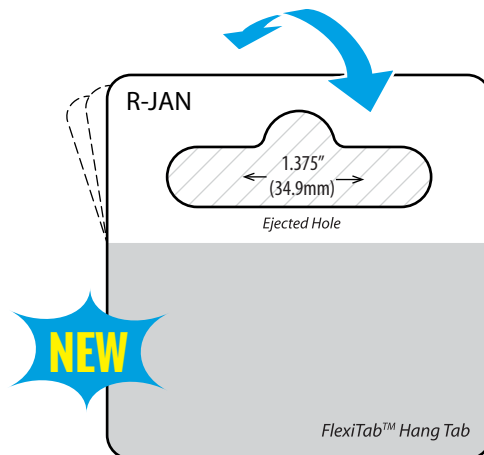
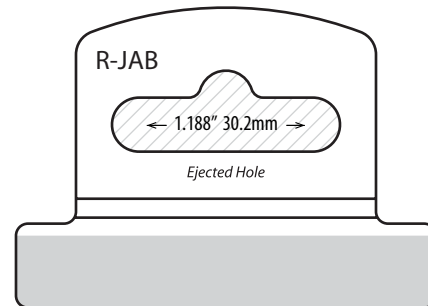
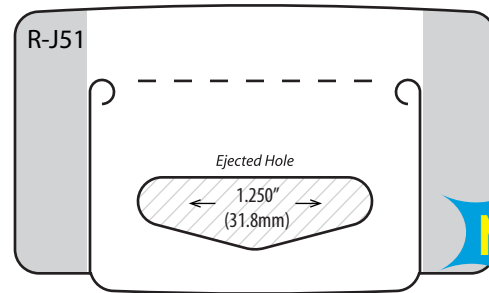
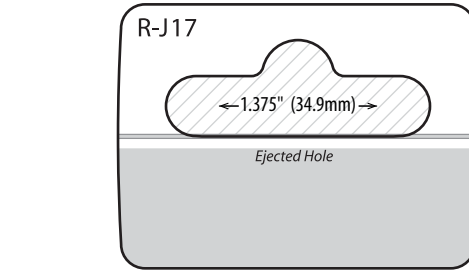
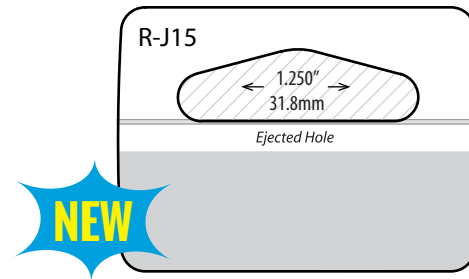
	Imperial	Metric
Gauge:	20 mil	508 µ
Dimensions (W x H):	2.5 x 1.5in	64.3 x 38.1mm
Format:	4.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	13.5M (3 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	10oz	283g

## R-JAB

	Imperial	Metric
Gauge:	20 mil	508 µ
Dimensions (W x H):	2.188 x 1.563in	55.6 x 39.7mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (5 rolls)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Display Weight:	12oz	340g

## R-JAN

	Imperial	Metric
Gauge:	15 mil	381 µ
Dimensions (W x H):	2 x 2in	50.8 x 50.8mm
Format:	3M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	12M (4 rolls)	
Master Carton Weight:	30lb	13.6kg
Recommended Product Display Weight:	12oz	340g



M = 1,000

# "Un" Hang Tabs



## MEDICAL TAB

What's hanging this strip of medical wipes in a doctor's office? Why it's a R-JAK Fold-Up Style Hang Tab from Do-It Corporation. Easy to apply and reliable, like a band-aid.



## CRYSTAL CLEAR PROMOTION

The R-UBD allows the Purex Crystals to hang on top of the product for a perfect line of sight for consumers to see the sample.



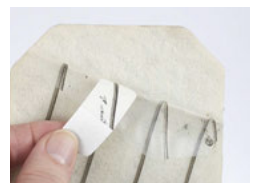
## BELLY BAND

CVS Pharmacy found a unique use for Do-It Corporation's R-SHC Carry Handle. The carry handle wraps around the smaller pack and, with the use of strategically located adhesive dots, helps to hold the free sample securely to the bigger pouch. Also, the digitally printed handle conveys the "Bonus" promotion available to CVS shoppers.



## PULL TAB

Do-It provides an easy way to remove the plastic backing off of an auto aftermarket heat protectant patch — a printed UCD pull tab. Do-It's UCD Pull Tab adheres to the plastic backing on the ThermoPatch while leaving a portion of the tab exposed so that the backing can be easily pulled back before application. The printed pull tab also provides additional brand reinforcing message on the product.



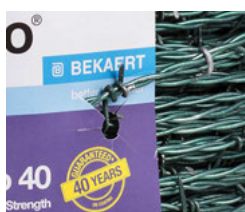
# Unconventional Ideas from Do-It Corporation

Secure  
For Shipping!



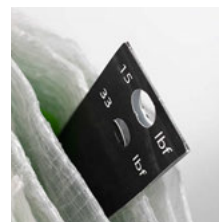
## TENACIOUS AND ATTRACTIVE!

This printed placard is top-coated with UV-inhibitors to ensure ink color stability and fade resistance during long-term exposure to the weather. The perforated holes allow the barbed wire to thread behind the durable placard providing a secure attachment on a rough product.



## BOOM!

Want to blow some stuff up? Our R-LBH Hang Tab securely holds a blast bag as it gets lowered down the mine shaft and into position to be detonated. Who'd a thought? We did.



## DURABLE AND FUNCTIONAL

Some items we make never make it into the retail environment. Some, like this digitally printed durable label, need to maintain their visual integrity in other environments. This one is designed for an automotive manufacturing process.



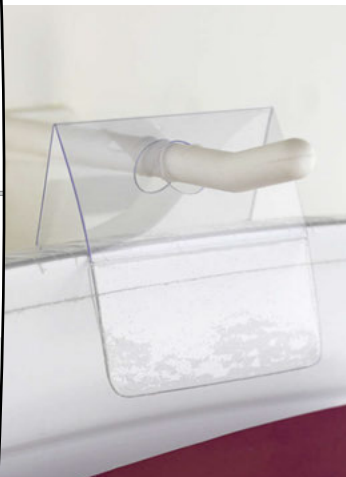
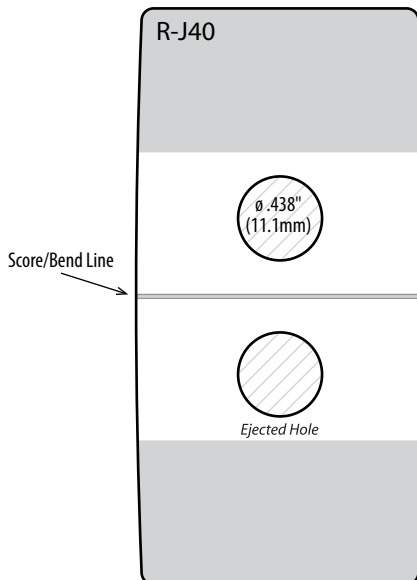
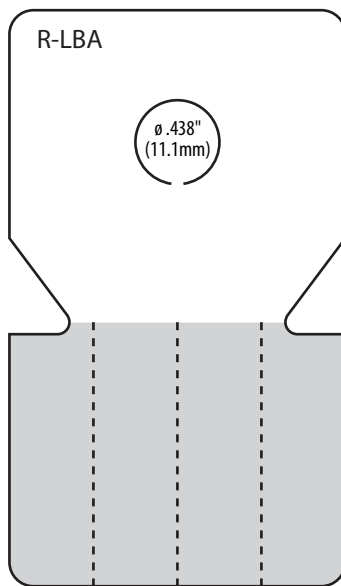
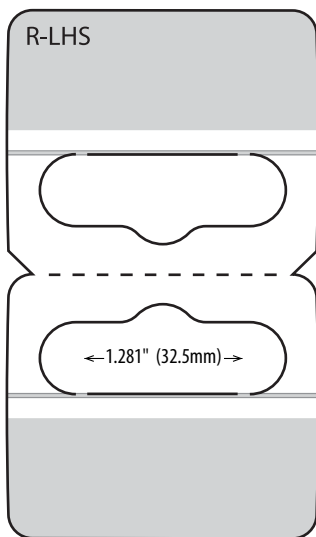
## SAFE & SECURE

Protect your e-customers bottle products from opening during transit. A bottle cap seal from Do-It can do the trick.



# Heavy Duty Hang Tabs

## Heavy Duty Hang Tabs



### R-LHS

	Imperial	Metric
Gauge:	10 mil	254 $\mu$
Dimensions (W x H):	1.563 x 2.75in	39.7 x 69.9mm
Format:	4M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	8M (2 rolls)	
Master Carton Weight:	28lb	12.7kg
Recommended Product Display Weight:	30oz	850g

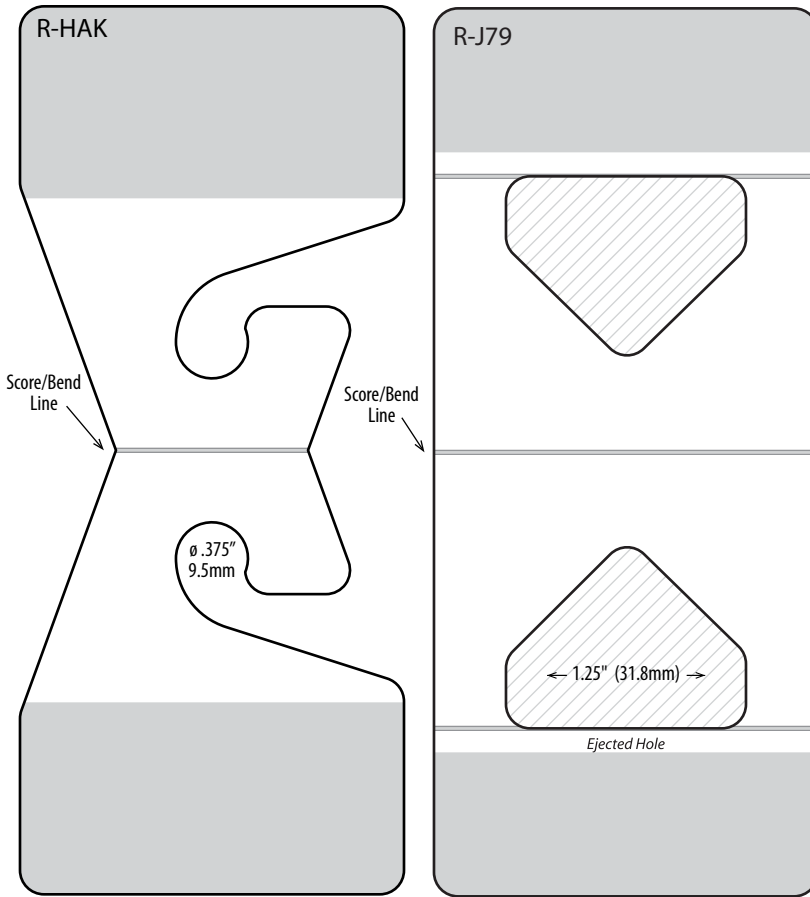
### R-LBA

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	1.75 x 3in	44.5 x 76.2mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7.5M (3 rolls)	
Master Carton Weight:	50lb	22.7kg
Recommended Product Display Weight:	36oz	1020g

### R-J40

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	1.5 x 3in	38.1 x 76.2mm
Format:	3.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	7M (2 rolls)	
Master Carton Weight:	32lb	14.5kg
Recommended Product Display Weight:	30oz	850g

M = 1,000



## R-HAK

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Dimensions (W x H):	2 x 4.625in	50.8 x 117.5mm
Format:	2M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	4M (2 rolls)	
Master Carton Weight:	38lb	17.3kg
Recommended Product Display Weight:	40oz	1,132g

## R-J79

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	2 x 4.625in	50.8 x 117.5mm
Format:	2.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	5M (2 rolls)	
Master Carton Weight:	40lb	18.2kg
Recommended Product Display Weight:	32oz	907g

M = 1,000

## C-LBF

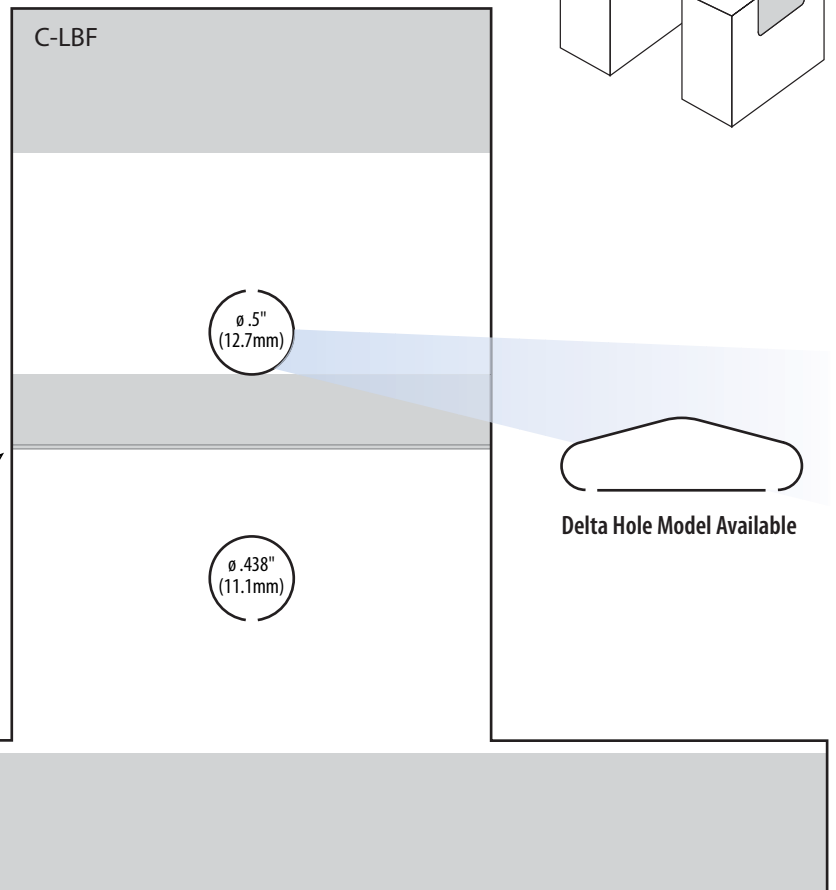
	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (W x H):	6 x 4.625in	152.4 x 117.5mm
Format:	2.5M / economy roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	2.5M (1 roll)	
Master Carton Weight:	52lb	23.6kg
Recommended Product Display Weight:	48oz	1360g

M = 1,000



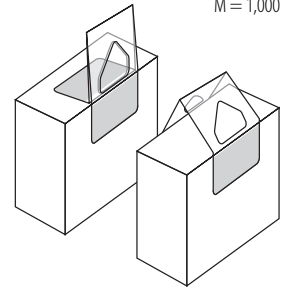
Score/Bend Line

## C-LBF



Delta Hole Model Available

Economy Roll

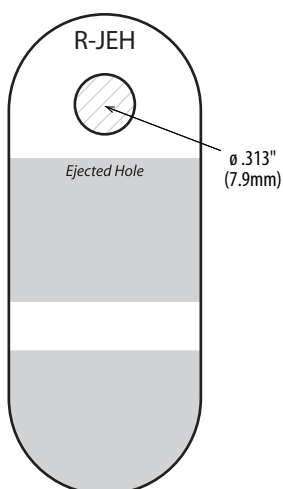




# Seal

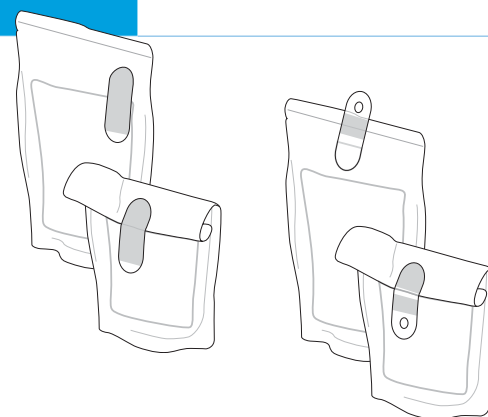
RESEAL FLEXIBLE PACKAGES

Seal Tabs



## R-U EH

	Imperial	Metric
Gauge:	7 mil	178 $\mu$
Dimensions (W x H):	1 x 2.5in	25.4 x 63.5mm
Format:	7.5M / roll	
Package:	6 x 16in roll	15.2 x 39.4cm
Master Carton Quantity:	22.5M (3 rolls)	
Master Carton Weight:	30lb	13.6kg



## R-JEH

	Imperial	Metric
Gauge:	8 mil	203 $\mu$
Dimensions (W x H):	1 x 2.5in	25.4 x 63.5mm
Format:	7.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	22.5M (3 rolls)	
Master Carton Weight:	37lb	16.8kg
Recommended Product Display Weight:	10oz	283g

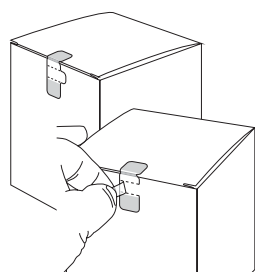
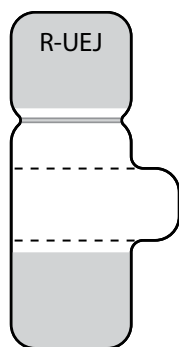
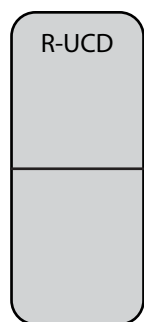
M = 1,000

# Tabs

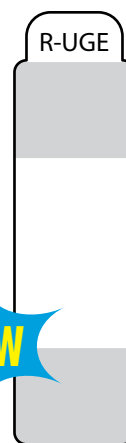
SECURE YOUR PRODUCT



Seal Tabs



*More Durable Than  
A Wafer Seal*



**R-UGE**  
Seals bottle  
caps securely for  
safe shipping of  
products  
purchased  
on-line.

## R-UCD

	Imperial	Metric
Gauge:	10 mil*	254 $\mu$ *
Dimensions (W x H):	0.688 x 1.625in	17.5 x 41.3mm
Format:	9.5M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	38M (4 rolls)	
Master Carton Weight:	43lb	19.5kg
*Available in different thicknesses & materials		

## R-UEJ

	Imperial	Metric
Gauge:	8 mil	203 $\mu$
Dimensions (W x H):	0.625 x 1.75in	15.9 x 44.5mm
Format:	8.25M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	33M (4 rolls)	
Master Carton Weight:	23lb	10.5kg

M = 1,000

## R-UEW

	Imperial	Metric
Gauge:	2 mil	51 $\mu$
Dimensions (W x H):	0.75 x 1.125in	19.1 x 28.6mm
Format:	22.5M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	90M (4 rolls)	
Master Carton Weight:	27lb	12.3kg

## R-UGE

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (W x H):	0.625 x 2.25in	15.9 x 57.1mm
Format:	10M / roll	
Package:	3 x 12in roll	7.6 x 30.5cm
Master Carton Quantity:	30M (3 rolls)	
Master Carton Weight:	19lb	8.6kg

M = 1,000



# Carry Handles

GIVE YOUR CUSTOMERS A HAND

## Carry Handles



### R-SHD

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	19.5 x 1.375in	495 x 34.9mm
Format:	3M / roll	
Package:	6 x 11in roll	15.2 x 27.9cm
Master Carton Quantity:	3M (1 roll)	
Master Carton Weight:	29lb	13.2kg
Recommended Product Carry Weight:	35lb	15.9kg

### R-SHC

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	11.5 x 1in	292.1 x 25.4mm
Format:	5.5M / roll	
Package:	6 x 12in roll	15.2 x 30.5cm
Master Carton Quantity:	5.5M (1 roll)	
Master Carton Weight:	27lb	12.2kg
Recommended Product Carry Weight:	18lb	8.2kg

### R-SHG

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	6.5 x 1in	165.1 x 25.4mm
Format:	10M / roll	
Package:	6 x 12in roll	15.2 x 30.5cm
Master Carton Quantity:	10M (1 roll)	
Master Carton Weight:	24lb	10.9kg
Recommended Product Carry Weight:	10lb	4.5kg

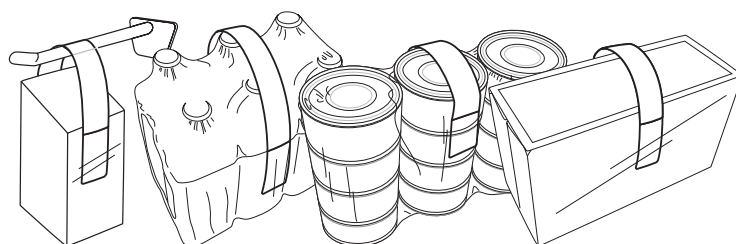
### R-SHT

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	9.5 x 1in	241.3 x 25.4mm
Format:	10M / roll	
Package:	6 x 15.5in roll	15.2 x 39.4cm
Master Carton Quantity:	10M (1 roll)	
Master Carton Weight:	35lb	15.9kg
Recommended Product Carry Weight:	15lb	6.8kg

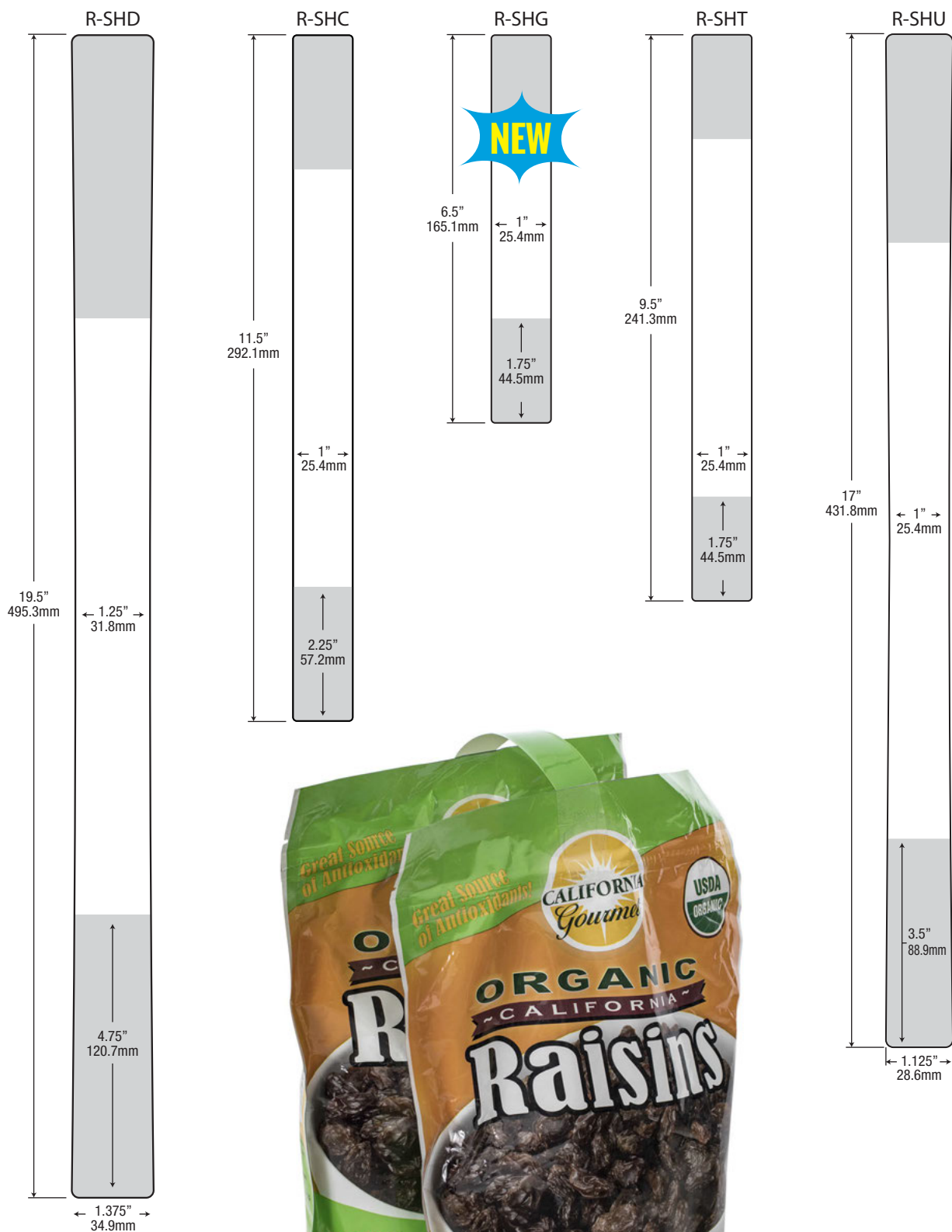
### R-SHU

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	17 x 1.125in	431.8 x 28.6mm
Format:	5M / roll	
Package:	6 x 12in roll	15.2 x 30.48cm
Master Carton Quantity:	5M (1 roll)	
Master Carton Weight:	34lb	15.5kg
Recommended Product Carry Weight:	25lb	11.3kg

M = 1,000



M = 1,000



## C-SHH

	Imperial	Metric
Gauge:	4 mil	102 $\mu$
Dimensions (L x W):	24 x 1.375in	609.6 x 34.9mm
Format:	4 per sheet	
Package:	1M box (250 sheets)	
Master Carton Quantity:	1M (box)	
Master Carton Weight:	13lb	5.9kg
Recommended Product Carry Weight:	35lb	15.9kg

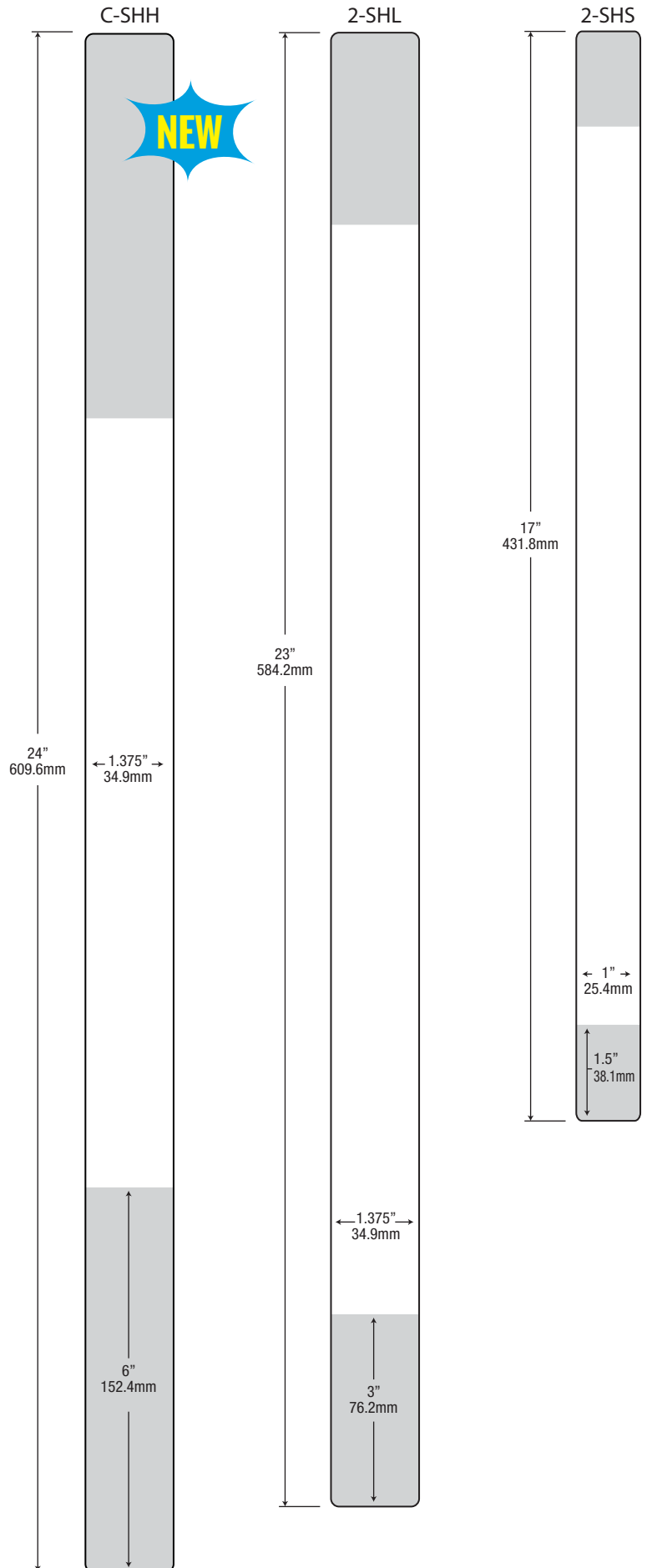
## 2-SHL

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Dimensions (L x W):	23 x 1.375in	584.2 x 34.9mm
Format:	5 per cluster - loose	
Package:	500 box	
Master Carton Quantity:	500 (box)	
Master Carton Weight:	15lb	6.8kg
Recommended Product Carry Weight:	30lb	13.6kg

## 2-SHS

	Imperial	Metric	M = 1,000
Gauge:	10 mil	254 $\mu$	
Dimensions (L x W):	17 x 1in	431.8 x 25.4mm	
Format:	5 per cluster - loose		
Package:	1M box		
Master Carton Quantity:	1M (box)		
Master Carton Weight:	10lb	4.5kg	
Recommended Product Carry Weight:	15lb	6.8kg	

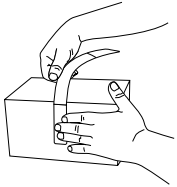
M = 1,000



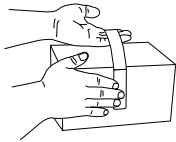
# Handle Application

## HAND APPLICATION

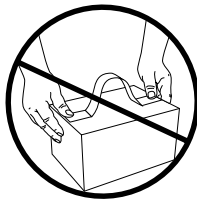
Do-It Carry Handles are provided in loose pieces, sheets, and rolls. All of these formats can be applied by hand. Simply remove the handle from the liner — exposing the adhesive. Be careful not to touch the exposed adhesive, as this will reduce the bonding strength. Place the handle on product package and add pressure to the adhesive areas.



Apply to side of package. Press full length of adhesive leg firmly onto one side.



Lay across top of package using hand to form snug loop; press full length of adhesive leg firmly onto the opposite side.

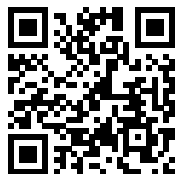


Do not apply the majority or the entire adhesive portion of the handle to top of box. Adhesive legs must be positioned on the package side (vertical dimension) to insure proper performance.

## GEN2 CARRY HANDLE APPLICATION SYSTEM

- Simple, consistent method of applying large volumes of Do-It Carry Handles.
- Accurately apply up to sixty handles per minute in the exact location each time.
- Designed specifically for your product and carry handle.
- Small footprint – less than thirty square feet and less than a thousand pounds.
- Incorporate into your existing production line.

See our videos on:



## DO-IT CARRY HANDLE DISPENSER

- Remove a carry handle and the dispenser automatically advances the next handle.
- Speeds up low-volume carry handle application processes.





# Merchandising Display Strips

DISPLAY MULTIPLE PRODUCTS, ANYWHERE IN THE STORE



- Display and sell more products anywhere in the store
- Increase impulse purchases
- Ideal for displaying items where retail space is limited
- Ideal for cross-merchandising
- Hang complementary items near each other
- Extensive range of styles to meet your merchandising display needs
- Custom and printed strips available
- Variety of support accessories available





## R-80

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.375in	34.9mm
Perf-to-Perf Length:	5.5in	139.7mm
12-Position Length:	22in	558.8mm
Hang Position Spacing:	1.578in	40.1mm
Hang Positions Per Unit:	2,400 (200 strips of 12) / roll	
Master Carton Quantity:	1M (5 rolls) / 12M hang positions	
Master Carton Weight:	32lb	14.5kg
Recommended Weight Per Hang Position:	3oz	85g

## R-87

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	1.25in	31.8mm
Perf-to-Perf Length:	9.626in	244.5mm
12-Position Length:	19.25in	489mm
Hang Position Spacing:	1.563in	39.7mm
Hang Positions Per Unit:	3,000 (250 strips of 12) / roll	
Master Carton Quantity:	1M (4 rolls) / 12M hang positions	
Master Carton Weight:	26lb	11.8kg
Recommended Weight Per Hang Position:	3oz	85g

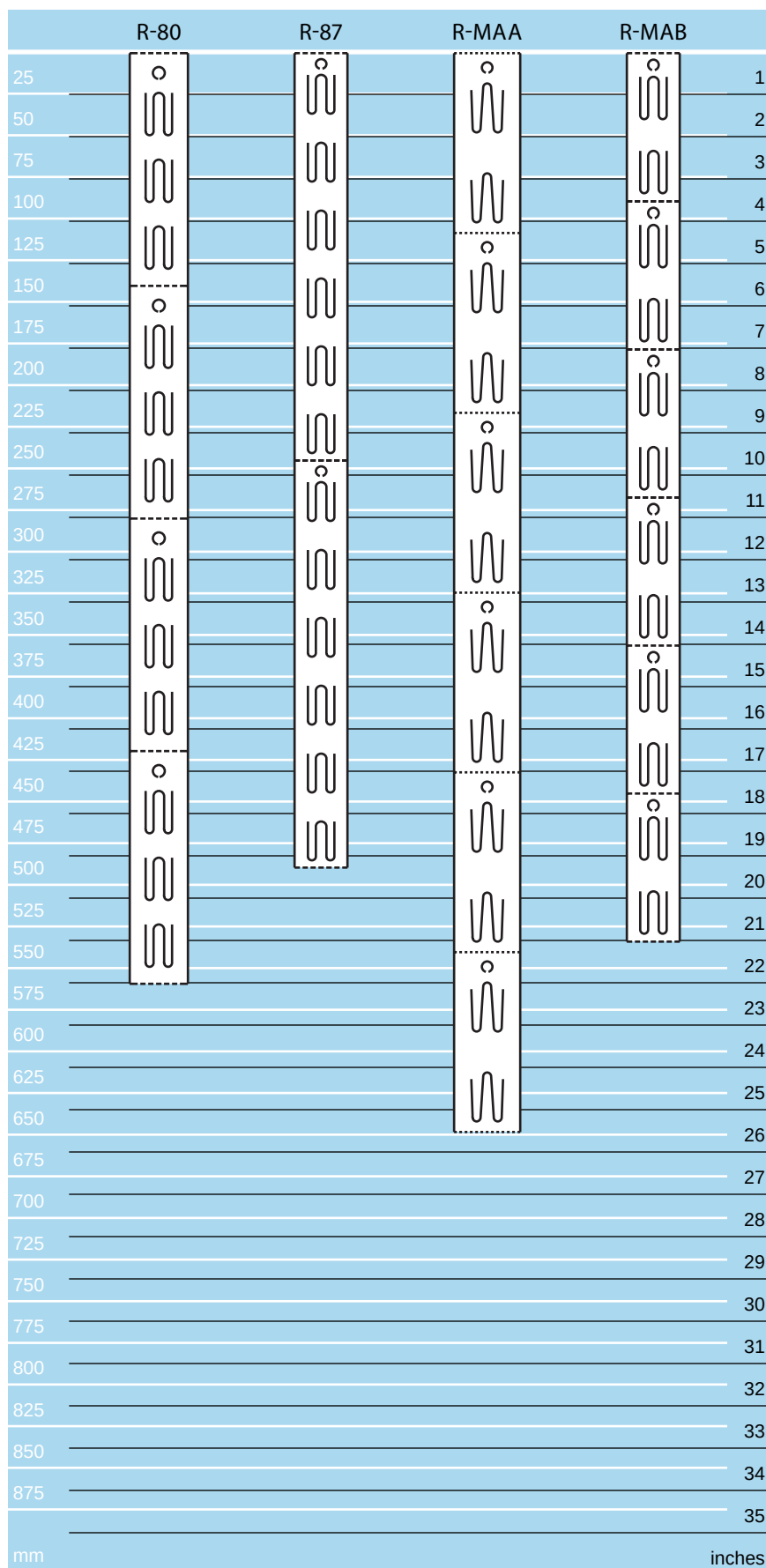
## R-MAA

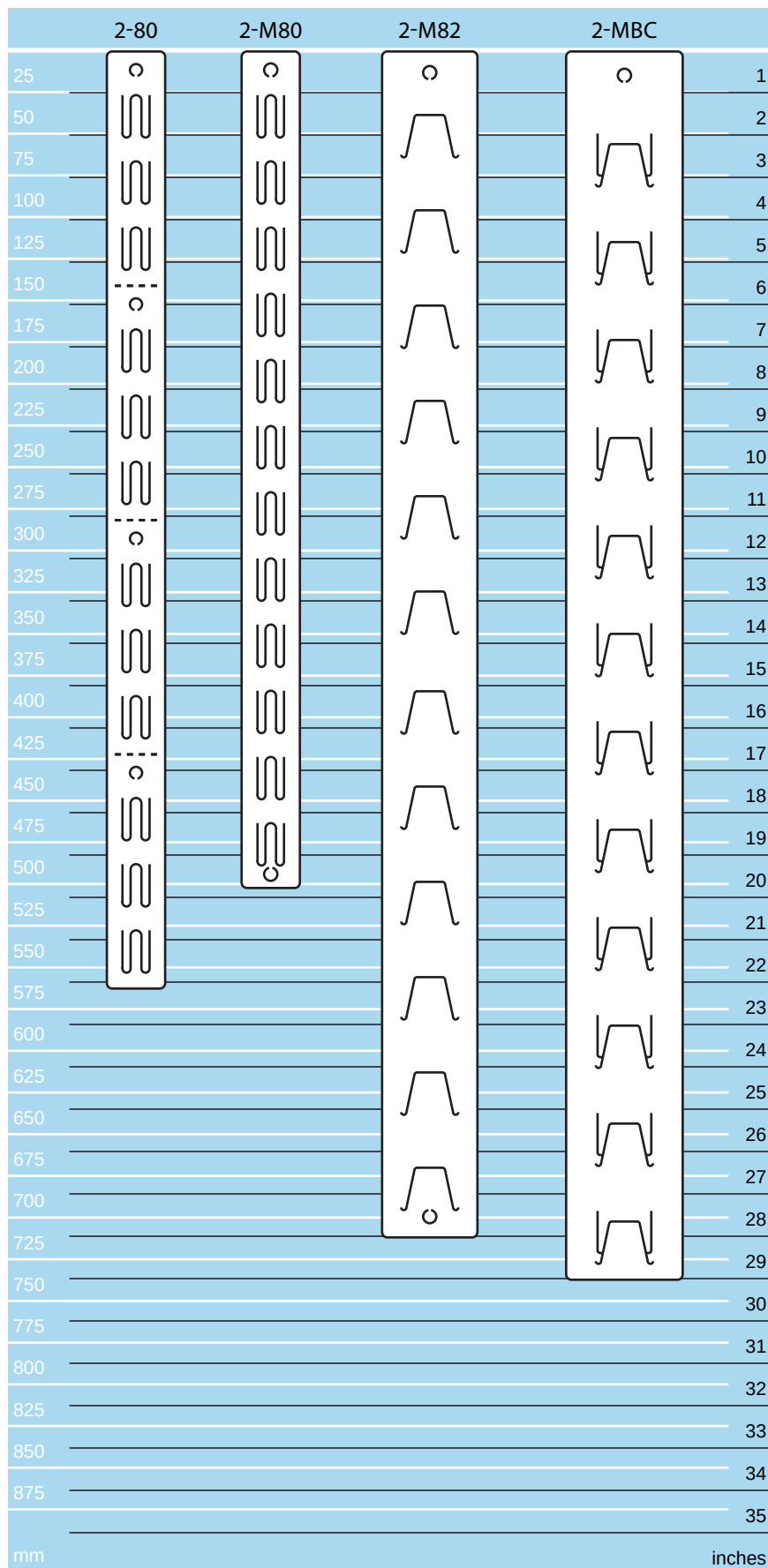
	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	1.563in	39.7mm
Perf-to-Perf Length:	4.25in	108mm
12-Position Length:	25.5in	647.7mm
Hang Position Spacing:	2.125in	54mm
Hang Positions Per Unit:	2,400 (200 strips of 12) / roll	
Master Carton Quantity:	1M (5 rolls) / 12M hang positions	
Master Carton Weight:	42lb	19.1kg
Recommended Weight Per Hang Position:	3oz	85g

## R-MAB

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	1.25in	31.8mm
Perf-to-Perf Length:	3.5in	88.9mm
12-Position Length:	21in	533.4mm
Hang Position Spacing:	1.75in	44.5mm
Hang Positions Per Unit:	2,400 (200 strips of 12) / roll	
Master Carton Quantity:	1M (5 rolls) / 12M hang positions	
Master Carton Weight:	30lb	13.6kg
Recommended Weight Per Hang Position:	2oz	57g

Product drawings on this page shown 25% of original size. M = 1,000





## 2-80

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.344in	34.1mm
Length:	22.125in	562mm
Hang Position Spacing:	1.563in	39.7mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	28lb	12.7kg
Recommended Weight Per Hang Position:	3oz	85g

## 2-M80

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.375in	34.9mm
Length:	19.75in	501.7mm
Hang Position Spacing:	1.563in	39.7mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	25lb	11.4kg
Recommended Weight Per Hang Position:	3oz	85g

## 2-M82

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	2.25in	57.2mm
Length:	28in	711.2mm
Hang Position Spacing:	2.25in	57.2mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	29lb	13.2kg
Recommended Weight Per Hang Position:	8oz	227g

## 2-MBC

	Imperial	Metric
Gauge:	30 mil	762 $\mu$
Width:	2.75in	69.9mm
Length:	29in	736.6mm
Hang Position Spacing:	2.25in	57.2mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	57lb	25.9kg
Recommended Weight Per Hang Position:	10oz	283g

Product drawings on this page shown 25% of original size. M = 1,000





## 2-83

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.375in	34.9mm
Length:	21.188in	538.2mm
Hang Position Spacing:	1.563in	39.7mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	26lb	11.8kg
Recommended Weight Per Hang Position:	3oz	85g

## 2-M83

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.375in	34.9mm
Length:	21in	533.4mm
Hang Position Spacing:	1.563in	39.7mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	29lb	13.2kg
Recommended Weight Per Hang Position:	3oz	85g

## 2-F84

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.563in	39.7mm
Length:	29in	736.6mm
Hang Position Spacing:	2.438in	61.9mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	41lb	18.6kg
Recommended Weight Per Hang Position:	3oz	85g

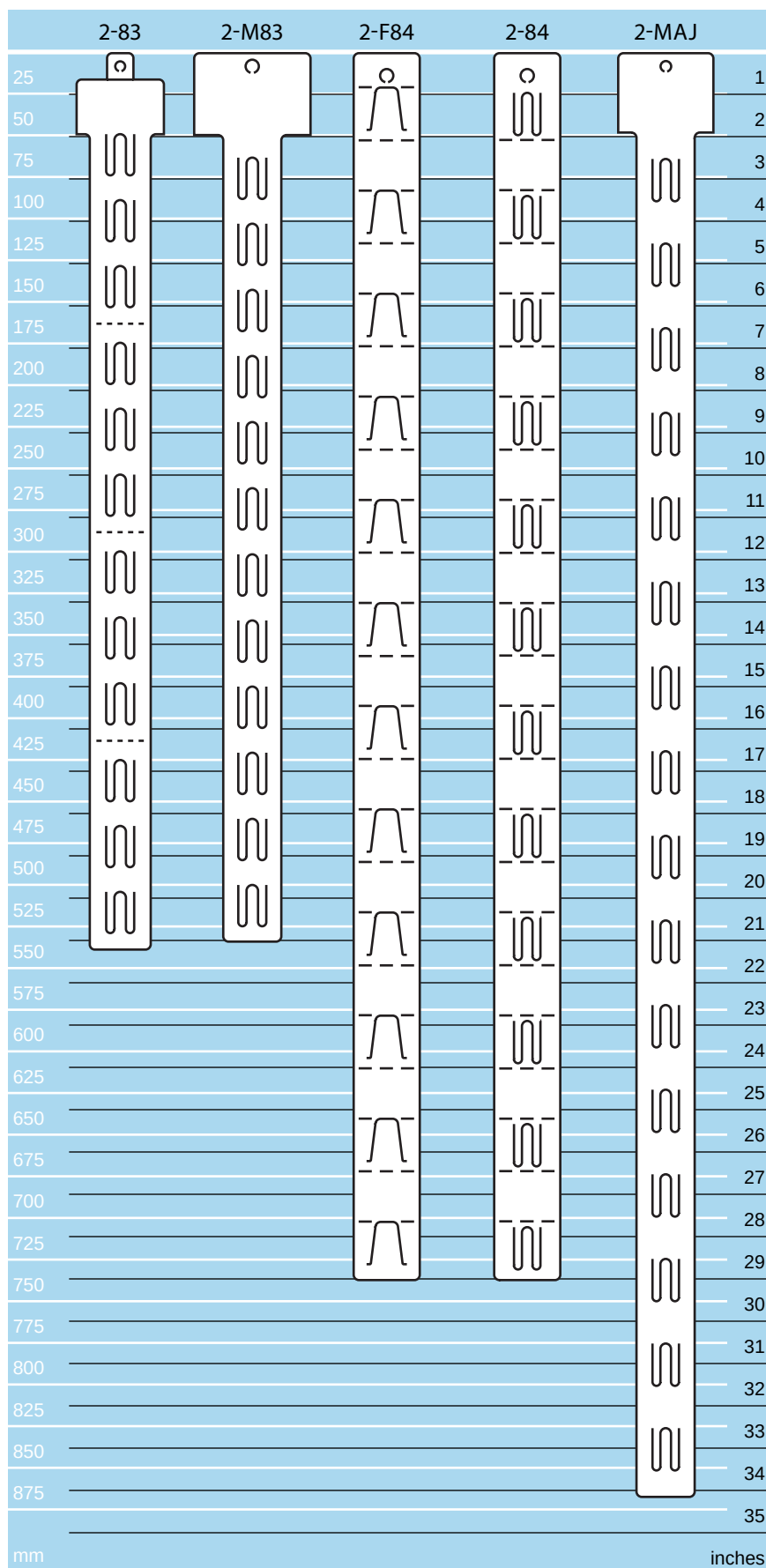
## 2-84

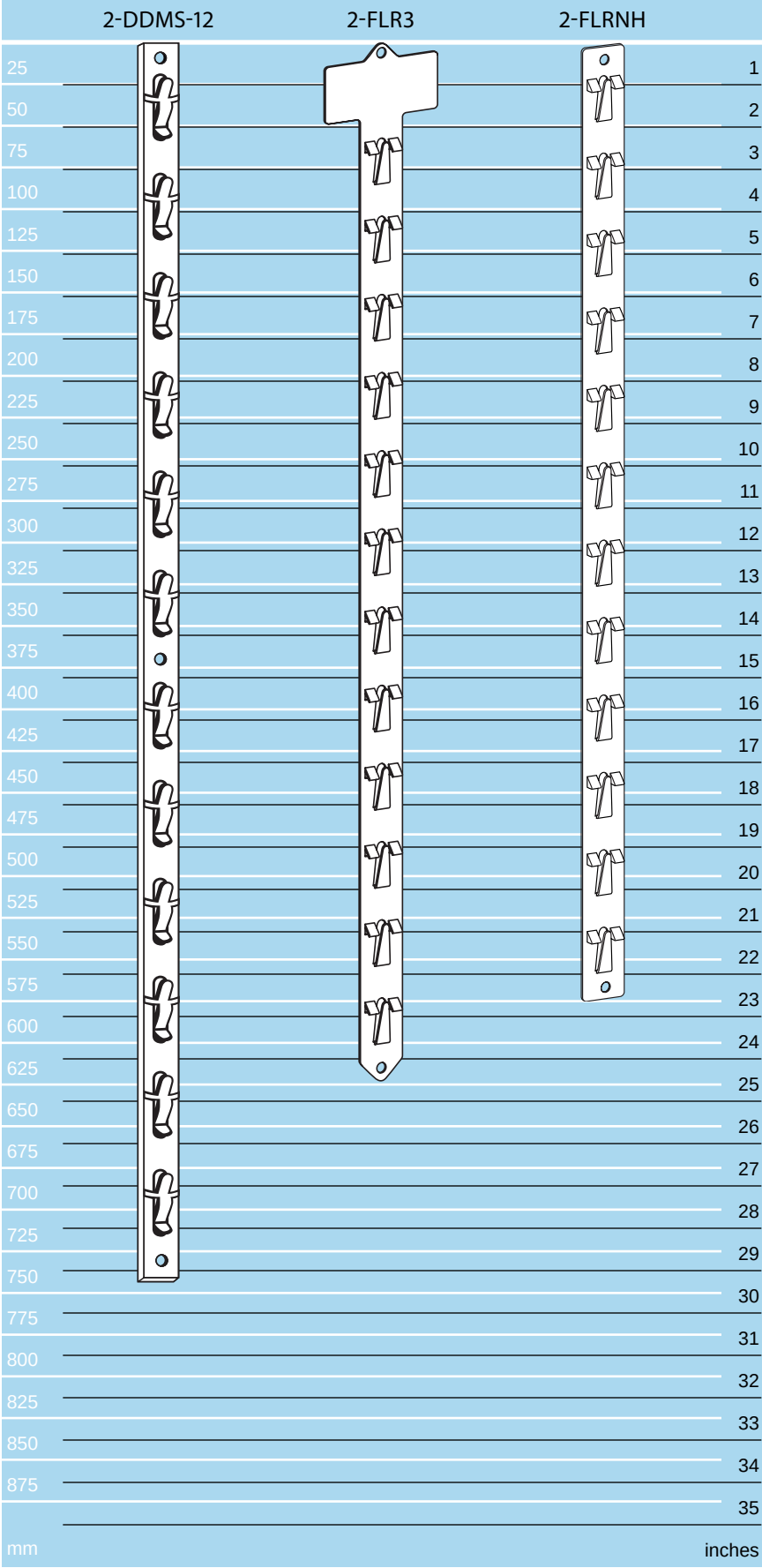
	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	1.563in	39.7mm
Length:	29in	736.6mm
Hang Position Spacing:	2.438in	61.9mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	41lb	18.6kg
Recommended Weight Per Hang Position:	3oz	85g

## 2-MAJ

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	1.375in	34.9mm
Length:	34.125in	866.8mm
Hang Position Spacing:	2in	50.8mm
Hang Positions Per Unit:	16 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	23lb	10.5kg
Recommended Weight Per Hang Position:	3oz	85g

Product drawings on this page shown 25% of original size. M = 1,000





2-DDMS-12	Imperial	Metric
Gauge:	100 mil	2540 μ
Width:	0.75in	19.1mm
Length:	29.25in	743mm
Hang Position Spacing:	2.375in	60.3mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	35lb	15.9kg
Recommended Weight Per Hang Position:	8oz	227g

2-FLR3	Imperial	Metric
Gauge:	60 mil	1524 μ
Width:	1.125in	28.6mm
Length:	24.5in	622.3mm
Hang Position Spacing:	1.875in	47.6mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	30lb	13.6kg
Recommended Weight Per Hang Position:	8oz	227g

2-FLRNH	Imperial	Metric
Gauge:	60 mil	1524 μ
Width:	1.125in	28.6mm
Length:	22.625in	574.7mm
Hang Position Spacing:	1.875in	47.6mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	29lb	13.25kg
Recommended Weight Per Hang Position:	8oz	227g

Product drawings on this page shown 25% of original size. M = 1,000





## 2-MJC

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Width:	1.5in	38.1mm
Length:	23.75in	603.3mm
Hang Position Spacing:	1.875in	47.6mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	26lb	11.8kg
Recommended Diameter Range:	0.5-0.75in	12.7-19.1mm

## 2-MJD

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Width:	1.5in	38.1mm
Length:	24.688in	627.1mm
Hang Position Spacing:	2in	50.8mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	28lb	12.8kg
Recommended Diameter Range:	0.75-1in	19.1-25.4mm

## 2-MJG

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	4in	101.6mm
Length:	24.75in	628.6mm
Hang Position Spacing:	3.875in	98.4mm
Hang Positions Per Unit:	6 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	48lb	21.8kg
Recommended Diameter Range:	1.563-1.813in	39.7-46.1mm

## 2-MJL

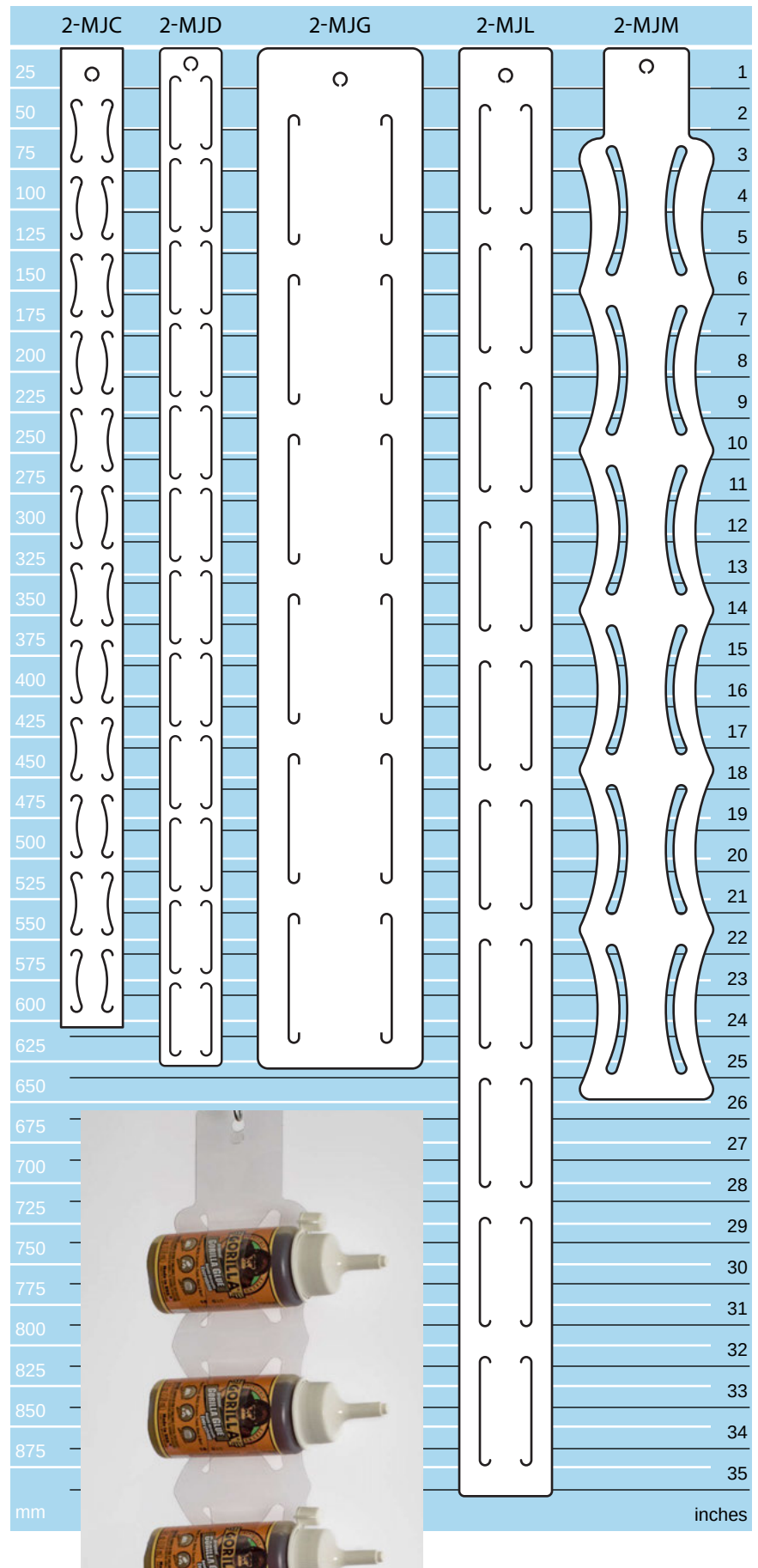
	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Width:	2.25in	57.2mm
Length:	35.125in	892.2mm
Hang Position Spacing:	3.375in	85.7mm
Hang Positions Per Unit:	10 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	34lb	15.5kg
Recommended Diameter Range:	1.125-1.375in	28.6-34.9mm

## 2-MJM

	Imperial	Metric
Gauge:	15 mil	381 $\mu$
Width:	2.063in	52.4mm
Length:	25.5in	647.7mm
Hang Position Spacing:	3.875in	98.4mm
Hang Positions Per Unit:	6 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	33lb	15kg
Recommended Diameter Range:	1.625-1.875in	41.3-47.6mm

Product drawings on this page shown 25% of original size.

M = 1,000

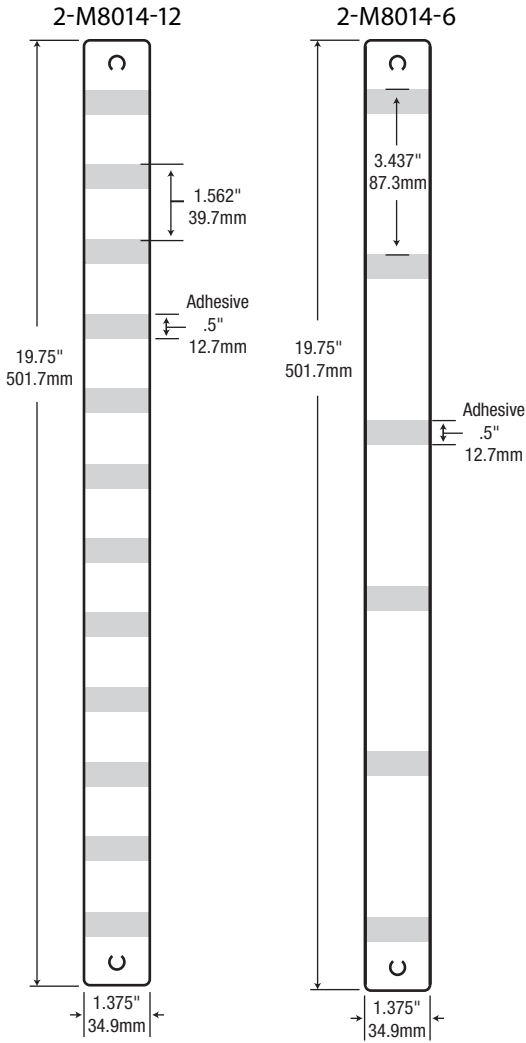
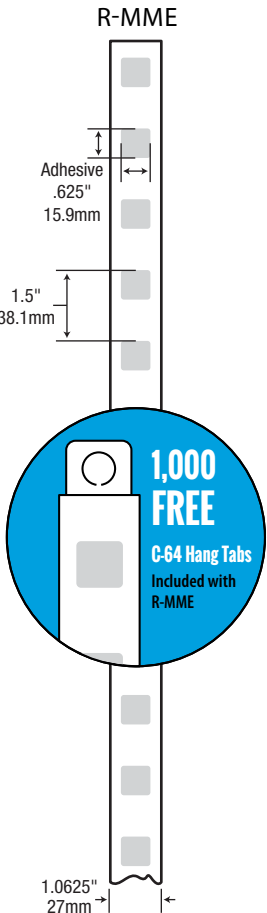




R-MME

	Imperial	Metric
Gauge:	10pt SBS Paper Board	254 μ
Width:	1.062in	27mm
12-Position Length:	19.75in	501.7mm
Adhesive Spacing:	1.5in	38.1mm
Adhesive Positions Per Unit:	3,000 (250 strips of 12) / roll	
Master Carton Quantity:	1M (4 rolls) / 12M hang positions	
Master Carton Weight:	10lb	4.5kg
Recommended Weight Per Adhesive Position:	2oz	57g

Product drawings on this page shown 25% of original size. M = 1,000



2-M8014-6

	Imperial	Metric
Gauge:	15 mil	381 μ
Width:	1.375in	34.9mm
Length:	19.75in	501.7mm
Adhesive Spacing:	3.437in	87.3mm
Adhesive Positions Per Unit:	6 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	24lb	10.9kg
Recommended Weight Per Hang Position:	3oz	85g

2-M8014-12

	Imperial	Metric
Gauge:	15 mil	381 μ
Width:	1.375in	34.9mm
Length:	19.75in	501.7mm
Adhesive Spacing:	1.562in	39.7mm
Adhesive Positions Per Unit:	12 / strip	
Master Carton Quantity:	1M strips / box	
Master Carton Weight:	24lb	10.9kg
Recommended Weight Per Hang Position:	3oz	85g

Product drawings on this page shown 25% of original size. M = 1,000



## Up Your Game with Pocket Strips and Totems

- Temporary Store Display
- Portable
- Reloadable
- Clear or Printed
- Ships Flat
- Custom Design Available
- Add a Printed Header



See page 47 for more information.



More Styles Available



Detail of patented\* pocket strip design.



Detail of totem strip shelf.





## 2-MBH

	Imperial	Metric
Gauge:	25 mil	635 $\mu$
Width:	3in	76.2mm
Length:	34in	863.6mm
Hang Position Spacing:	2.5in	63.5mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	500 strips / box	
Master Carton Weight:	24lb	10.9kg
Recommended Weight Per Hang Position:	6oz	170g

## 2-MBR

	Imperial	Metric
Gauge:	20 mil	508 $\mu$
Width:	3in	76.2mm
Length:	28in	711.2mm
Hang Position Spacing:	2in	50.8mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	250 strips / box	
Master Carton Weight:	32lb	14.5kg
Recommended Weight Per Hang Position:	2.5oz	71g

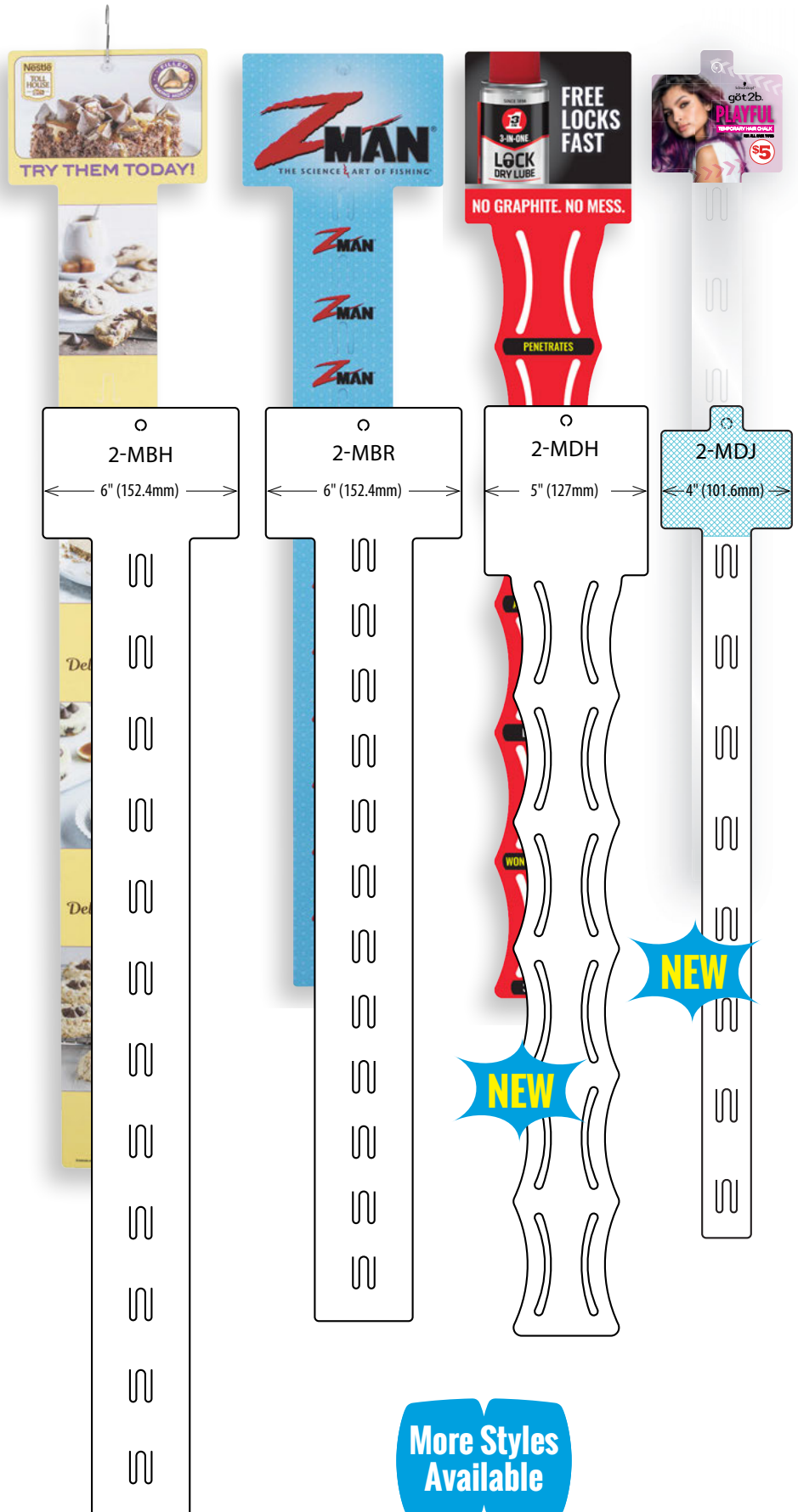
## 2-MDH

	Imperial	Metric
Gauge:	3 mil laminate on 15 mil	457 $\mu$
Width:	5in	127mm
Length:	28.5in	724mm
Hang Position Spacing:	3.875in	98.4mm
Hang Positions Per Unit:	12 / strip	
Master Carton Quantity:	250 strips / box	
Master Carton Weight:	28lb	12.7kg
Recommended Weight Per Hang Position:	6oz	170g

## 2-MDJ

	Imperial	Metric
Gauge:	3 mil laminate on 15 mil	457 $\mu$
Width:	4in	102mm
Length:	25.5in	648mm
Hang Position Spacing:	2.781in	70.6mm
Hang Positions Per Unit:	8 / strip	
Master Carton Quantity:	250 strips / box	
Master Carton Weight:	23lb	10.4kg
Recommended Weight Per Hang Position:	3oz	85g

M = 1,000



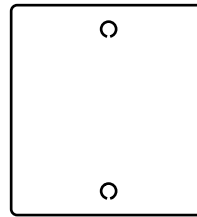
More Styles Available



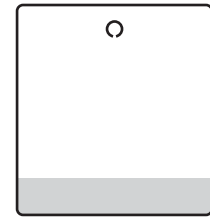
## MLA10 / MLA16

	Imperial	Metric
Gauge:	15 mil	381 µ
Width:	4.063in	103.2mm
Height:	4.375in	111.1mm
Format:	loose piece	
Package:	1M carton	
Master Carton Weight:	18lb	8.2kg

MLA10



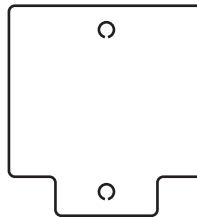
MLA16



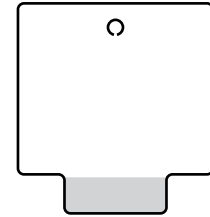
## MLB10 / MLB16

	Imperial	Metric
Gauge:	15 mil	381 µ
Width:	4.063in	103.2mm
Height:	4.375in	111.1mm
Format:	loose piece	
Package:	1M carton	
Master Carton Weight:	15lb	6.8kg

MLB10



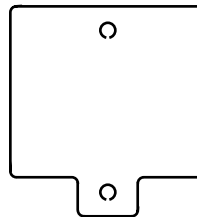
MLB16



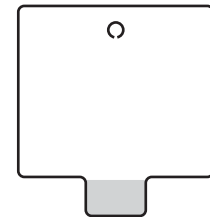
## MLC10 / MLC16

	Imperial	Metric
Gauge:	15 mil	381 µ
Width:	4.063in	103.2mm
Height:	4.375in	111.1mm
Format:	loose piece	
Package:	1M carton	
Master Carton Weight:	13lb	5.9kg

MLC10



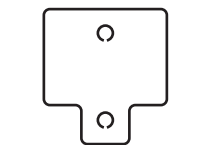
MLC16



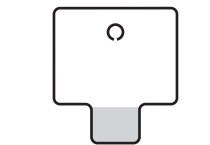
## MLD10 / MLD16

	Imperial	Metric
Gauge:	15 mil	381 µ
Width:	2.563in	65.1mm
Height:	2.813in	71.4mm
Format:	loose piece	
Package:	2.5M carton	
Master Carton Weight:	14lb	6.4kg

MLD10



MLD16



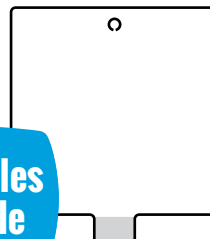
## MLG10 / MLG16

	Imperial	Metric
Gauge:	15 mil	381 µ
Width:	5.75in	146.1mm
Height:	5.75in	146.1mm
Format:	loose piece	
Package:	1M carton	
Master Carton Weight:	35lb	15.9kg

MLG10



MLG16



**More Styles Available**

Product drawings on this page shown 25% of original size.

M = 1,000

# Selecting a Display Strip

## SOME THINGS TO CONSIDER WHEN CHOOSING A MERCHANDISING DISPLAY STRIP

### Consider ...

#### Whether your product / package has a hang hole.

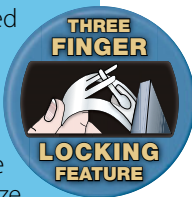
If not, you can use either an adhesive display strip option or use a Do-It Hang Tab on your product/package. Round hole style hang tabs (like the R-J27/R-J05) work best with most display strip hang position styles.

#### The product weight and dimensions.

Thinner products (under 2 inches / 50.8mm) and products with a weight under 6 oz / 170g, merchandise best on display strips.

#### When the product is loaded on the display strip.

If your product is preloaded on a strip, it is best to use the three finger locking hang positions (W-cut). Also, consider how this loaded display strip will be packed in a box to minimize movement during shipping.



#### The product length in regard to proper hang position spacing.

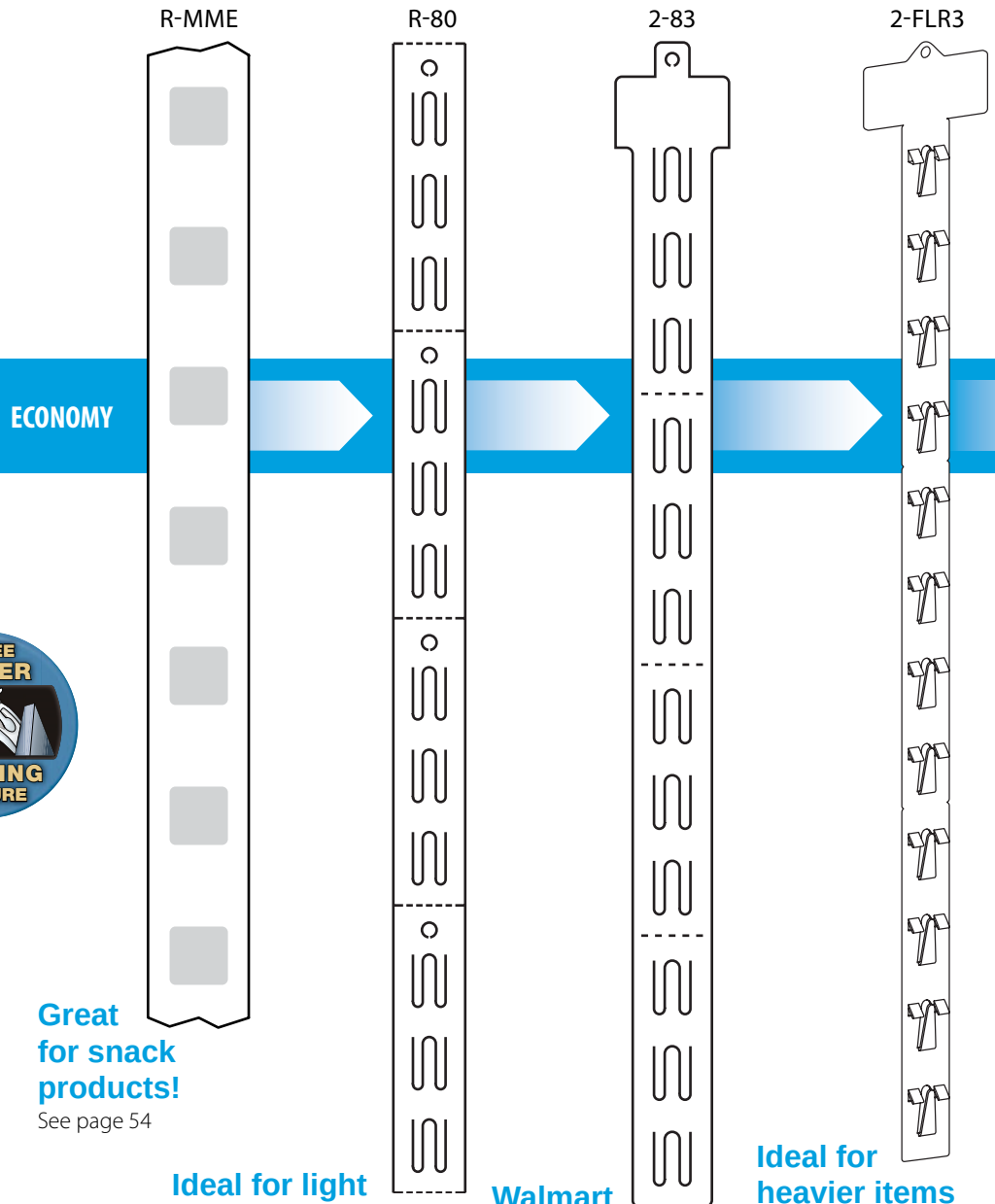
The thicker the product, the more it will "stack up" on each other and require greater spacing between the hang positions.

#### If labeling or branding is required on the display strip.

Do-It can provide printed labels, printed headers, or fully printed display strips.

#### Accessories

Don't forget accessories like pins and "S" hooks for hanging.



**Great  
for snack  
products!**

See page 54

**Ideal for light  
weight products.  
Also preloading  
and shipping.**

See page 49

**Walmart  
approved**

See page 61

**Ideal for  
heavier items**

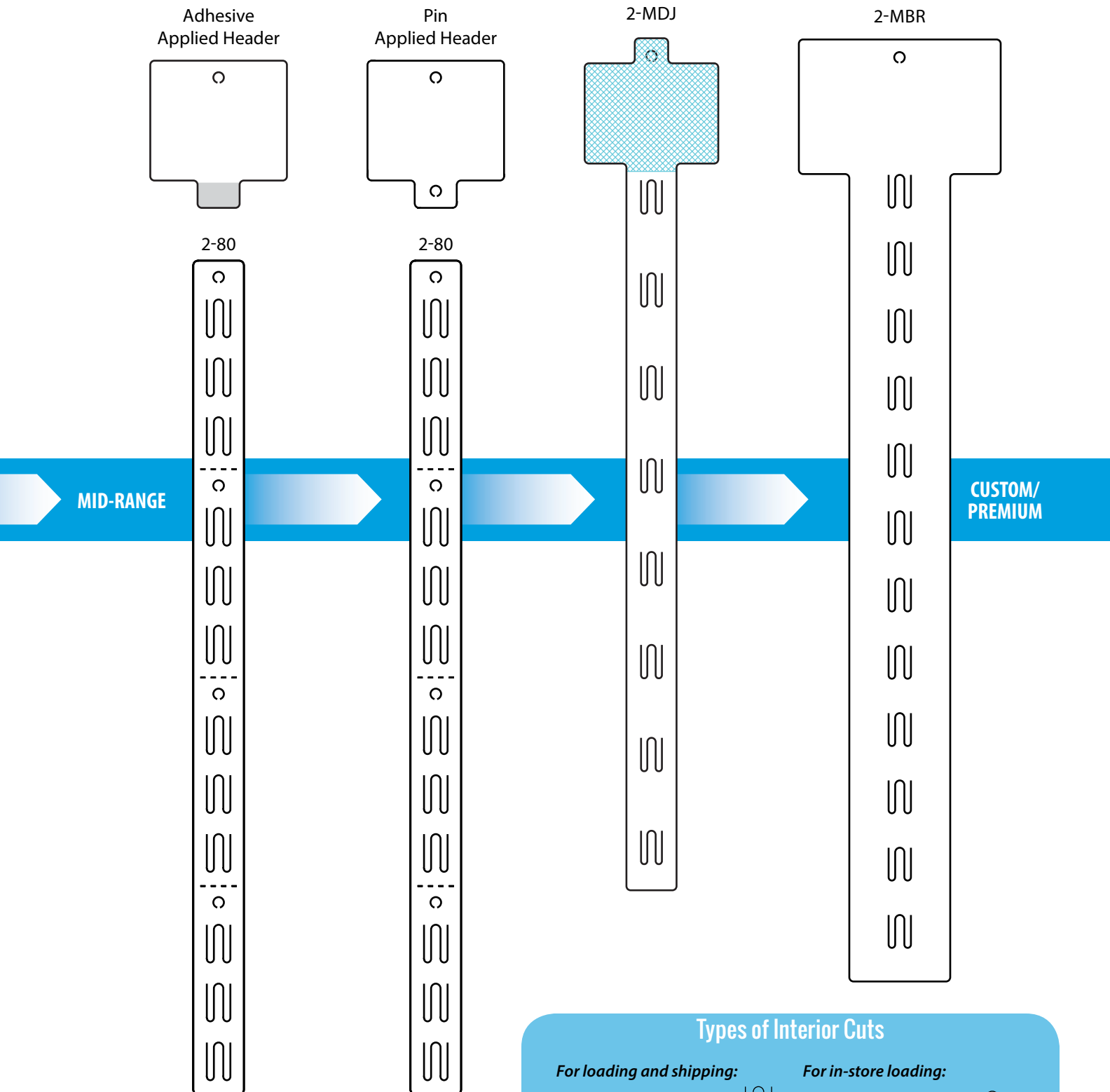
See page 52

**Headers communicate your message and vital product information.**

See page 57

**Promote your brand /product throughout the entire sales process.**

See page 56



**Build and enhance brand awareness.**

See page 50

### Types of Interior Cuts

**For loading and shipping:**

W-Cut (pre-load)



**For cylindrical product:**

Bandolier Cut



**For in-store loading:**

Single Cut (field load-round)



Wedge Cut (field load-slot)



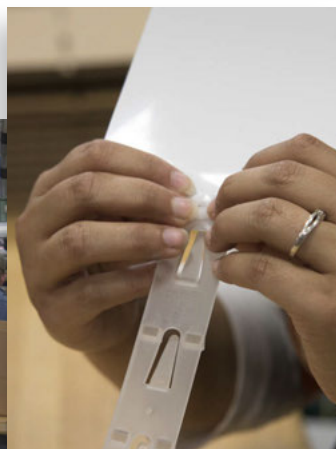
# Contract Packaging



At Do-It Corporation, we take our years of packaging experience and apply it towards your contract packaging needs. From basic tasks like printing and applying labels on Walmart impulse strips, to building entire display kits, our contract packaging area is ready to help.

Our contract packaging services include:

- Walmart Label Production
- Walmart Label to Strip Application
- Printed Header to Strip Assembly
- Attaching "S" Hook
- Kit Assembly with Instruction Sheet
- Bottle Neck Hang Tab Assembly / Filling
- Custom Box Building
- Drop Ship Capabilities



# Walmart

WALMART APPROVED  
IMPULSE STRIP PROGRAM



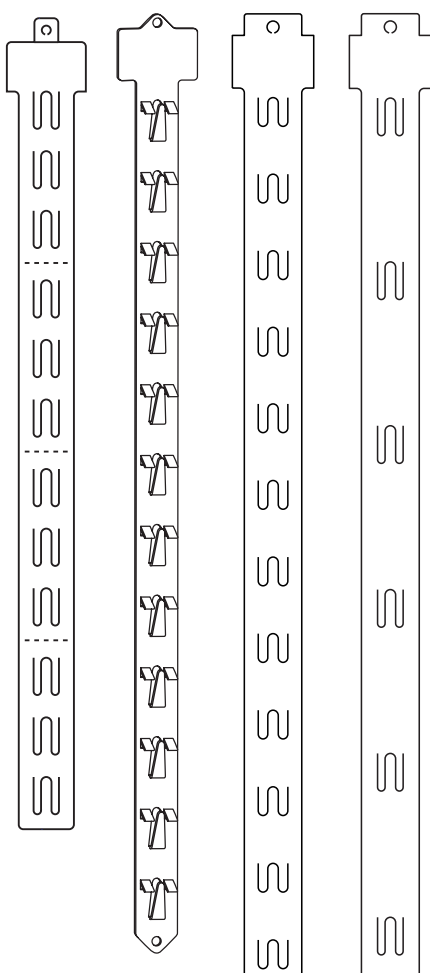
## IMPULSE STRIPS

2-83

2-FLR2

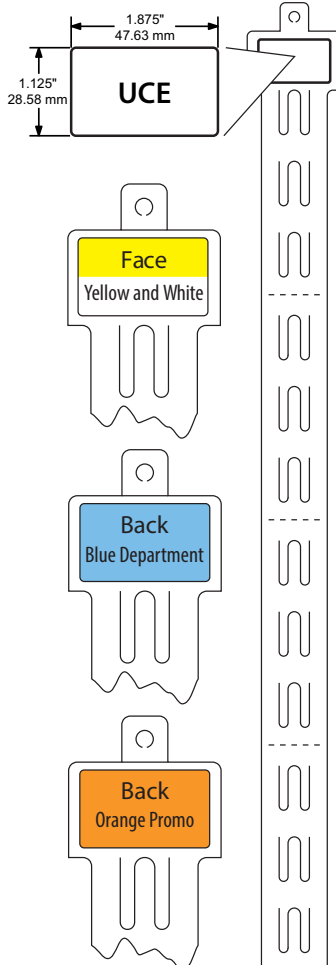
2-MRE

2-MBV



## PRINTED LABELS

2-83



Do-It Corporation is an approved vendor for the Walmart Impulse Strip Program. We ensure that your merchandising strip and labeling comply with Walmart requirements. Do-It provides you with a single source for strips, labels, contract assembly, and more. Contact us for more details.

## LABEL APPLICATION

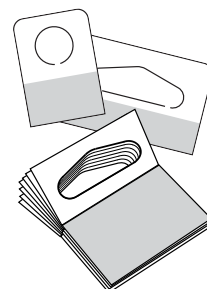


See Contract Packaging page 60

## S-HOOKS



## HANG TABS

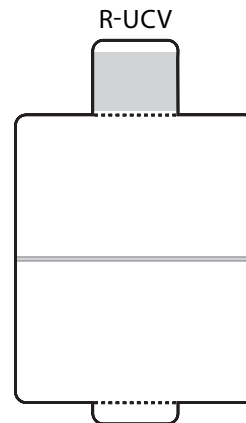
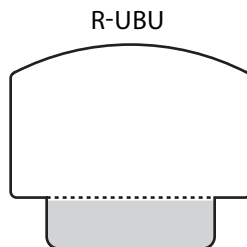




# Point-of-Purchase

GRAB ATTENTION  
RESERVE SHELF SPACE  
MOVE MORE MERCHANDISE

## Instant Redeemable Coupons (IRCs)

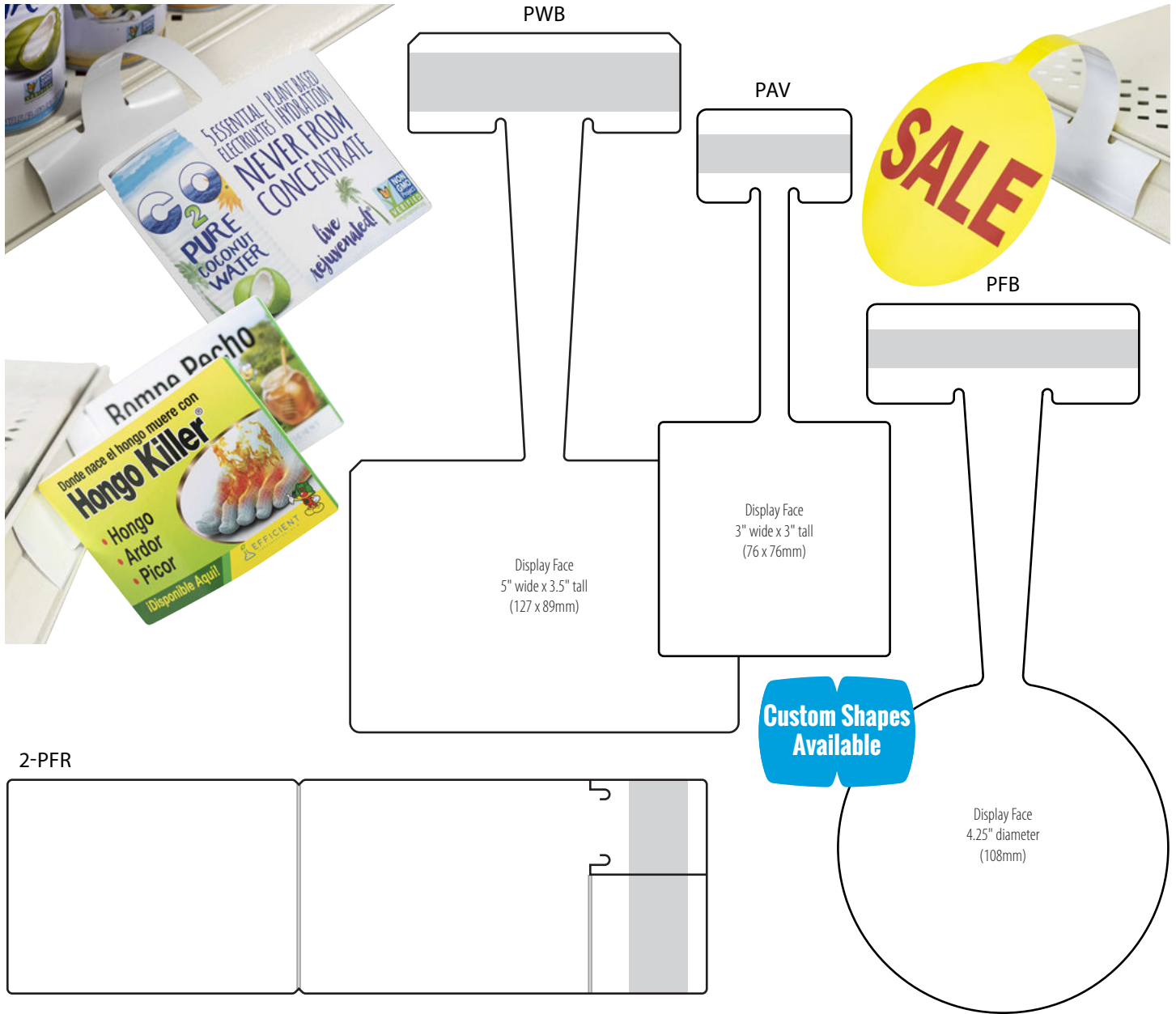


## On-Product Flags

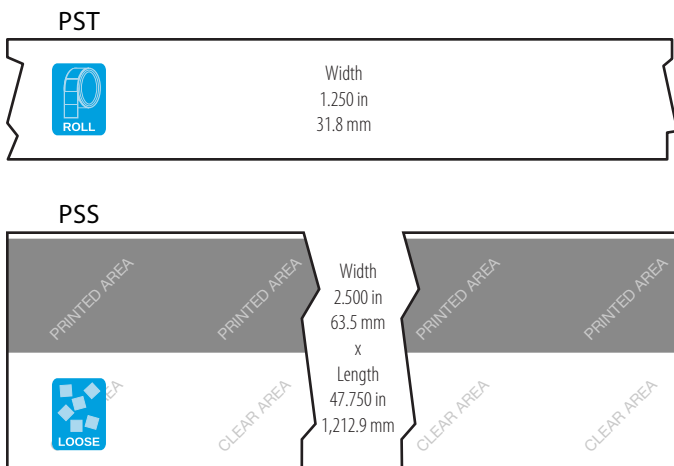


Made With Durable OPP XT Film





## Shelf Strips

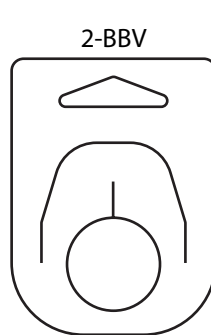
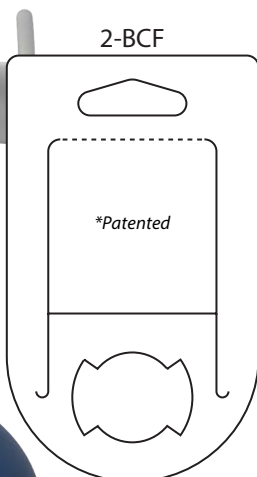
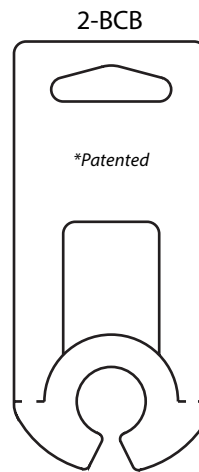
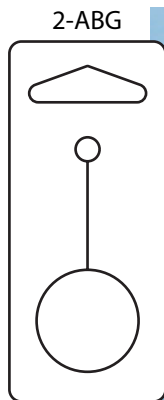
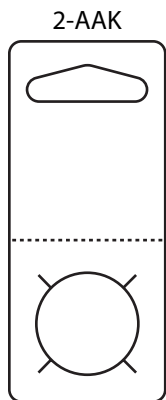




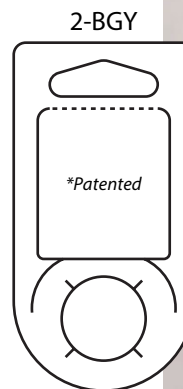
# Bottle Neck Hang Tabs

HANG BOTTLED PRODUCTS  
GAIN ATTENTION THROUGH PROMOTIONS

## Peggable Bottle Neck Hang Tabs



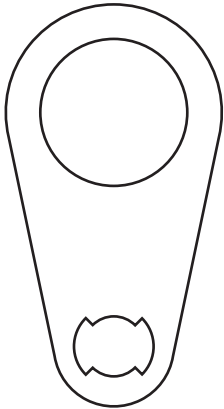
**Custom Sizes Available**  
Send us your product



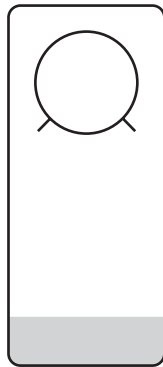
Product drawings on this page shown 50% of original size.  
\*Design protected under U.S. Patent 6,382,676.



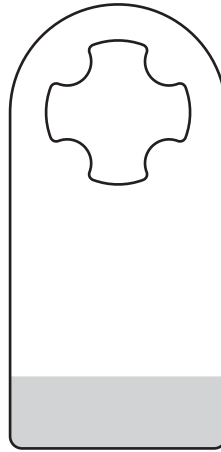
2-CFG



2-DAK

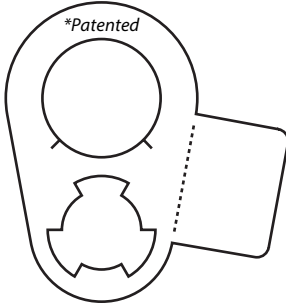


2-DHE

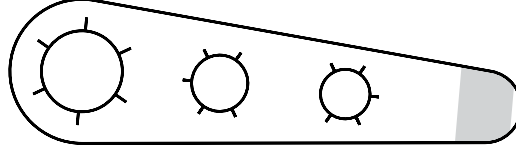


2-CCE

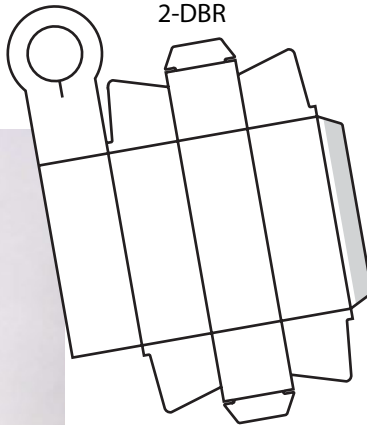
\*Patented



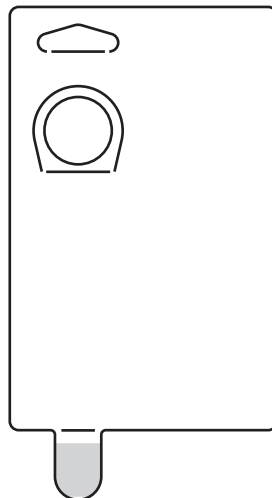
2-CAQ



2-DBR



2-DCP

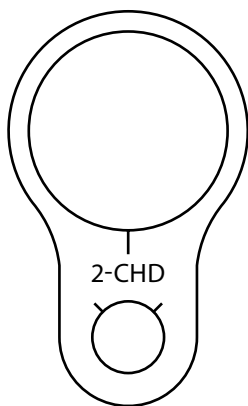


Product drawings on this page shown 50% of original size.  
\*Design protected under U.S. Patent 6,612,059.



**Dozens of Styles Available**  
Send us your product

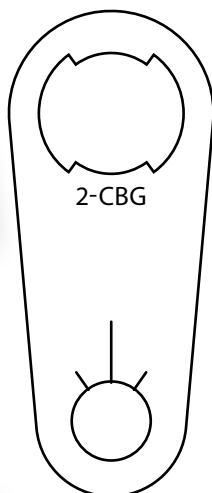
# Promotional Bottle Neck Hang Tabs - Case Studies



## A GREAT WAY TO GET NOTICED ON ANY CROWDED SHELF

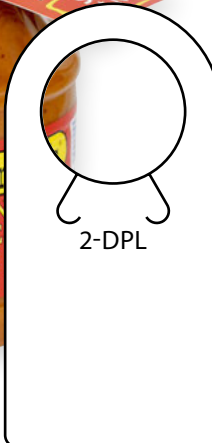
Some things just need to go together. Malfy Gin and Sanpellegrino are two delicious components of a great drink.

Do-It's 2-CHD Bottle Neck Hang Tab makes the combination happen. Digitally printed, the 2-CHD slips over the top of the Sanpellegrino can and the cap of the 50ml bottle of Malfy Gin — holding the sample securely in place.



## A FREE SAMPLE AND A FREE RECIPE

Customers love free stuff. And tasty margaritas. Heaven Hill provided both by using a digitally printed 2-CBG Bottle Neck Hang Tab that attaches a 50ml sample to a larger 750ml bottle of tequila. The recipe is printed on the bottle neck hang tab. Simple. Effective. Delicious.



## BOTTLE NECK HANG TABS HELP PROMOTE THE OLDEST BBQ SAUCE IN THE USA

Printed bottle neck hang tabs can provide additional product information, like a recipe, or work as an instantly redeemable coupon. Mrs. Griffin's chose both routes.

Do-It's 2-DPL Style Bottle Neck Hang Tab is digitally printed on two sides and designed to easily slip over the cap of the 32 ounce jar but remain snug on the bottle's neck.

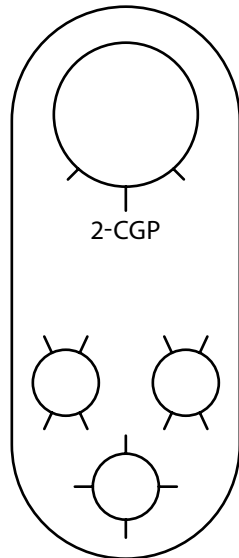
For this project the bottle neck hang tab is made with 10 mil OPP XT film—an extra tear-resistant synthetic paper made from a unique mixture of calcium carbonate and polypropylene resin. This material is highly scuff, tear, moisture, UV, and extreme temperature resistant—keeping this product attractive in any retail environment.



# Promotional Bottle Neck Hang Tabs – Case Studies

## 3 IS BETTER THAN 1

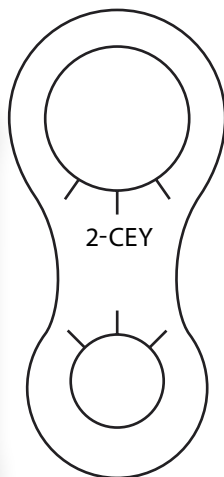
The digitally printed 2-CGP Bottle Neck Hang Tab provides an attractive and secure way for Smirnoff to promote not one ... not two ... but three trial sized bottles with its 1.75-liter bottle.



2-CGP

## STUCK TOGETHER LIKE GLUE

Do-It's 2-CEY Bottle Neck Hang Tab fits directly over the caps of both glue bottles, securing them in place to display in the store. During shipment the bonus Clear Glue bottle tucks into the handle of the School Glue jug allowing Elmer's to use their original master cartons. Once the glue jug is at its final destination, the bonus Clear Glue can easily be positioned for display. Additionally, the fully printed 2-CEY reinforces Elmer's Glue branding message.



2-CEY

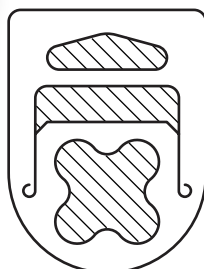
## DO-IT BOTTLE NECK HANG TAB GIVES HAND SANITIZERS A LIFT

GOJO wanted a unique way to hang and display small bottles of their Purell Advanced Hand Sanitizer. Do-It Corporation provided a simple, elegant solution with a printed bottle neck hang tab.

Do-It's 2-BCL Bottle Neck Hang Tab has a custom designed die cut that slips easily over the cap and then snaps in place to securely hang the 2 ounce bottles. The hang tabs are digitally printed with translucent colors that identify the two product options.



2-BCL





# Printed Hang Tabs

DURABLE AND FUNCTIONAL  
REDUCE OR REPLACE PACKAGING



Do-It Printed Hang Tabs can put your name, product message, and brand identity anywhere in the store and right where the consumer sees it. Printed hang tabs can reduce the size and cost of your package or replace your packaging completely. Do-It Printed Hang Tabs don't tear or fray so they stay functional and new-looking in any retail environment. With thousands of existing shapes and our Design Services Group ready to custom design a printed hang tab, we are ready to provide solutions for your product packaging needs.



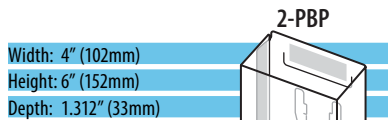
# Literature Holders



EASY TO USE, QUICK TO LOAD  
PLACE INFORMATION WHERE YOUR CUSTOMER NEEDS IT

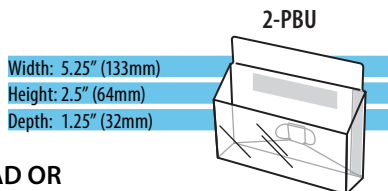
## LITERATURE HOLDERS

Literature Holders from Do-It let you promote product information, gift cards, or coupons right next to your product display. Easy to use and quick to load these literature holders put your information right where your customers need it.



### 3-WAY BROCHURE BOX

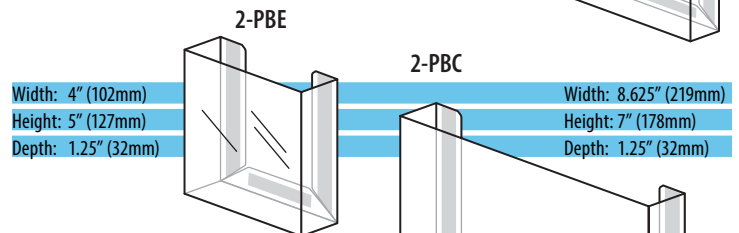
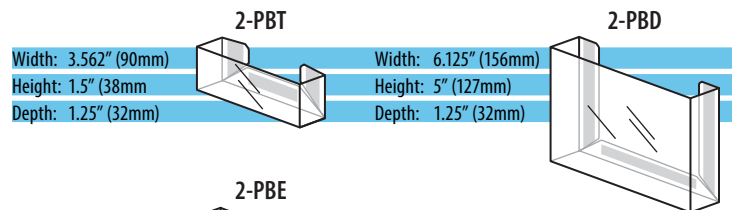
- Can be mounted three ways:
  1. Adhesive Strip
  2. 1.25" Shelf Channel
  3. Butterfly wings for warehouse racks
- Clear 20 mil plastic
- Ships flat and folds into a sturdy display



### COUPON PAD OR GIFT CARD HOLDER

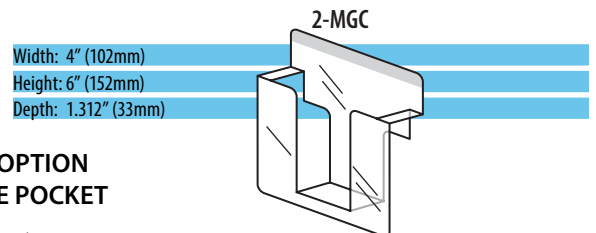
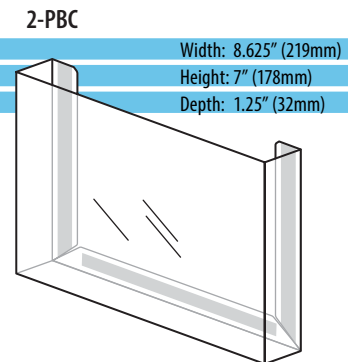
- Can be mounted with an Adhesive Strip
- Clear 15 mil plastic
- Ships flat and folds into a sturdy display

## LITERATURE POCKETS



### LITERATURE POCKETS

- Adhesive on three sides for use on display panels and other flat surfaces.
- Clear 15 mil plastic
- Ships flat with score lines for easy folding/forming



### ECONOMY OPTION LITERATURE POCKET

- 30% less cost
- 30% less material
- Ships flat with score lines for easy folding/forming

# Hang Tab Materials

## PLASTICS

Do-It Hang Tabs are produced in a variety of durable plastic materials to withstand consumer handling in retail stores. The plastic type and thickness for a specific product is determined by desired performance and customer preference — in relation to the environment and appearance. Choices include:

- Polyvinyl Chloride (PVC)
- Polyethylene Terephthalate (PET)
- Polyethylene Terephthalate Glycol (PETG)
- High Density Polyethylene (HDPE)
- OPP XT Durable Film
- Polypropylene (PP)



### PLASTIC TYPES

Hang tabs are manufactured from different types of plastic to meet a variety of end use requirements.

The PVC we use does not contain heavy metals or harmful phthalates. PVC also uses substantially less petroleum and energy to produce, when compared to PET plastics. Most Do-It Hang Tabs are produced in clear plastic, while most display strips are produced in natural (milky white) plastic. The primary plastic used to produce Do-It Display Strips is natural HDPE.

**Additional Materials:** XTR paper board, heat-resistant PET, MDOPO.

## RELEASE LINER

We use two types of release liner for our hang tabs.

**Do-It 202A Natural:** Our standard natural paper release liner used in most applications.

**Do-It 202D-2:** A clear PET release liner. This liner can be used when automatic application equipment requires a more durable release liner.



## SOURCE REDUCTION

*When incorporated into your package design, Do-It Hang Tabs can reduce and often replace product packaging.*

## ADHESIVES

Do-It HangTite™ adhesives are not label adhesives. They are durable, high-performance adhesives designed for specific packaging and POP display purposes. In most cases, HangTite™ adhesives are holding the weight of a product in retail stores until the product is sold.

**Do-It HangTite™ 203A:** A proprietary, high-performance, high-endurance, premium adhesive recommended for use in most hang tab applications. This adhesive provides the best balance between good initial tack (peel strength) and great long-term (shear strength) bonding performance.

**Do-It HangTite™ 203D:** Our high-tack, cool-temperature adhesive. This unique adhesive is recommended for hanging products in refrigerated environments with a temperature range of 35° Fahrenheit (2° Celsius) and 80° Fahrenheit (26° Celsius). This adhesive is also ideal for bonding to difficult surfaces.

**Do-It HangTite™ 203M:** This high-performance, flexible tape adhesive is used on "flexi" style stack pad hang tabs designed for light duty applications.

**Do-It HangTite™ 203N:** This high-performance, tear-resistant, flexible tape adhesive is used on "flexi" style hang tabs and carry handles.

**Do-It HangTite™ 203J:** This general-purpose adhesive is used on reinforcer style hang tabs with full adhesive coverage. Also used on certain adhesive display strips when medium tack performance is desired.

**Do-It HangTite™ 203H:** This high-tack, general purpose adhesive is used primarily on IRCs and on-product labels that need to bond to a difficult, low-energy surface.

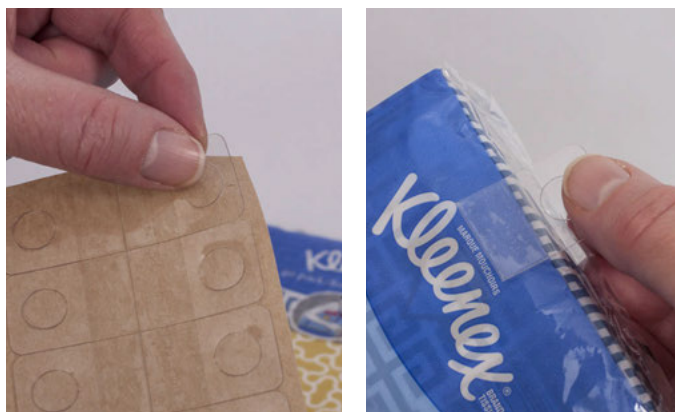
**Do-It HangTite™ 203R:** This is a removable adhesive designed for use on hang tab and display strip applications where the product can be removed from the adhesive.

**Do-It HangTite™ 203X:** This high-tack, general purpose, foam adhesive is designed to bond to surfaces requiring conformability and cushioning. Primarily used on POP/POS products in retail stores.



# Hang Tab Application

## HAND APPLICATION



Sheet form Do-It Hang Tabs are convenient for hand application.

Do-It Hang Tabs are provided in loose pieces, sheets, StaxPads, and rolls. All of these formats can be applied by hand. Simply remove the hang tab from the liner — exposing the adhesive. Be careful not to touch the exposed adhesive, as this will reduce the bonding strength. Place the hang tab on product package and add pressure to the adhesive area.

## SEMI-AUTOMATIC APPLICATION



The Do-It TAB A-MATIC™ Hang Tab Dispenser is ideal for quick, efficient hand application of hang tabs.

Do-It's TAB-A-MATIC and roll form hang tabs can be the right choice for your manufacturing environment. Remove a hang tab and the TAB-A-MATIC dispenser automatically peels and advances the next hang tab. More efficient hand application rates can be achieved — around 12 hang tabs per minute.

## AUTOMATIC APPLICATION

Roll form Do-It Hang Tabs are designed for high-speed automatic application. Rates of 80-100 per minute can be achieved depending on the product package and application machine. Most label application equipment can be modified to apply roll form hang tabs.

The most important modifications include:

- larger unwind area
- smooth web path to the peel plate (no sharp turns)
- radius on the peel plate edge
- sensor that can read clear materials

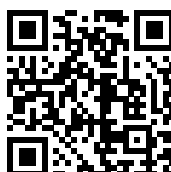


Roll form Do-It Hang Tabs are designed for high-speed automatic application.



Norpack 1000

See our videos on: **YouTube**



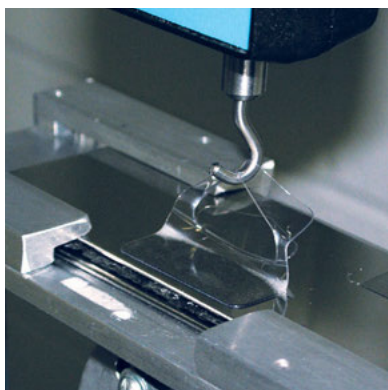
# Hang Tab Testing

## DO-IT CORPORATION HAS BEEN TESTING HANG TAB PERFORMANCE FOR YEARS.

We have developed a number of tests to determine how well a hang tab performs during the application process (short-term, initial tack), during the shipping process, and in the store environment (long-term hanging). We have developed detailed testing protocols to consistently measure how well our hang tabs perform on your packages and on generic substrates. At Do-It, we stand by our products. We also believe it is best for end users of our product to test our hang tabs for their desired performance and intended use.

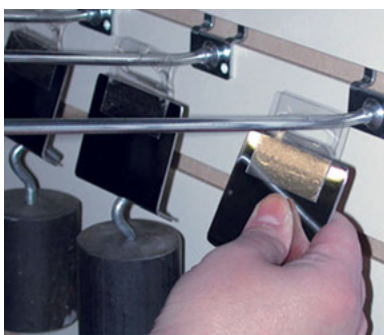


### SHORT-TERM INITIAL TACK TEST



We use precise testing equipment to pull and measure the amount of force required to remove a hang tab from any substrate — metal, plastic, or shrinkwrap. This test helps determine how well a hang tab will perform during your application / production process. Ideally, Do-It Hang Tabs applied to your product substrate should have a minimum initial tack bond strength of 1.5 pounds (680 grams) of pull force. Initial bond strength should increase two to three times after 24 to 72 hours.

### ACCELERATED LONG-TERM HANGING TEST



#### 2X THE WEIGHT TEST

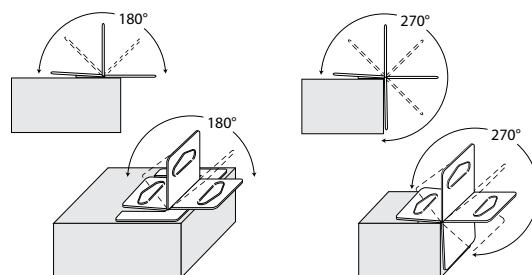
Hanging your product at double its weight for 20 days is an excellent method of judging whether the hang tab will perform long-term, in your retail environment.

This test should begin after the adhesive is allowed to “wet-out” (bond) to the package substrate for 24, 48, and 72 hours. This test works best for slot and round hole hang tabs. Hook hang tabs may require special considerations as doubling the weight will make it more likely that a hook hang tab will unwind.

### HANG TAB FOLD TESTS 180° TEST AND 270° TEST



With this test, standard hang tabs are folded 10 times at 270° while “fold-up” hang tabs are folded 10 times at 180°. After performing the fold test, inspect the hang tab for failure or brittleness in the plastic. Hang tabs should easily withstand the rigors of this test without damage or breaking.





# DO-IT PRODUCTS ARE SAFE

## MATERIAL SAFETY / INDEPENDENT VERIFICATION

All of the materials (plastic, adhesive, and liner) we use to produce Do-It Hang Tabs are considered non-toxic and non-hazardous. Do-It Hang Tabs do not contain heavy metals such as lead, cadmium, mercury, and hexavalent chromium. Our products pass EU directive 94/62/EC (heavy metals in packaging) and do not contain harmful

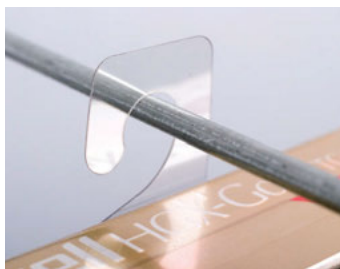
substances as specified in EU directive EN71-3 for toy products/packaging. When we use PVC, it does not contain diethylhexy phthalate (DEHP) or diethylhexy adipate (DEHA) phthalate. The materials used to produce Do-It Hang Tabs



do not contain any of the chemicals defined by REACH, as Substances of Very High Concern (SVHCs). All of the materials used to produce Do-It Hang Tabs are audited for material content annually. We believe that no other hang tab manufacturer, in the United States or anywhere in the world, can make or support these claims.

## HANG TAB PEEL / DEFLECTION / DISTORTION

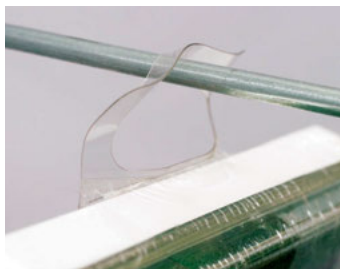
Deflection or distortion are key first indicators of an over-stressed hang tab. Deflection or distortion cause greater peel stress on the adhesive and will lead to premature failure. The best way to test for peel, deflection and distortion is to apply the appropriate weight to hang tabs, place them on a peg hook and observe. Do-It will work with you to find the right hang tab for your product.



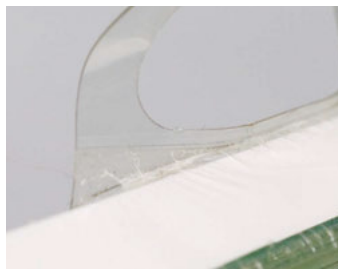
Hook as it appears under appropriate load.



DEFLECTION: Hook unwinds and begins to fail due to overloading.



DISTORTION: Overloaded hang tab.



PEEL: Compromised adhesive bond due to overloading

## ACCELERATED LONG-TERM HEAT TESTING

### WHEN IT IS VALID AND WHEN IT IS NOT

#### VALID:

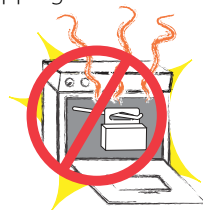
##### Simulated shipping conditions

Your hang tab product may be in an uncontrolled climate environment as it is shipped from our plant to your facility. We apply heat testing to our products to simulate the conditions encountered in a truck or shipping container.

#### NOT VALID:

##### Accelerated failure inducement

Adding heat as a means of accelerating failure is not a valid method of testing hang tab performance.



## RECYCLING

In 2005, Do-It Corporation received its International Organizations for Standardization (ISO) 14001:2004 registration for Environmental Management practices. Do-It Corporation reclaims and recycles scrap material, such as plastic and liner paper that are generated producing Do-It Hang Tabs. Do-It Corporation's office areas also participate in stringent paper and toner/ink cartridge recycling programs. In addition, Do-It does not use any Ozone Depleting Chemicals (ODC) in our manufacturing process.

## ISO QUALITY MANAGEMENT SYSTEM

Do-It Corporation has stringent quality testing standards before, during, and after our manufacturing process. This is to ensure customer satisfaction by providing products of continuously improved quality. In 1998, Do-It earned its ISO Quality Management System 9001:1994 registration.

# Follow These Tips For Successful Hang Tab

## DO-IT BRAND HANG TABS - ENGINEERED FOR SUCCESS

Do-It Hang Tabs are designed to hang products on peg hooks or display strips — anywhere customers can see them. Each style of hang tab is designed for packages of various sizes and shapes, and tested to hang a specific maximum weight. There are certain characteristics of hang tab use that can help to almost guarantee hang tab performance success.

### SUBSTRATES

Whether placed directly on the product or on the product's package, the substrate that the hang tab adheres to is probably the most important aspect of how well the hang tab will perform.

Various materials affect hang tab performance differently. Some plastics, for instance work really well while others may contain certain plasticizers that can reduce the ability of adhesive to support the package weight.

With paperboard or boxes, various commonly used coatings, such as ultraviolet (UV) cured varnishes, can affect hang tab adhesion.

Many products that use a hang tab are wrapped in a shrink film. Certain shrink films work well with Do-It Hang Tabs while others may not. ***Over the years, we have found that the leading cause of hang tab problems has been shrink film incompatibility.***

We work closely with shrink film suppliers and are continually testing hang tab performance on different, popular shrink films. We can make recommendations and suggestions but we prefer to work with you and your shrink film supplier to solve any film/hang tab problems.

### LOCATION ON THE PACKAGE

Generally, the backside of the product/package is the best location for attaching the hang tab.

### PACKAGE SIZE AND WEIGHT

Each standard Do-It Hang Tab style has a recommended maximum display weight, when used on an optimal product/package surface. The size of the product/package can affect the tilt, or peel angle, when displayed.

### SURFACE FORM

A hang tab that is placed on a product surface that is uneven will not perform as well as a hang tab placed on a flat surface. An uneven surface will reduce the amount of the adhesive in direct contact with the surface.

### HEAT

Heat can affect how well the hang tab adheres to the shrink film. For example, a hang tab may stick better to a poor shrink film if it is applied just after the heat tunnel — when the film is still warm.

### WET-OUT TIME

"Wet-out" is used to describe the time it takes for the adhesive to completely adhere to the product/package surface. Generally, after 24 hours the adhesive will have gained maximum adhesion strength increasing 2 to 3 times the initial tack adhesion strength. Heat and pressure to the adhesive area may reduce the length of the wet-out time.



# Performance

## THE DO-IT CORPORATION PRODUCT GUARANTEE

Do-It Corporation will guarantee its products to be free from defects in materials and workmanship. However, we cannot guarantee the performance of our hang tabs, as this depends on the package size, weight, surface, and the environment in which the hang tab is applied and hung. Do-It Corporation relies upon the customer to test the hang tabs' performance before use in the field.



### CONTAMINATION

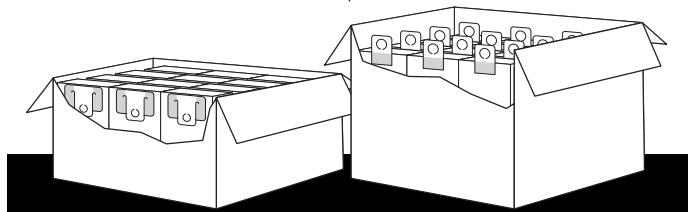
Contamination of the adhesive area is one of the most likely reasons for bad hang tab performance and can happen in a number of different ways. These may include:

- Dust/Dirt
- Moisture
- Silicone
- Cleaners
- Grease/Oil
- Coatings

Surface coatings such as paint or ink may not be adhesive friendly or may be loosely bonded to the products so that they, not the adhesive on the hang tab, break away from the surface.

### MASTER CARTON PACKAGING

How your product is master cartoned is often an overlooked consideration. When the product is packed into a master carton, with a traditional style hang tab rising above the top of the package, it will have pressure on it when the master carton is closed. Such pressure can cause the hang tab to become loose during transport, especially in cold temperatures. Using a fold-up or flexi style hang tab or changing how your product is packed in the master carton can solve this problem.



### HANGING ENVIRONMENT

The optimal temperature performance range for application and display is between 60°-90°F (15°-32°C). When hang tabs are applied and displayed outside of this temperature range the adhesive will not have maximum bonding strength. For display in a refrigerated environment, our HangTite 203D adhesive should be considered, which has an optimal performance range of 40° to 80°F (4.5° to 26.5°C).

### TO SUM IT UP

- ▶ Do-It Hang Tabs should be applied to products/package that is clean, dry, and free from contaminants.
- ▶ Generally, the back of the product/package is the best location.
- ▶ The optimal temperature range is between 60° and 90°F (15° to 32°C).
- ▶ For hand application, the adhesive should not be touched by a person's fingers.
- ▶ Pressure should be applied to the backside of the hang tab adhesive area to activate bonding and to promote faster wet-out.

Do-It will work closely with you and your suppliers to find effective solutions to any hang tab problem. If you have questions or concerns, let us know. We are ready to help.

# GET HELP AROUND THE WORLD FOR



# ALL YOUR HANG TAB NEEDS



Find a distributor  
near you.



## DO-IT CORPORATION

### INTERNET:

[www.hangtab.com](http://www.hangtab.com)  
[www.do-it.com](http://www.do-it.com)  
[www.hangtabstore.com](http://www.hangtabstore.com)

### E-MAIL:

[sales@do-it.com](mailto:sales@do-it.com)

### MAILING ADDRESS:

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### SHIPPING ADDRESS:

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### PHONE:

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888-426-4822 / 269-637-7223